

BESOTTED DESIGN

BESPOKE LETTERPRESS STATIONERY

PROCESS & PRICE GUIDE

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23 | 07 | 22
LAKE GARDA, ITALY

Besotted Design is a letterpress studio based in Devon that specialises in fine wedding stationery, printed by hand on a 130 year old Arab Foolsap press. Your wedding stationery is your guests' first glimpse of your wedding and will set the tone and expectation for the day. Whether a grand affair or a small, intimate wedding, it will be one of the happiest days of your lives and therefore it is important that your stationery reflects you as a couple and creates an anticipation of what is to come.

Letterpress is unique in that it not only looks stunning but feels wonderful too. Hand crafted and beautifully designed, your stationery will be of the highest quality, printed on thick cotton cardstock so you can feel the impression on the type, and beautifully presented with colour co-ordinated envelopes, pocketfolds, vellum, wax seals, ribbons, hand written envelopes – a whole range of options.

THE PROCESS

SEMI-CUSTOM SUITES

I have designed a range of suites that can be customised for your wedding. As the design work has already taken place, these suites can be delivered in a quicker time frame of approximately 4 to 6 weeks, and all that you need to decide on is the wording, ink and envelope colour. Any substantial changes to the suites may incur an additional cost.

We will have an online consultation to choose the suite you want and discuss any extras you may require. On acceptance of the quotation, a 50% deposit is required. Your suite will then be designed as required and you will be sent a pdf proof of your stationery. Due to the nature and cost of letterpress, I cannot send you a physical proof of your stationery. However, I can send you a sample of the suite to give you an idea of how it will look. Two revisions of the design are included in the price and, once approved, the remaining 50% of the payment will be required. Your beautifully packaged stationery will be sent to you via courier within 4 to 6 weeks. Please see the 'EXTRAS' section for any additional items or services you may require.

PRICING

Due to the setup of the letterpress printing process, there is a minimum order of 30 of each piece of your suite. I suggest ordering about 10 – 15% more than required for any last-minute guests and for keepsakes. Please bear in mind, you only need one invitation suite per household, not per guest. Prices are given below for one colour suites and for suites that have embossing or two colours; these are slightly more expensive as they go through the press twice.

ONE COLOUR SUITES	Size	Per item	Minimum order of 30
Save the date & envelope	A6	£3.50	£105.00
Invitation & envelope	7 x 5	£4.50	£135.00
RSVP & envelope	A6	£3.50	£105.00
Evening only	A6	£3.50	£105.00
Details (large)	7 x 5	£4.00	£120.00
Details (small)	A7	£2.50	£75.00
Menu	7 x 5	£4.00	£120.00
Thank you card & envelope	A6	£2.50	£75.00

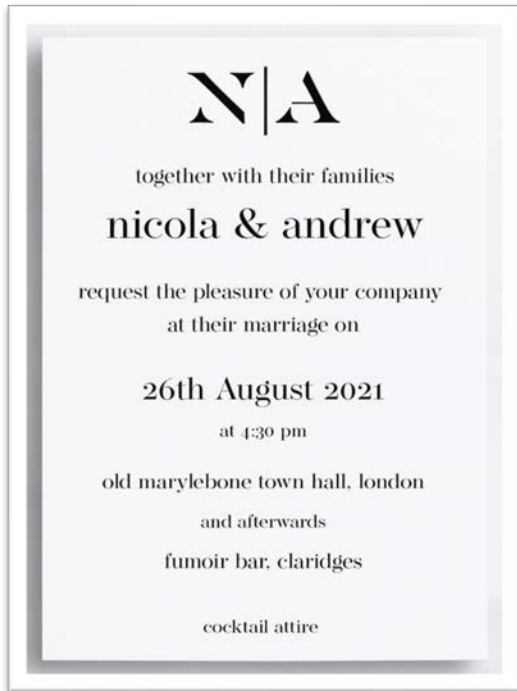
EMBOSSSED/TWO COLOUR SUITES	Size	Per item	Minimum order of 30
Save the date & envelope	A6	£4.50	£135.00
Invitation & envelope	7 x 5	£5.00	£150.00
RSVP & envelope	A6	£4.50	£135.00
Evening only	A6	£4.50	£135.00
Details (large)	7 x 5	£4.50	£135.00
Details (small)	A7	£3.50	£105.00
Menu	7 x 5	£4.50	£135.00
Thank you card & envelope	A6	£3.00	£90.00

