



About The Merch Design Guidelines

Artwork:

Customers are responsible for providing the original artwork in a high-resolution file by emailing it to Merchfairy@aboutthemerch.com.

- .jpg or .png
- at least 300 dpi
- transparent background

About The Merch LLC will work with customer if simple modifications to artwork are needed.

Customer will approve final edits of artwork prior to printing.

- **Colors:** Colors from the artwork submitted are predetermined by printing software and matched to the closest color fit for printing. Due to differences in monitor displays, apparel colors, apparel material, colors might not be an identical match to what customers see on their monitor.
- **Dimensions and placement:** Exact dimensions and placement of artwork to be printed will be submitted by customer and reviewed by About The Merch LLC to confirm design fit on apparel/merchandise. Customer will approve final art dimension and placement prior to printing.
- **Intellectual property:** Images submitted must meet the company's intellectual property policy of not containing prohibited, trademarked, or registered content.
- **Signoff to Print:** Customer will receive mockup of artwork showing artwork color, size, and placement on merch customer has purchased. Customer will give written approval of the final edit prior to printing. Once 'Signoff to Print' is completed, sales are final.

Payment Terms:

- **Purchase:** Purchase of apparel/merchandise is required prior to About The Merch LLC accepting artwork to print.
- **Payment:** Payments can be made through the About The Merch LLC website's credit card options. Zelle is available for cash payments please email Merchfairy@aboutthemerch.com for instructions on how to order and pay.

Cancellation Terms:

- **Cancellation:** Customer can cancel print orders prior to 'Signoff to print'. Once 'Signoff to print' has occurred, cancelation of order is no longer available.

Delivery Terms:

- **Delivery:** About The Merch LLC will inform customer of delivery time and method for printed products once 'Signoff to print' is completed.