



WHERE EXECUTION MOVES FORWARD.

VirSocial helps organizations reduce friction, move faster, and deliver more through workforce solutions, embedded expertise, operational modernization, and AI-enabled support.

MODERN EXECUTION. FEWER LAYERS.

YOU ARE OVERPAYING FOR YOUR CURRENT SERVICES.

Most organizations lose time, efficiency, and budget to unnecessary layers between leadership and the people actually doing the work. VirSocial removes those layers - connecting organizations more directly to experienced operators, trusted consultants, modern systems, and execution-focused support designed to improve delivery while reducing overhead.

MODERN EXECUTION. FEWER LAYERS.

VirSocial is a modern operational solutions firm built for organizations that need stronger execution, leaner delivery models, and modern operational support without unnecessary complexity. Through AlignOps and Forward, we combine operational modernization, workforce solutions, embedded expertise, communications support, AI-enabled systems, reporting operations, dashboarding, and scalable execution capacity designed for complex environments.

DELIVERY MODELS

ALIGNOPS

Contract-Based Operational Consulting

AlignOps supports organizations through project-based consulting, operational modernization initiatives, workflow optimization, AI-enabled operations, reporting systems, dashboarding, governance support, and execution infrastructure designed to improve organizational performance.

FORWARD

Embedded Expertise & Workforce Support

Forward provides flexible workforce solutions and embedded execution capacity for organizations that need experienced professionals operating directly inside ongoing programs, operational environments, or delivery teams.

CORE SERVICES	TECHNICAL & PLATFORM SUPPORT
<ul style="list-style-type: none"> • Operational modernization • Workflow optimization • PMO modernization • Governance support • Executive reporting • Dashboard development • Operational planning • Process improvement 	<ul style="list-style-type: none"> • Power BI • Salesforce • Jira • Confluence • ServiceNow • SharePoint • Microsoft 365 • Smartsheet
WORKFORCE SOLUTIONS	SPECIALIZED EXPERTISE
<ul style="list-style-type: none"> • Staff augmentation • SETA-style support • Embedded consultants • Fractional resources • Program coordination • Executive support • Agile delivery support • Conference management 	<ul style="list-style-type: none"> • Executive communications • Public relations support • International relations • Data analysis • Dashboard reporting • Stakeholder engagement • Strategic communications • Transformation support

WHY VIRSOCIAL

- Lean delivery model with fewer layers and lower overhead
- Experienced operators and trusted consultants
- Modern systems designed to improve execution
- AI-enabled operational support and reporting
- Flexible workforce solutions and embedded expertise
- Federal, enterprise, and transformation environment experience
- Faster execution and stronger operational alignment

REPRESENTATIVE FUNCTIONAL AREAS

• Operations & PMO Support	• Communications & Public Relations	• Executive Services & Coordination
• Data Analysis & Dashboarding	• AI-Enabled Operational Support	• Salesforce & CRM Support
• Power BI Reporting	• Jira & Agile Workflow Management	• Conference & Event Management
• Transformation & Delivery Support	• Stakeholder Engagement	• Federal Operational Support

BUILT FOR COMPLEX ENVIRONMENTS

Federal agencies. Enterprise teams. Public sector organizations. Operational programs. Transformation initiatives. Organizations that need modern execution capacity without unnecessary friction.

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