



Carolina Core is the brand for a region in central North Carolina stretching from west and northwest of Winston-Salem, Greensboro, and High Point; through Burlington, Mebane, Asheboro, Siler City, Sanford, and Pinehurst; and on to Dunn and Fayetteville (map and city/county list on reverse side).

Carolina Core is North Carolina's new economic powerhouse, propelled by billions of dollars in recent investments and thousands of new jobs from some of the most innovative companies in the world. In 2018, a 20-year goal of creating 50,000 office/industrial jobs was made. *In only six years, the Carolina Core has had more than 53,000 office/industrial jobs announced.*

RECENT INVESTMENTS -- as of September 2024

MEGASITES:

Toyota Battery: \$14 billion; **Wolfspeed:** \$5 billion; **VinFast:** \$4 billion; **Boom Supersonic:** \$500 million

MORE MOMENTUM:

Project Aero/American Titanium Metal: \$868M; **Kyowa Kirin:** \$530M; **ProKidney:** \$479M; **Ross:** \$450M; **Dominion Energy:** \$400M; **Nucor:** \$350M; **Purina:** \$350M; **Honda Aircraft:** \$335M; **DC Blox:** \$305M; **Dai Nippon Printing:** \$233M; **Siemens Mobility:** \$220M; **Pfizer-Abzena:** \$213M; **Ardagh Group:** \$195M; **Lotus Bakeries:** \$146M; **Morinaga:** \$136M; **John Deere/John Deere Electric Powertrain:** \$135M; **ImpactData:** \$130M; **Ecolab:** \$111M; **Procter & Gamble:** \$110M; **Astellas Gene Therapies:** \$100M; **Uwharrie Motorsports Park:** \$100M; **Ziehl-Abegg:** \$100M; **Marshall Aerospace:** \$55M

Key Industries:

Biomedical & Life Sciences; Clean Tech; Aerospace & Aviation; Trans Tech; Logistics & Distribution; Advanced Manufacturing; Tech & Entrepreneurship

Biotech Leader:

Winston-Salem's Innovation Quarter is one of the nation's fastest growing urban districts; 170+ companies; 330+ acres

30+ Colleges & Universities:

Highly ranked 4-year colleges/universities and 19 community colleges -- with more than 250,000 students

World-Class Infrastructure:

3 international airports within 90 minutes; 4 ports in under 300 miles; crossroads of Interstate 40, I-73, I-74, I-77, I-85, I-95, I-285, I-295, I-840, Future I-685, and Future I-785; major rail service

2.4 million residents and a skilled workforce:

128,000+ manufacturing employees; 37,000 engineers in NC; 4th largest military population in U.S.

More in the Core:

High-value housing, excellent public schools, great healthcare, endless entertainment and outdoor activity options

For more information on the Carolina Core region, contact:

Loren Hill, Carolina Core Regional Economic Development Director, Piedmont Triad Partnership, 336.906.5517, lhill@nccarolinacore.com

Carolina Core is experiencing a momentum that's unstoppable.

