



Save The Date - October 19, 2024

## Funds from Mentone Fall Festival used to renovate Moon Lake School

Residents and visitors converged on the former Moon Lake School campus last October to enjoy the inaugural Mentone Fall Festival - 2023. Not only was it a great event for the town, artists, and visitors from surrounding areas, but it also raised needed funds for preserving an important cultural asset. Over 5,000 people visited Mentone and Dekalb Tourism determined that the economic impact for our entire community was over \$134,000 in one weekend!

Led by a volunteer planning committee, the Mentone Fall Festival is a town-sponsored event that began with a focus on renovating the former Moon Lake Elementary School. Deeded to the town by the DeKalb County Board of Education after it closed in 2021, the school has been reimagined as an artisan village and event space. It is home to retail shops, an architectural firm, and a gallery. The building will soon be home to the Little River Arts Council, and work begins this month on a major public art exhibit that will honor the town's founding and future.

The 2023 festival raised \$25,000, which the town invested into renovations at the campus. These included:

Heating and cooling system for the community room: \$4,655  
Cleaning under the building and installing a vapor barrier: \$5,625  
Foundation repair under the community room and porch: \$12,377

These projects total \$22,657, with more much needed renovations planned for the campus in 2024! We are excited to host the second Annual Mentone Fall Festival to be held the third Saturday in October 19th, 2024.

Our goal is to raise \$35,000 in 2024 - so we count your support! Some of the continued improvement projects we hope to contribute to include:

Making the bathrooms and hallways ADA compliant  
Repair foundation on the North side of the Moon Lake School building  
Repair attic space

The original Moon Lake Elementary School opened in 1911 and the current school building has been located on a five-acre parcel in the heart of Mentone since 1928. After Moon Lake Elementary School closed its doors in 2021, the Board of Education deeded this property to the Town of Mentone and the town has undertaken a major renovation and reimagining of the historic school building and campus as an artisan village and event space.

We look forward to your support!

All donations will directly benefit the renovations of the historic building. Charitable contributions to governmental units are tax-deductible under section 170(c)(1) of the Internal Revenue Code if made for a public purpose.

To pledge your support, please complete our short online pledge form at <https://bit.ly/3yxhr4N>

Checks may be payable to **TOWN OF MENTONE**. Please reference **Mentone Fall Festival** in the Memo line and mail checks to **Mentone Fall Festival, PO Box 295, Mentone, AL 35984**.

You can also send your sponsorship via Venmo to **@Townof-Mentone**  
Please make a note of **Mentone Fall Festival Sponsorship** when sending via Venmo.



Thank you for your consideration in helping us preserve this historic Mentone asset and contributing to the success of our fall festival!

**Town of Mentone and the Mentone Fall Festival Planning Committee**

## SPONSORSHIP PACKAGES

### HEAD OF THE CLASS SPONSORS (\$5,000 or more)

- Name on permanent plaque in Moon Lake Village
- Logo on Banner on Shigley stage
- Shout out from stage
- Logo on Festival T-shirts
- Logo on Website & social media
- Logo on Festival Map
- 4 VIP passes for Friday night
- 2 VIP parking passes
- Print and Social Media Promotion
- 10 T-shirt coupons

### TOP OF THE BROW SPONSORS (\$3,500 or more)

- Logo on Banner on Shigley stage
- Shout out from stage
- Logo on Festival T-shirts
- Logo on Website & social media
- 2 VIP passes for Friday night
- 1 VIP parking pass
- Print and Social Media Promotion
- 5 T-shirt coupons

### PLATINUM SPONSORS (\$1,000 or more)

- Logo on Banner on Shigley stage
- Shout out from stage
- Company Name on Festival T-shirts
- Logo on Website & social media
- 2 VIP passes for Friday night
- 1 VIP parking pass
- Print and Social Media Promotion
- 2 T-shirt coupons

### GOLD SPONSORS (\$500 or more)

- Logo on Banner on Shigley Stage
- Logo on Website & social media
- 2 VIP passes for Friday night
- 1 VIP parking pass
- Print and Social Media Promotion
- 2 T-shirt coupons

### SILVER SPONSORS (\$250 or more)

- Name on Banner on Shigley Stage
- Print and Social Media Promotion
- 2 T-shirt coupons

### BRONZE SPONSORS (\$125 or more)

- Social Media Promotion
- 1 T-shirt coupon



**Supporting the renovation of the historic Moon Lake School building**

**PLEDGE FORM**

Thank you for your consideration in helping us preserve the historic Moon Lake School building and contributing to the success of our fall festival! Thank you for your support!

I would like to financially support the Mentone Fall Festival with all festival proceeds benefiting the restoration of the Moon Lake School building! **Checks may be payable to TOWN OF MENTONE. Please reference Mentone Fall Festival in the Memo line and mail checks to: Mentone Fall Festival, PO Box 295, Mentone, AL 35984. You can also send your sponsorship via Venmo to @Townof-Mentone Please make a note of Mentone Fall Festival Sponsorship when sending via Venmo.**

Town of Mentone  
@Townof-Mentone



**SPONSORSHIP**

I would like to pledge:

<ul style="list-style-type: none"><li>• \$5,000</li><li>• \$3,500</li><li>• \$1,000</li><li>• \$500</li><li>• \$250</li></ul>	<ul style="list-style-type: none"><li>• \$125</li><li>• \$_____</li><li>• No, but I would be interested in volunteering my time to help out. Feel free to contact me.</li></ul>
---	---

We want to recognize our sponsors!

- NO, thanks, I'd rather stay anonymous.
- YES! I'm happy to be thanked publicly via social and print media! The name of the organization or person we should thank is: \_\_\_\_\_

**CONTACT INFORMATION**

Please provide us the best person to contact as well as a phone number and mailing address.

<b>Best Person to Contact?</b>	
<b>Best Email?</b>	
<b>Best phone number?</b>	
<b>Mailing Address (street address, city, state, zip)?</b>	