

FOR IMMEDIATE RELEASE

Heartbeat of Monroe Announces John Valentine for Mayor and Everett Davis, Brenda Brown & Yvonne Pilla for Council at Large

A resident-powered movement focused on accountability, fiscal discipline, responsible growth, and protecting the future of Monroe Township

MONROE TOWNSHIP, GLOUCESTER COUNTY NJ - Heartbeat of Monroe is proud to announce its team of candidates for Monroe Twp: **John Valentine for Mayor**, with **Everett Davis, Brenda Brown, and Yvonne Pilla for Council at Large**. The Heartbeat of Monroe team is running on a resident-first platform focused on restoring trust in local government, strengthening transparency, protecting taxpayers, preserving Monroe Township's character, and ensuring that municipal decisions are made openly, responsibly, and in the best interests of the people who live in Monroe Township

John Valentine, a current Monroe Township Councilman & Ward 4 representative, is running for Mayor with a commitment to honest leadership, open communication, fiscal responsibility, and resident-first decision-making. Service is not a slogan for John Valentine, it is part of who he is. **From wearing the uniform of this great nation to representing Monroe Township residents, John has always believed leadership means showing up, standing firm, and putting others first.** As a farmer, public servant, and community advocate, Valentine understands the importance of protecting Monroe's character, preserving open space, strengthening transparency, and making sure taxpayers have a clear voice in local government. His service as liaison to the Library Board, Environmental Commission & Open Space Committee reflects his commitment to stewardship, responsible growth & protecting the quality of life.

"Monroe Township deserves leadership that listens, communicates clearly, and puts residents, families, farmers, businesses, seniors, veterans, and taxpayers first," said John Valentine, candidate for Mayor. "Heartbeat of Monroe is about bringing accountability back to municipal government, showing taxpayers where their money goes, protecting our quality of life, and making sure residents have a real seat at the table."

Joining John Valentine on the Heartbeat of Monroe slate are three Council at Large candidates who bring professional experience, community service, and practical leadership to the campaign.

Everett Daviis brings a lifelong record of service and leadership. He served as an Infantryman in the United States Army and Army Reserve, followed by a career with the Camden County Department of Corrections. Davis has also served in leadership roles with the Gloucester Township - Pine Hill Rotary where he served two terms as Vice President, and currently is a two-term President of Local 11 Retired Police & Fire Fighters Union of Camden and Gloucester Counties.

Brenda Brown brings a people-first perspective shaped by her professional background as a School Psychologist and her extensive experience working with children and families. A 44-year resident, Brown has served the community through years of volunteer work as a Girl Scout leader, Cub Scout leader, youth sports coach, and supporter of school, veterans, and cancer foundation events.

Yvonne Pilla brings more than 40 years of corporate management experience, operational leadership, and working-family values to the slate. Her professional background includes 24 years as a commercial bakery manager and 16 years as a fresh food manager, giving her practical experience in leadership, customer service, team oversight, accountability, and professional experience with fast-paced business operations.

Together, the Heartbeat of Monroe team is focused on **ten core priorities**:

- 1) A resident-centric approach to municipal government
- 2) Transparent municipal government residents can trust
- 3) Clear reporting on where every taxpayer dollar goes
- 4) Eliminating waste and improving government efficiency
- 5) Responsible growth that protects Monroe's character
- 6) Preserving the environment, farmland, and open space
- 7) Restore accountability, ethical leadership & ending pay-to-play politics
- 8) Strengthening public communication
- 9) Supporting families, seniors, veterans, youth, and businesses
- 10) Building a sustainable future for Monroe Township

The campaign emphasizes practical, long-term solutions over short-term politics, with a focus on fiscal discipline, continuous improvement, responsible planning, environmental stewardship, and open government.

"Heartbeat of Monroe is more than a campaign name," Valentine said. "It represents the pulse of our township, the residents, neighborhoods, families, farms, businesses, and traditions that make Monroe Township our home. Our team is ready to work for the residents and protect the future of Monroe Township."

Residents are encouraged to learn more about the Heartbeat of Monroe team, campaign priorities, and ways to get involved by visiting the website at www.heartbeatofmonroe.com or following on Facebook @HeartbeatofMonroeTownship

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