

Student: _____

Enterprise Name: _____

Judge Name: _____

Spring 2019

Business Plan Pitch presentation

Rating System: 1= POOR, 2=FAIR , 3=GOOD, 4=VERY GOOD, 5= Excellent

Social/Environmental Impact

1. Clearly addresses a social/environmental problem	1	2	3	4	5
2. Clearly demonstrated understanding of the social problem	1	2	3	4	5
3. Social mission is at the core of the business	1	2	3	4	5
4. Innovative/systemic approach to addressing the problem	1	2	3	4	5
5. Expect impact is significant in 5 years	1	2	3	4	5

Financial Sustainability

6. Enterprise is financially sustainable in year 3	1	2	3	4	5
7. Enterprise is scalable	1	2	3	4	5
8. Revenue is clearly identified and reasonably forecast	1	2	3	4	5
9. Expenses are clearly identified and reasonably forecast	1	2	3	4	5
10. Financials are easy to read, consistent with plan	1	2	3	4	5

SCORES: IMPACT _____ FINANCIAL _____ TOTAL _____

Would you invest in this project? YES NO MAYBE If _____

PRESENTATION STRENGTHS

- 1. _____
- 2. _____
- 3. _____
- 4. _____

Suggested areas for improvement

- 1. _____
- 2. _____
- 3. _____
- 4. _____