

Design Class #1: The Spell of the Yukon encapsulates the magnetic beauty of Alaska, expressing a deep yearning for the land. Robert Service reflects on the allure of the Yukon and the profound connection many feel to its wilderness.

The Spell Of The Yukon

By Robert W. Service

I wanted the gold, and I sought it;
I scrabbled and mucked like a slave.
Was it famine or scurvy—I fought it;
I hurled my youth into a grave.
I wanted the gold, and I got it—
Came out with a fortune last fall,—
Yet somehow life's not what I thought it,
And somehow the gold isn't all.

No! There's the land. (Have you seen it?)
It's the cussedest land that I know,
From the big, dizzy mountains that screen it
To the deep, deathlike valleys below.
Some say God was tired when He made it;
Some say it's a fine land to shun;
Maybe; but there's some as would trade it
For no land on earth—and I'm one.

You come to get rich (damned good reason);
You feel like an exile at first;
You hate it like hell for a season,
And then you are worse than the worst.
It grips you like some kinds of sinning;
It twists you from foe to a friend;
It seems it's been since the beginning;
It seems it will be to the end.

I've stood in some mighty-mouthed hollow
That's plumb-full of hush to the brim;
I've watched the big, husky sun wallow
In crimson and gold, and grow dim,
Till the moon set the pearly peaks gleaming,
And the stars tumbled out, neck and crop;
And I've thought that I surely was dreaming,
With the peace o' the world piled on top.

The summer—no sweeter was ever;
The sunshiny woods all athrill;
The grayling aleap in the river,
The bighorn asleep on the hill.
The strong life that never knows harness;
The wilds where the caribou call;
The freshness, the freedom, the farness—
O God! how I'm stuck on it all.

The winter! the brightness that blinds you,
The white land locked tight as a drum,
The cold fear that follows and finds you,
The silence that bludgeons you dumb.
The snows that are older than history,
The woods where the weird shadows slant;
The stillness, the moonlight, the mystery,
I've bade 'em good-by—but I can't.

There's a land where the mountains are nameless,
And the rivers all run God knows where;
There are lives that are erring and aimless,
And deaths that just hang by a hair;
There are hardships that nobody reckons;
There are valleys unpeopled and still;
There's a land—oh, it beckons and beckons,
And I want to go back—and I will.

They're making my money diminish;
I'm sick of the taste of champagne.
Thank God! when I'm skinned to a finish
I'll pike to the Yukon again.
I'll fight—and you bet it's no sham-fight;
It's hell!—but I've been there before;
And it's better than this by a damsite—
So me for the Yukon once more.

There's gold, and it's haunting and haunting;
It's luring me on as of old;
Yet it isn't the gold that I'm wanting
So much as just finding the gold.
It's the great, big, broad land 'way up yonder,
It's the forests where silence has lease;
It's the beauty that thrills me with wonder,
It's the stillness that fills me with peace.

Design Class #2: The Shooting of Dan McGrew is set during the Klondike Gold Rush and tells the story of a gambler and a mysterious woman, reflecting the lawlessness and excitement of the era. It showcases Robert Service's ability to weave dramatic narratives into his poetry.

The Shooting of Dan McGrew

BY [ROBERT W. SERVICE](#)

A bunch of the boys were whooping it up in the Malamute saloon;
The kid that handles the music-box was hitting a jag-time tune;
Back of the bar, in a solo game, sat Dangerous Dan McGrew,
And watching his luck was his light-o'-love, the lady that's known as Lou.

When out of the night, which was fifty below, and into the din and the glare,
There stumbled a miner fresh from the creeks, dog-dirty, and loaded for bear.
He looked like a man with a foot in the grave and scarcely the strength of a louse,
Yet he tilted a poke of dust on the bar, and he called for drinks for the house.
There was none could place the stranger's face, though we searched ourselves for a clue;
But we drank his health, and the last to drink was Dangerous Dan McGrew.

There's men that somehow just grip your eyes, and hold them hard like a spell;
And such was he, and he looked to me like a man who had lived in hell;
With a face most hair, and the dreary stare of a dog whose day is done,
As he watered the green stuff in his glass, and the drops fell one by one.
Then I got to figgering who he was, and wondering what he'd do,
And I turned my head — and there watching him was the lady that's known as Lou.

His eyes went rubbering round the room, and he seemed in a kind of daze,
Till at last that old piano fell in the way of his wandering gaze.
The rag-time kid was having a drink; there was no one else on the stool,
So the stranger stumbles across the room, and flops down there like a fool.
In a buckskin shirt that was glazed with dirt he sat, and I saw him sway;
Then he clutched the keys with his talon hands — my God! but that man could play.

