



Jacob Pasteur

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EDUCATION

Class of 2027

Major: Public Relations

Minors: Marketing, Sports Management

GPA: 3.546

Syracuse University

SKILLS

- Customer Service
- Content Creation
- Marketing
- Event Planning
- Adobe Creative Cloud
- Microsoft Softwares

CERTIFICATIONS

- CPR Certified [06/2024]
- Fundamentals Of Media Relations: Muck Rack [11/2024]
- NIL Simternship [4/2025]

LANGUAGES

- English
- Spanish (basic)

EXPERIENCE

Syracuse University - New Student Orientation Leader

Syracuse, New York | 2023 - Present

- Assisted in planning and executing Syracuse Welcome Week events,
- Led small group discussions to foster inclusivity, build community, and provide key insights on student resources and experiences.

Northern Texas PGA - Junior Tour Operations Intern

Frisco, Texas | 2024

- Managed daily operations of the Northern Texas PGA Junior Tour, ensuring seamless event execution for approximately 4,000 junior golfers.
- Assisted in operations and overseeing tournaments, including course setup, scoring, and enforcing Rules of Golf to maintain fair play.

University Union - Greater Outreach Marketing

Syracuse, New York | 2023 - 2024

- Developed and presented new marketing strategies for merchandise, concert promotion, and mass communication
- Assisted in executing promotional campaigns for events, email outreach, and on-campus marketing initiatives.

University Union - Public Relations Board Alumni Coordinator

Syracuse, New York | Present

- Managed outreach and communication with University Union alumni to strengthen engagement and networking opportunities.
- Organized alumni panels to connect current members with past leadership.

Finding Fine Arts - Co-Founder

Dallas, Texas | 2021 - Present

- Founded and managed a nonprofit organization dedicated to providing financial assistance for students to access fine arts opportunities beyond school.
- Organized and executed fundraising events, coordinating logistics, marketing, and donor engagement to increase community involvement.

Education in Action - Marketing Associate

Fort Worth, Texas | 2020-2023

- Produced and voice-acted in marketing voiceovers, enhancing promotional content for Education in Action's programs.
- Edited audio and video content for marketing campaigns and training materials.
- Assisted in developing multimedia content to engage students, parents, and educators, increasing awareness of the organization's programs.

WJPZ (Z89) Radio - Morning Show Co-Host

Syracuse, New York | 2023 - Present

- Hosted a weekly morning radio show, engaging listeners with live discussions, music, and curated content.
- Developed and delivered original segments including news updates, and entertainment features, to enhance audience engagement.