SEMI-CUSTOM EXTRAS

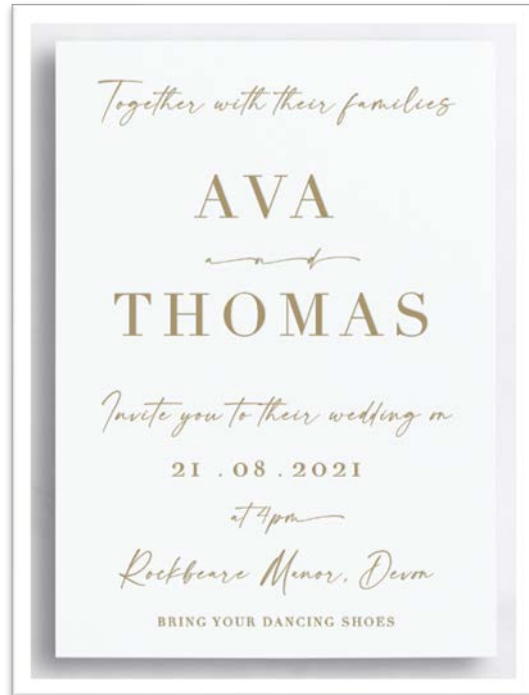
Pocketfold envelope	Prices start at £1.50 per invitation suite with a glued closure or, for an extra cost, wax seal (from £1 each) or ribbon (prices vary from 75p to £2.00 per item)
Invitation suite sample pack	£10.00 (redeemable against future order) + P & P
Vellum belly band	£1.00 to £2.00 each
Vellum wrap for suite	From £1.50 each
Calligraphy addressed envelopes	£3.00 each
Digital printed addressed envelopes	From £35 for 30 envelopes
Suite assembly	£1.00 per invitation set
Wax seals (floral design)	£1.00 each
Wax seals (bespoke)	From £65.00, minimum order 30
Map for venue	From £150.00
Order of service	Price on asking
Vows booklet	Price on asking
Calligraphy place cards	From £1.20 per card
Table names/numbers	Price on asking
Buffet tags/cards	Price on asking
Rush fee	£200.00 (depending on availability)
Extra revision of proofs	Two pdf proofs of your stationery are included in the price. If you require more versions these will be charged at £50.00 each. <u>Please note, colours in the mock-up may vary slightly to the letterpress ink.</u>
Alterations/additions to semi-custom suite	Minor changes to the semi-custom suite designs are included in the price. For major design changes or additions, there is a design fee of £75.00
Postage & packaging	UK courier from £25.00 International – price on asking



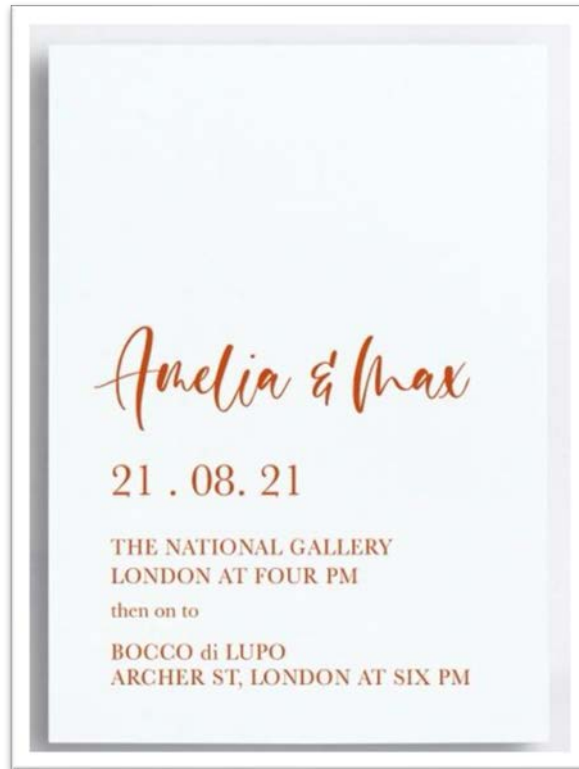
EXAMPLES OF ONE COLOUR SEMI CUSTOM SUITES



