

In Her Words: January



Brenna Moore



“Find something you love and it won’t feel like work.” -Brenna Moore

Every woman has a story. But some stories shake rooms, open doors, and redefine what’s possible. In Her Words is SAR’s series spotlighting trailblazing women who lead with courage, shape community with intention, and inspire the next generation through purpose, resilience, and grace.

At just 18 years old, Brenna Moore became a mother, a moment that quietly but permanently reshaped the course of her life. In Bakersfield, where summers stretch long and the heat settles deep into the day, she learned early that responsibility does not wait for readiness. What followed was not a story of limitation, but of resolve. She grew up alongside her daughter, learning how to lead, adapt, and persevere all at once. Reflecting on that chapter, Brenna shares, “I worked really hard to make sure my life didn’t stop just because it started earlier than planned.” What could have narrowed her world instead expanded it, grounding her in purpose and an understanding that life rarely moves in straight lines.

Raised in a close knit, middle class family, Brenna’s early years were shaped by consistency, hard work, and the steady presence of those who showed up for her. With parents who modeled dedication and grandparents who became her second set of parents, she learned the quiet power of reliability. Those early lessons stayed with her. “Showing up matters,” she says

simply, “even when no one is watching.” It is a belief that would guide her through every season of change.

As her career evolved, Brenna moved through accounting, executive support, and leadership roles inside fast growing startups. Corporate spaces introduced her to pressure, expectation, and environments that demanded everything and offered little space to breathe. At one point, the cost became impossible to ignore. “I realized I was using work as a shield,” she reflects. “As long as I was working, I felt successful, even when it was burning me out.” Choosing to step away from roles that no longer aligned was not a retreat, but an act of clarity. She began redefining success not as endurance, but as sustainability.

Motherhood remained an anchor through every professional chapter. Brenna learned early that motherhood and ambition were never meant to compete with one another. Instead, becoming a mother sharpened her sense of intention in how she spent her time, where she gave her energy, and the kind of life she wanted to build. Brenna raised four children, each one shaping her differently. From advocating relentlessly for her son’s educational needs, to celebrating her daughter’s college graduation after allowing her the space to pause and return on her own terms. Brenna’s leadership at home mirrored the same values she carried into her work. “I want the people in my life to feel supported,” she says. “To know they can depend on me, and also depend on themselves.”

Over time, Brenna found herself drawn to roles where her impact would outlast her presence. She became known for building systems and supporting leaders. Her influence was never about visibility. It lived in preparation, follow through, and trust. “Don’t ever think you’re the smartest person in the room,” she says. “You learn more when you listen.” That humility became one of her greatest strengths.

Today, Brenna defines success differently than she once did. It is no longer measured by long hours or constant productivity, but by balance and intention. She believes burnout is not a badge of honor. “If I’m not burned out, that’s success,” she shares. “Work shouldn’t make you dread opening your computer.” Her perspective is shaped by lived experience, by choosing herself without guilt, and by understanding that fulfillment requires honesty more than perfection.

Brenna’s story is not one of a single defining moment, but of many quiet choices made with intention. Through every chapter of her life, Brenna has shown that strength does not have to be loud to be transformative. Her journey reflects what is possible when ambition is guided by care and when success is defined on one’s own terms. She reminds us that leadership can be built in everyday moments, in choosing sustainability over burnout, and in caring for ourselves so we can fully show up for others.

This is Brenna. This is SAR.

By Hector Zamora



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