Were you ever out in the Great Alone, when the moon was awful clear,
And the icy mountains hemmed you in with a silence you most could hear;
With only the howl of a timber wolf, and you camped there in the cold,
A half-dead thing in a stark, dead world, clean mad for the muck called gold;
While high overhead, green, yellow and red, the North Lights swept in bars? —
Then you've a hunch what the music meant. . . hunger and night and the stars.

And hunger not of the belly kind, that's banished with bacon and beans,
But the gnawing hunger of lonely men for a home and all that it means;
For a fireside far from the cares that are, four walls and a roof above;
But oh! so cramful of cosy joy, and crowned with a woman's love —
A woman dearer than all the world, and true as Heaven is true —
(God! how ghastly she looks through her rouge, — the lady that's known as Lou.)

Then on a sudden the music changed, so soft that you scarce could hear;
But you felt that your life had been looted clean of all that it once held dear;
That someone had stolen the woman you loved; that her love was a devil's lie;
That your guts were gone, and the best for you was to crawl away and die.
'Twas the crowning cry of a heart's despair, and it thrilled you through and through —
"I guess I'll make it a spread misere", said Dangerous Dan McGrew.

The music almost died away ... then it burst like a pent-up flood;
And it seemed to say, "Repay, repay," and my eyes were blind with blood.
The thought came back of an ancient wrong, and it stung like a frozen lash,
And the lust awoke to kill, to kill ... then the music stopped with a crash,
And the stranger turned, and his eyes they burned in a most peculiar way;
In a buckskin shirt that was glazed with dirt he sat, and I saw him sway;
Then his lips went in in a kind of grin, and he spoke, and his voice was calm,
And "Boys," says he, "you don't know me, and none of you care a damn;
But I want to state, and my words are straight, and I'll bet my poke they're true,
That one of you is a hound of hell. . .and that one is Dan McGrew."

Then I ducked my head, and the lights went out, and two guns blazed in the dark,
And a woman screamed, and the lights went up, and two men lay stiff and stark.
Pitched on his head, and pumped full of lead, was Dangerous Dan McGrew,
While the man from the creeks lay clutched to the breast of the lady that's known as Lou.

These are the simple facts of the case, and I guess I ought to know.
They say that the stranger was crazed with "hooch," and I'm not denying it's so.
I'm not so wise as the lawyer guys, but strictly between us two —
The woman that kissed him and — pinched his poke — was the lady that's known as Lou.

Design Class #3 The Cremation of Sam McGee: Perhaps Service's most famous work, this poem tells the darkly humorous tale of a prospector who makes a chilling request to his friend in the frigid Alaskan wilderness. It captures the extreme conditions faced by those in the North and is celebrated for its vivid imagery and storytelling.

THE CREMATION OF SAM MCGEE

BY [ROBERT W. SERVICE](#)

*There are strange things done in the midnight sun
By the men who moil for gold;
The Arctic trails have their secret tales
That would make your blood run cold;
The Northern Lights have seen queer sights,
But the queerest they ever did see
Was that night on the marge of Lake Lebarge
I cremated Sam McGee.*

Now Sam McGee was from Tennessee, where the cotton blooms and blows.
Why he left his home in the South to roam 'round the Pole, God only knows.
He was always cold, but the land of gold seemed to hold him like a spell;
Though he'd often say in his homely way that "he'd sooner live in hell."

On a Christmas Day we were mushing our way over the Dawson trail.
Talk of your cold! through the parka's fold it stabbed like a driven nail.
If our eyes we'd close, then the lashes froze till sometimes we couldn't see;
It wasn't much fun, but the only one to whimper was Sam McGee.

And that very night, as we lay packed tight in our robes beneath the snow,
And the dogs were fed, and the stars o'erhead were dancing heel and toe,
He turned to me, and "Cap," says he, "I'll cash in this trip, I guess;
And if I do, I'm asking that you won't refuse my last request."

Well, he seemed so low that I couldn't say no; then he says with a sort of moan:
"It's the cursed cold, and it's got right hold till I'm chilled clean through to the bone.
Yet 'tain't being dead—it's my awful dread of the icy grave that pains;
So I want you to swear that, foul or fair, you'll cremate my last remains."

A pal's last need is a thing to heed, so I swore I would not fail;
And we started on at the streak of dawn; but God! he looked ghastly pale.
He crouched on the sleigh, and he raved all day of his home in Tennessee;
And before nightfall a corpse was all that was left of Sam McGee.

