

OVERVIEW AND TALKING POINTS

This document is intended to provide a background and overview of the Laser Strike dry fire target solution and key points to make with customers to help drive sales.

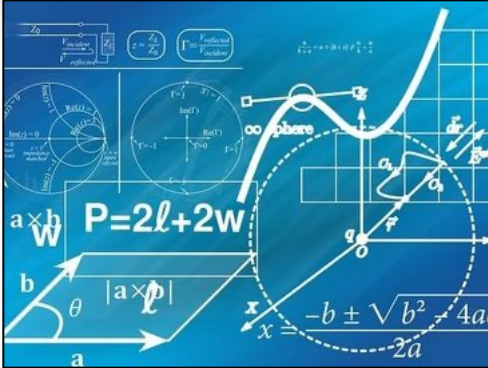
Topics:

- What is dry fire training and why is it useful
- The problems with current solutions
- The Laser Strike solution
- How does it work?
- Skill Rings
- Target mounting options
- Laser Cartridge compatibility
- Packages
- QR Code
- Summary

DRY FIRE TRAINING

- Dry Fire training allows you to practice safety and shooting skills in the privacy of your home Laser Strike targets.
- Save thousands of dollars on ammunition costs.
- Practice scenarios in your own home or environment so that you have the advantage.

THE PROBLEM AND SOLUTION



THE PROBLEM:

Most dry fire training targets available are very expensive, cumbersome to set up, and provide unnecessary bells and whistles to justify their high price.



THE SOLUTION:

Our Patent Pending V2 target provides the optimal benefits of current targets at a fraction of the cost.

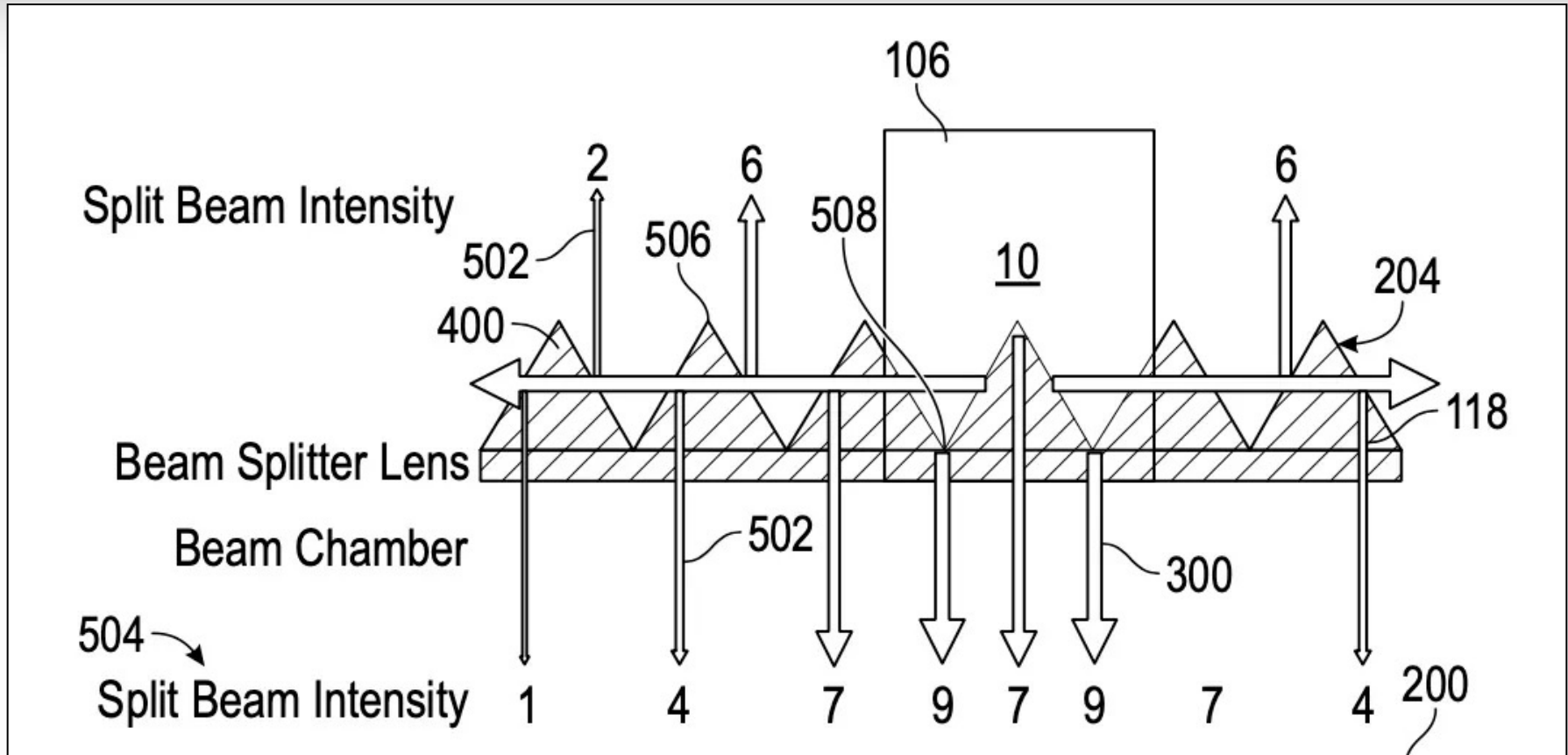


BENEFITS:

