

Design Tips

Purchased flowers or flowers not grown by exhibitor are allowed in designs.

Space - When designing your entry it is important to keep in mind the dimensions limitations noted in the schedule, (20 inches by 20 inches) - make good use of your space.

Form

Think about the form of your design- the 3D shape of the arrangement and of the flower shapes, and the silhouette. Space encompasses both the positive space occupied by the flowers and foliage and the negative space, or empty areas, within the arrangement.

Balance -Overall design look all around your design, from side to side and up and down. Consider balance - designs can appear too squat, too tall, too much, too smushed, with gaping holes, leaning, drooping or lacking. Is your design visually appealing and balanced or is there something lacking or distracting?

External items used Look at the external items used - do they add to the design or detract? Are they too large or small in contrast to overall design.

Motion & Rhythm -

Clean overall appearance, evenly grown, flowers that have been dead headed, dead leaves removed. Side shoots have been trimmed. Use of color and repeating patterns for rhythm.

Container The container is not too big or wide or small/ narrow for the exhibit. The Vessel compliments the design and does not distract.

Wedging -

Is there too much or too little used & does it support design? Avoid letting it hang in the water or over the container adding distraction. Water level can compliment or distract from exhibit.

Texture - Texture can add to a design. Avoid leaf clutter. Dry flowers must keep their original shape.

Theme - How does your design relate to the theme? Do you have the elements (water , stones, dried flowers, natural containers etc) asked for in

the design theme? Have you used the colors asked for in the design theme? When you look at your design does it make you think of the theme?

Colors Used - Have you used the colors asked for in the design theme? Are your eyes drawn to the color or is it distracting to the design. Do the colors used create a visual, pattern, rhythm and interest?

Line - What path does your eye follow when looking at the design? Can be straight, curved, vertical or horizontal, helps create a sense of movement or direction. Is your eye drawn to an element or is that element distracting?

Placement of the Design

Be sure your design entry is placed on the table the way you intended. It is the first impression of judges.

Flowers & Foliage Used

Should be in prime condition and open. Uniformity of color, vibrancy of color and size of blooms. Be sure to list the names of flowers/ foliage used in your design on the entry card.