BIGBURY



GRACE

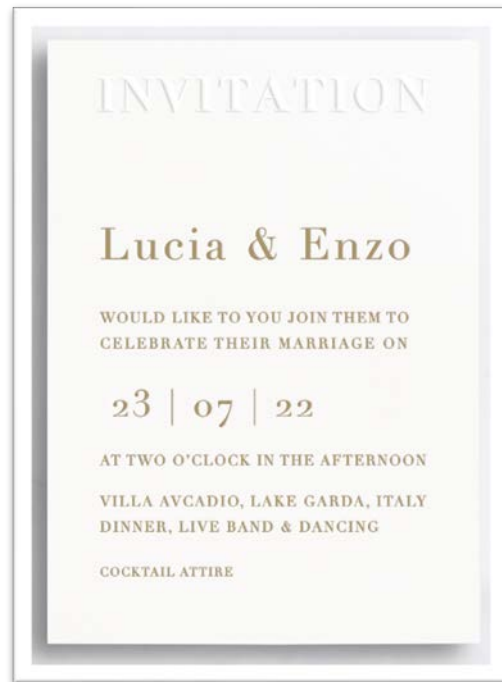


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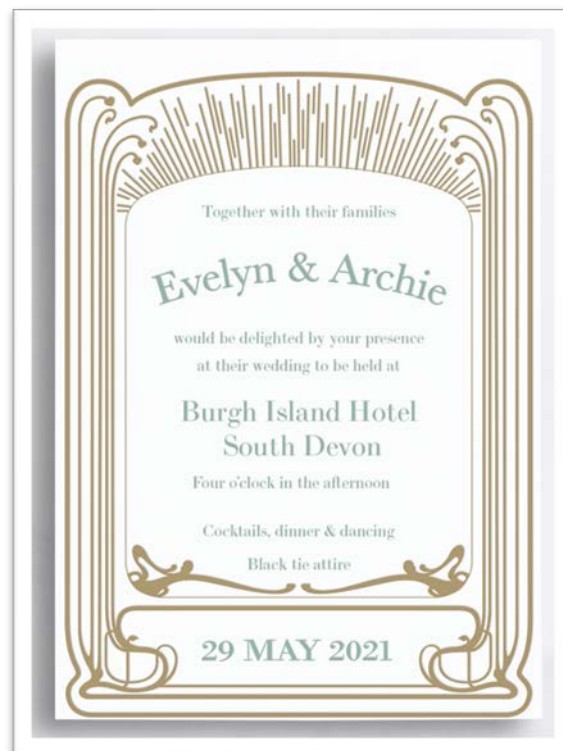
EXAMPLES OF EMBOSSED/TWO COLOUR SUITES



FLEUR (two colour)



COSMO (embossed)



DECO (two colour)

BESPOKE SUITES

These suites are totally unique to you and we will work together to create a beautiful and very personal wedding suite. You may have an idea of what you like or you may not know where to start with all the things you are having to plan for your wedding, but I am here to help make this part of your planning a smooth and enjoyable one. Your stationery will reflect you are a couple and your guests will love receiving their stunning letterpressed invitations.

Due to the amount of work that goes into a designing a wedding stationery suite from scratch, I only have a couple of slots every month for bespoke work. It is an investment and deserves the time we will put into it. Bespoke wedding suites can typically start at £1100 for a 3 piece suite; invitation, RSVP and a details card and I have a range of extras to compliment your stationery; pocketfold envelopes or wallets, luxurious ribbons, twines, wax seals, vellum wraps, calligraphy addresses, maps and illustrations... it goes on! You may also want to consider 'on the day' stationery as well, place names, table numbers or names, menus, favour cards.

CONTACT ME

Save the dates are normally set out 6 months to 1 year before the event, depending on where the wedding is to be held and invitations about 3 to 6 months, so it's never too early to get in touch.

CONSULTATION

To help me understand the aesthetic you are going for, I will ask you to complete a questionnaire and share any Pinterest boards or images you have collected. We will then arrange an online consultation in which we discuss your ideas, aspirations, time frame and guest numbers.

QUOTATION

I will provide you with a quotation for your stationery, which includes my terms and conditions. When you accept the quotation, you will need to pay a **non-refundable design fee of £350** for the proposal, that includes a save the date, invitation, RSVP and a details card, this not only covers the designing but also secures your booking date. Further items, such as a map, menu, embellishments or other bespoke pieces will incur an additional design fee cost.

PROPOSAL

To ensure we have the right vision for your stationery, I will prepare a digital proposal which is essentially a mood board to show design ideas, colours, types of cardstock and fonts we can use, layouts and finishing touches. We will then decide on the final design concept, and I will start the design process.

PROOFS

Due to the nature and set up of letterpress stationery, a physical proof of your stationery is not possible. You will receive a PDF proof of your stationery that you can print to check sizes, wording and layout etc. **Two revisions** of the design are included in the price, further revisions will incur a £50 fee per revision. (Completely new designs will incur a new design fee). Once you approve the design, the remaining balance is required and the printing will begin.

TIMING

Bespoke suites have a lead time of approximately 2 to 4 months depending on what is required. As before, I have a limited number of bespoke bookings per month. If you are in a hurry, and I am able to accommodate your commission, the suite can be turned around quicker but this will incur a rush fee of £200.

To discuss your requirements or set up an online consultation, please email

info@besotteddesign.co.uk



LETTERPRESS PRINTING

Letterpress printing is a traditional form of relief printing going back 500 years. I have an Arab Foolsap Press that dates back to the 1800's.

Originally, individual letters of metal type were put together to form a page of words and mounted on to the press. The rollers would pick up the ink off an ink plate and roll it over the metal type. The press, operated by a foot treadle, then pushes the paper or cardstock on to the type and an impression would be made.

More recently, the type can be replaced with a polymer plate. Stationery designers create their designs using software and polymer plates are then produced mimicking the metal type. The plate is then mounted on to the base on the press and individual copies are then run off by hand