- PORTABLE
- RUGGED
- COST EFFECTIVE
- BRIGHT STRIKE INDICATION
- EASILY HUNG ON WALLS

**NO BATTERIES
EVER**

HOW DOES IT WORK

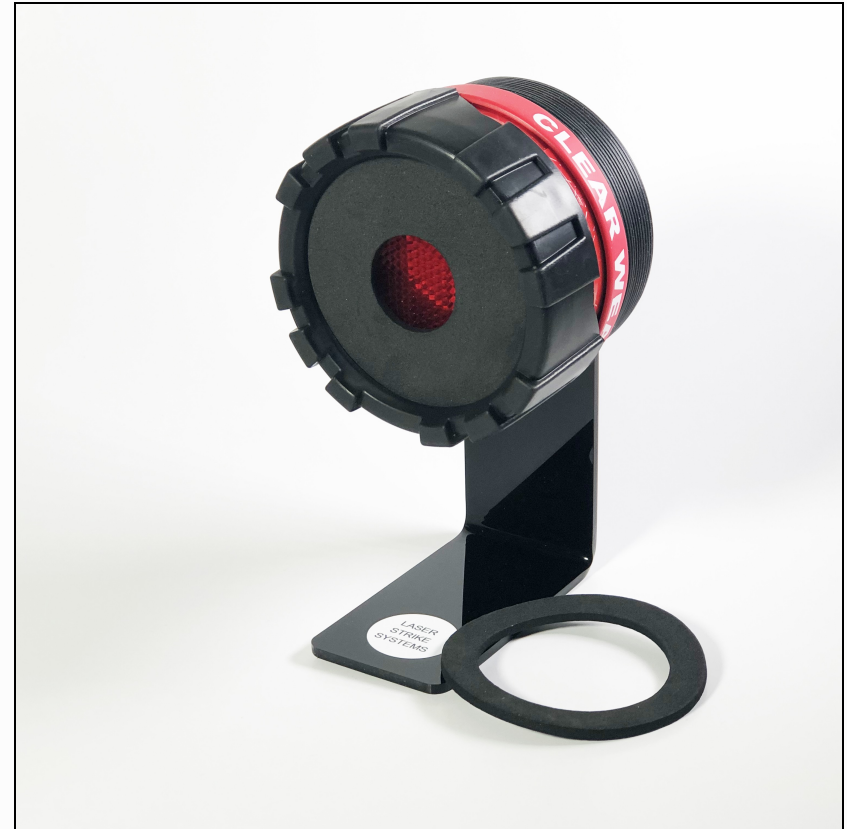


Our Patent Pending Beam Splitting technology allows us to safely provide a clear hit indication without the use of batteries.

**** Warning do not try and replicate the target as serious eye injury is possible.**

SKILL RINGS

Use our Skill Rings to help improve your aim. Each Target Pack comes with large and small skill rings to accommodate additional difficulty in your training.



TARGET MOUNTING OPTIONS

Easily mount the target to any wall using our magnetic wall mounts or with our magnetic stands for quick setup. The target will also attach to any magnetic surface. The target is three inches wide.



COMPATIBILITY

WORKS WITH ALL STANDARD LASER AND BORE SIGHT CARTRIDGES. (Sold Separately)



PACKAGES



LASER STRIKE TARGET PACK
\$59.95



LASER STRIKE STAND
\$14.95



MAGNETIC WALL MOUNTS (4 Pack)
\$9.95



Laser
\$49.00



LASER STRIKE TRAINER PACK 5
\$149.95



LASER STRIKE TARGET PACK + LASER
\$89.95



SIRT LASER GUNS
\$239.00



FREE SHIPPING
223/556 Laser
\$75.00



TARGET PACK + SIRT
\$298.00



TRAINER PACK + SIRT
\$388.00

** PRICES MAY BE DIFFERENT ON WEBSITE

QR CODE

Copy and paste this QR Code anywhere on your website or into any documentation. This will allow students that want to purchase to go straight to the Laser Strike website.



SUMMARY

LASER STRIKE

Auto Illuminating LASER Training Target

If you are looking for a low-cost, no-fuss, all-business training target that can be set up in seconds and you don't need extra bells and whistles, then LASER STRIKE is the answer.

REMIND STUDENTS:

- GET AN EASY ORDER CARD.
- THEY GET A DISCOUNT ON ANY PURCHASE.
- ORDER YOUR PACKAGE DURING THE BREAK OR AS SOON AS YOU GET HOME.
- THE IMPORTANCE OF REGULAR PRACTICE.
- VISIT THE WEBSITE FOR TRAINING DRILLS.