There wasn't a breath in that land of death, and I hurried, horror-driven,
With a corpse half hid that I couldn't get rid, because of a promise given;
It was lashed to the sleigh, and it seemed to say: "You may tax your brawn and brains,
But you promised true, and it's up to you to cremate those last remains."

Now a promise made is a debt unpaid, and the trail has its own stern code.
In the days to come, though my lips were dumb, in my heart how I cursed that load.
In the long, long night, by the lone firelight, while the huskies, round in a ring,
Howled out their woes to the homeless snows— O God! how I loathed the thing.

And every day that quiet clay seemed to heavy and heavier grow;
And on I went, though the dogs were spent and the grub was getting low;
The trail was bad, and I felt half mad, but I swore I would not give in;
And I'd often sing to the hateful thing, and it hearkened with a grin.

Till I came to the marge of Lake Lebarge, and a derelict there lay;
It was jammed in the ice, but I saw in a trice it was called the "Alice May."
And I looked at it, and I thought a bit, and I looked at my frozen chum;
Then "Here," said I, with a sudden cry, "is my cre-ma-tor-eum."

Some planks I tore from the cabin floor, and I lit the boiler fire;
Some coal I found that was lying around, and I heaped the fuel higher;
The flames just soared, and the furnace roared—such a blaze you seldom see;
And I burrowed a hole in the glowing coal, and I stuffed in Sam McGee.

Then I made a hike, for I didn't like to hear him sizzle so;
And the heavens scowled, and the huskies howled, and the wind began to blow.
It was icy cold, but the hot sweat rolled down my cheeks, and I don't know why;
And the greasy smoke in an inky cloak went streaking down the sky.

I do not know how long in the snow I wrestled with grisly fear;
But the stars came out and they danced about ere again I ventured near;
I was sick with dread, but I bravely said: "I'll just take a peep inside.
I guess he's cooked, and it's time I looked"; ... then the door I opened wide.

And there sat Sam, looking cool and calm, in the heart of the furnace roar;
And he wore a smile you could see a mile, and he said: "Please close that door.
It's fine in here, but I greatly fear you'll let in the cold and storm—
Since I left Plumtree, down in Tennessee, it's the first time I've been warm."

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Design Class #4: The Law of the Yukon explores the harsh realities of life in the Yukon, emphasizing the survival instincts and resilience of its inhabitants. It reflects the tough spirit of those who live in such unforgiving conditions.

The Law Of The Yukon

By [Robert William Service](#)

This is the law of the Yukon, and ever she makes it plain:
Send not your foolish and feeble; send me your strong and your sane --
Strong for the red rage of battle; sane for I harry them sore;
Send me men girt for the combat, men who are grit to the core;
Swift as the panther in triumph, fierce as the bear in defeat,
Sired of a bulldog parent, steeled in the furnace heat.
Send me the best of your breeding, lend me your chosen ones;
Them will I take to my bosom, them will I call my sons;
Them will I gild with my treasure, them will I glut with my meat;
But the others -- the misfits, the failures -- I trample under my feet.
Dissolute, damned and despairful, crippled and palsied and slain,
Ye would send me the spawn of your gutters -- Go! take back your spawn again.

Wild and wide are my borders, stern as death is my sway;
From my ruthless throne I have ruled alone for a million years and a day;
Hugging my mighty treasure, waiting for man to come,
Till he swept like a turbid torrent, and after him swept -- the scum.
The pallid pimp of the dead-line, the enervate of the pen,
One by one I weeded them out, for all that I sought was -- Men.
One by one I dismayed them, frightening them sore with my glooms;
One by one I betrayed them unto my manifold dooms.
Drowned them like rats in my rivers, starved them like curs on my plains,
Rotted the flesh that was left them, poisoned the blood in their veins;
Burst with my winter upon them, searing forever their sight,
Lashed them with fungus-white faces, whimpering wild in the night;

Staggering blind through the storm-whirl, stumbling mad through the snow,
Frozen stiff in the ice-pack, brittle and bent like a bow;
Featureless, formless, forsaken, scented by wolves in their flight,
Left for the wind to make music through ribs that are glittering white;
Gnawing the black crust of failure, searching the pit of despair,
Crooking the toe in the trigger, trying to patter a prayer;
Going outside with an escort, raving with lips all afoam,
Writing a cheque for a million, driveling feebly of home;
Lost like a louse in the burning . . . or else in the tented town
Seeking a drunkard's solace, sinking and sinking down;
Steeped in the slime at the bottom, dead to a decent world,
Lost 'mid the human flotsam, far on the frontier hurled;

In the camp at the bend of the river, with its dozen saloons aglare,
Its gambling dens ariot, its gramophones all ablare;
Crimped with the crimes of a city, sin-ridden and bridled with lies,
In the hush of my mountained vastness, in the flush of my midnight skies.
Plague-spots, yet tools of my purpose, so nathless I suffer them thrive,
Crushing my Weak in their clutches, that only my Strong may survive.

