

Fact Sheet For Immediate Release Sept. 23, 2024

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#### The PGA Tour

# **History:**

- The modern-day PGA Tour was formed in 1968 when a subset of touring professionals broke away from the PGA of America.
- In 1969 Joe Dey became the first Commissioner of the Tournament Player Division
- In 1974 the first Players Championship was held at Atlanta Country Club and Deane
   Beman became the new commissioner
- In 1992 the PGA Tour surpassed \$200 million in charitable contributions
- In 1994 Tim Finchem became the new commissioner
- In 2006 the first FedEx Cup was played with points being awarded throughout the season
- As of 2017, Jay Monahan succeeded Tim Finchem as the commissioner of the PGA Tour

## Who We Are:

- The PGA Tour co-sanctions tournaments on the PGA Tour, PGA Tour Champions, Korn
   Ferry Tour and PGA TOUR Americas
- Coordinate PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University
- Members of the PGA Tour hail from 28 different countries and territories
- Players earn tournament entry exemptions through winning tournaments and earning points through the FedEx Cup

# **Key Leadership**

- Jay Monahan is the current commissioner
- Neera Shetty is the chief legal officer and executive vice president, social responsibility
- Ron Price is the chief operating officer
- The chief playing officer is Jason Gore

## **Community Outreach**

- PGA Tour Impact is a philanthropy program with the organization
- Jay Monahan announced a \$100 million pledge to support racial equity and inclusion in the game of golf
- The PGA TOUR and its tournaments have donated more than \$3.93 billion, supporting local organizations
- The PGA Tour hosts over 100,000 total volunteers throughout 42 events each year

### **Diversity and Inclusion:**

- The PGA Tour has given out \$10,000 grants to each of the 51 men's and women's golf programs Historically Black Colleges and Universities
- In Feb. 2020, Commissioner Monahan assembled a task force of leaders to identify opportunities to reflect our Core Values, the Inclusion Leadership Council (ILC)
- Since 2020, through the PGA Tour Impact program, over \$149 million has been donated to organizations supporting underrepresented and underprivileged communities

#### **Mission Statement**

 "By showcasing golf's greatest players, we engage, inspire and positively impact our fans, partners and communities worldwide."