

Contact

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Top Skills

Youth Development

Volunteer Management

Nonprofits

Languages

English

Ric Ramsey

Entrepreneur

Greater Philadelphia

Summary

A serial entrepreneur, Ric has been in youth development work for more than 25 years. As Founder/CEO of NEXUS Summer Programs, NEXUS has provided college-bound teens with on-campus academic and career development alongside immersive experiences in self-discovery including socio-emotional coping strategies, on leading college campuses throughout America since 2014. NEXUS has served upwards of 475 teens on various campuses, including Hampton University, Cornell University, Columbia University, MIT, and the University of Miami. Ric aligned with Philanthropist Robert F. Smith to establish the “Robert F. Smith Teen Entrepreneurship Challenge” hosted on the campus of the University of Denver, impacting nearly 100 teens over two years. Before NEXUS, Ric served as the Executive Director of City Year Philadelphia, leading a mix of staff and AmeriCorps volunteers totaling 300. This reading and math support program impacts nearly 12,000 students each year in Philadelphia.

Between 2002 and 2013, Ric served as President and CEO of the LEAD Program, a summer academic enrichment program targeted for students of color. Under Ric’s leadership, LEAD Programs expanded from just 5 sites to 15 of America’s top business and engineering schools, including the University of California – Berkeley, Wharton School of Business in Philadelphia, and California Institute of Technology in Pasadena. Additionally, Ric partnered with South African universities alongside the Oprah Winfrey Leadership Academy (OWLA) to provide career exposure programs for 100 South African and American students of color. This effort doubled the annual number of LEAD students served, from 280 to over 500. In addition, since 2012 Ric has served as co-owner of The Willow School – Norristown, PA. A private early education center.

Experience

Amazon

Entrepreneur

October 2019 - Present (2 years 4 months)

Pennsylvania, United States

NEXUS Summer Programs

Chief Executive Officer

February 2015 - October 2019 (4 years 9 months)

King Of Prussia, Pennsylvania

Mission

NEXUS Summer Programs exist to increase the volume of enrollment and improve graduation rates of top-talent students attending the world's most-select colleges and universities.

Who We Are

The strength of a successful academic summer program anchors on the quality of students attending. NEXUS creates content to support both inside and outside of classroom learning to develop cultural leadership skills and prepare students for college success. NEXUS leverages its vast network of diverse affinity groups and competitive high schools to recruit top talent students. NEXUS also recruits and trains six college-aged students to serve as Resident Advisors within the program for each Cohort.

What We Do!

- Provide a 2-week summer on-campus residency program at leading colleges for up to 36 high school students.
- Collaborate with university faculty and corporate/government partners to design rigorous academic content focusing on a variety of career interests.
- Introduce highly regarded "5-Cultural Competencies" curriculum
- 8-hours of SAT Prep followed by a fully proctored SAT Practice Test.
- Recruit, select, and supervise all participants 24/7 while in the program.
- Manages travel and logistics from home, airport to campus.

City Year

Executive Director and Vice President

April 2013 - July 2015 (2 years 4 months)

Ramsey oversees the Philadelphia site with a budget of \$9.3M; third largest in the network of 25 sites. The staff of 40 lead 255 annual AmeriCorps volunteers to impact nearly 10,500 students in grades 3-9. Each school day AmeriCorps members engaged with off-track students, supporting them through positive interventions in Math, Reading and entire school climate activities

LEAD Program in Business

President/CEO

December 2002 - March 2013 (10 years 4 months)

United States/South Africa

A \$3.1M minority youth development program whose mission is to influence talented students to pursue careers in business and fields of economic growth. The LEAD Program is an international collaborative TRIAD of (1) premier U.S. corporations, (2) undergraduate and graduate colleges of Business & Engineering, and (3) academically talented middle to high school students from ethnically diverse backgrounds.

Education

New York University - Leonard N. Stern School of Business

Master of Business Administration (M.B.A.), Marketing/Marketing Management, General · (1997 - 1999)

Hampton University

Bachelor of Arts (B.A.), Mass Communication/Media Studies · (1984 - 1987)