



## Paul's Boutique

When Julia and Shaw Dwight opened Paul's Boutique in 2015, their decision was guided by three factors. The first being their belief and passion for the substantial benefits medical cannabis could provide all patients. Secondly, their sense that a startup business could thrive by focusing on top-notch service and products stemming from unique, highly sought-after genetics. Lastly, they believed that by being owner/operators they could create a promising future for themselves and their coworkers. Now, almost seven years later, it is obvious they are achieving those objectives.

With cultivation, manufacturing and retail licenses, offering both medical and adult-use cannabis, they will soon be opening their fifth location, all in the Sebago Lakes region of Southern Maine. Paul's Boutique currently employs about 20, and by early 2022 when its new 13,000-square-foot facility opens, that will grow to around 30.

Few companies are as prepared as Paul's Boutique for the state's transition to adult use. The company's focus on providing unparalleled service, first-class, hand-trimmed boutique cultivars and a wide variety of offerings, such as its popular solventless extract products and high-quality, full-spectrum edibles made with local ingredients when possible and featuring rich, Belgian chocolate has yielded a loyal and appreciative client/patient base; 10,000-plus people from more than 20 states make up the Paul's Boutique

community of patients. This is made possible by Maine's reciprocal medical cannabis privileges. Of the hundreds of dispensaries, storefronts and caregivers licensed in Maine, Paul's Boutique lands in the top few percent of review ratings on sites such as Google, Weedmaps and Leafly, regularly receiving 5-star reviews for exceptional service and top-shelf, hand-picked strains free of mold, mildew and pests.

Another aspect of the company's philosophy is its focus on environmental practices and ecologically sound operations. The company's eco-friendly packaging uses 50% less plastic than traditional plastics and is 100% recyclable. This packaging eliminates the need for the company to use single-serving glass flower containers, and its thin and lightweight properties allow for less resources to be used during the shipping process. The company's website includes information from staff explaining the best flower storage techniques based on season, along with test results for all in-house strains.

In its new, state-of-the-art cultivation facility, all water will be recycled, saving about 300,000 gallons per year. The company is installing an Automated Reclaimed Condensate System to recycle and treat around 90% of its water use. The evaporator system will treat its nutrient runoff water, preventing it from ending up in the watershed or ground table. Combining the ARC skid with the evaporator allows the facility to operate at "zero waste." Energy efficient LED lighting, automated

temperature and humidity controls, and an extra efficient insulated building will not only reduce energy consumption but will keep utility costs in check. The cultivation team is passionate about their pristine environment that meets GMP standards. They use Integrated Pest Management protocol and follow a strict sterile-attire policy in their grow rooms. The new facility will follow along with the Dwights' mission to keep their carbon footprint as small as possible.

Paul's Boutique is committed to being an upstanding corporate citizen and maintains a strong presence in the community. Shaw serves on the town of Windham's Marijuana Task Force and is active in the Chamber of Commerce. Paul's Boutique is a regular supporter of nonprofit and social services in the region, assisting disabled veterans, the homeless, food pantries, volunteer fire departments, youth camps, school groups and others.

As Maine makes the move from a medical to recreational market, Paul's Boutique is ready to show off the quality and consistency that has made its cannabis some of the most highly awarded, recognized and sought-after in the state.

**Website:** [paulsboutique.me](http://paulsboutique.me)  
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