But the others, the men of my mettle, the men who would 'stablish my fame
Unto its ultimate issue, winning me honor, not shame;
Searching my uttermost valleys, fighting each step as they go,
Shooting the wrath of my rapids, scaling my ramparts of snow;
Ripping the guts of my mountains, looting the beds of my creeks,
Them will I take to my bosom, and speak as a mother speaks.
I am the land that listens, I am the land that broods;
Steeped in eternal beauty, crystalline waters and woods.
Long have I waited lonely, shunned as a thing accurst,
Monstrous, moody, pathetic, the last of the lands and the first;
Visioning camp-fires at twilight, sad with a longing forlorn,
Feeling my womb o'er-pregnant with the seed of cities unborn.
Wild and wide are my borders, stern as death is my sway,
And I wait for the men who will win me -- and I will not be won in a day;
And I will not be won by weaklings, subtle, suave and mild,
But by men with the hearts of vikings, and the simple faith of a child;
Desperate, strong and resistless, unthrottled by fear or defeat,
Them will I gild with my treasure, them will I glut with my meat.

Lofty I stand from each sister land, patient and wearily wise,
With the weight of a world of sadness in my quiet, passionless eyes;
Dreaming alone of a people, dreaming alone of a day,
When men shall not rape my riches, and curse me and go away;
Making a bawd of my bounty, fouling the hand that gave --
Till I rise in my wrath and I sweep on their path and I stamp them into a grave.
Dreaming of men who will bless me, of women esteeming me good,
Of children born in my borders of radiant motherhood,
Of cities leaping to stature, of fame like a flag unfurled,
As I pour the tide of my riches in the eager lap of the world.

This is the Law of the Yukon, that only the Strong shall thrive;
That surely the Weak shall perish, and only the Fit survive.
Dissolute, damned and despairful, crippled and palsied and slain,
This is the Will of the Yukon, -- Lo, how she makes it plain!

Design Class #5 – Youth Only: The Call of the Wild invites readers to embrace the wilderness and the call of nature.

The Call Of The Wild

by Robert William Service

Have you gazed on naked grandeur where there's nothing else to gaze on,
Set pieces and drop-curtain scenes galore,
Big mountains heaved to heaven, which the blinding sunsets blazon,
Black canyons where the rapids rip and roar?
Have you swept the visioned valley with the green stream streaking through it,
Searched the Vastness for a something you have lost?
Have you strung your soul to silence? Then for God's sake go and do it;
Hear the challenge, learn the lesson, pay the cost.

Have you wandered in the wilderness, the sagebrush desolation,
The bunch-grass levels where the cattle graze?
Have you whistled bits of rag-time at the end of all creation,
And learned to know the desert's little ways?
Have you camped upon the foothills, have you galloped o'er the ranges,
Have you roamed the arid sun-lands through and through?
Have you chummed up with the mesa? Do you know its moods and changes?
Then listen to the Wild -- it's calling you.

Have you known the Great White Silence, not a snow-gemmed twig aquiver?
(Eternal truths that shame our soothing lies.)
Have you broken trail on snowshoes? mused your huskies up the river,
Dared the unknown, led the way, and clutched the prize?
Have you marked the map's void spaces, mingled with the mongrel races,
Felt the savage strength of brute in every thew?
And though grim as hell the worst is, can you round it off with curses?
Then hearken to the Wild -- it's wanting you.

Have you suffered, starved and triumphed, groveled down, yet grasped at glory,
Grown bigger in the bigness of the whole?
"Done things" just for the doing, letting babblers tell the story,
Seeing through the nice veneer the naked soul?
Have you seen God in His splendors, heard the text that nature renders?
(You'll never hear it in the family pew.)
The simple things, the true things, the silent men who do things --
Then listen to the Wild -- it's calling you.

They have cradled you in custom, they have primed you with their preaching,
They have soaked you in convention through and through;
They have put you in a showcase; you're a credit to their teaching --
But can't you hear the Wild? -- it's calling you.
Let us probe the silent places, let us seek what luck betide us;
Let us journey to a lonely land I know.
There's a whisper on the night-wind, there's a star agleam to guide us,
And the Wild is calling, calling . . . let us go.