24 November 2023 For Immediate Release



Jacksonville karting event to raise money for Alzheimer's Association Central and North Florida

JACKSONVILLE, Fla. (November 24, 2023) – For Bill Slupski, the race to end Alzheimer's Disease is personal.

The Jacksonville resident lost his father-in-law to the disease several years ago and vowed to do what he could to make a difference. A longtime karting driver and refueler for the Stoner Car Care racing team in the IMSA Michelin Pilot Challenge series, Slupski competes in karting and auto racing events to raise money for the Alzheimer's Association Central and North Florida and competes with his End Alzheimer's Racing team.

On December 2, the End Alzheimer's Racing team will compete in the Race to End Alz at the 103rd Street Sports Complex karting track in Jacksonville. Endurance Karting is the promoter/organizer, and the six-hour endurance race will benefit End Alzheimer's Racing and the Alzheimer's Association Central and North Florida chapter.

"This is a full arrive and drive event," said Slupski. "Our partners at Endurance Karting provide everything you need to race; you just show up with your team and drive." Racers of all experience levels are welcome, as are spectators.

The \$1500 race entry fee includes a donation to the Alzheimer's Association Central and North Florida, which provides critical support to patients and caregivers across Florida. For an added donation, members of the End Alzheimer's Racing team will be available to provide personal coaching to drivers and their teams. Each team can have up to six drivers, and there are classes for every level of experience. There are entry options for individual drivers as well.

Anyone interested in racing in the event can go to procupkarting.com for more information.

The race will also include an auction for products from Stoner Car Care, Heel Tread, Virginia International Raceway, and a drivers suit from four-time Rolex 24 at Daytona winner Joao Barbosa, and more.

"The objective of End Alzheimer's Racing is to use racing as a means to create awareness and raise funds for the Alzheimer's Association," said Slupski. "We are passionate about combining our love of racing with our dedication to charity and philanthropy in support of those impacted by Alzheimer's disease."

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End Alzheimer's Racing works directly with the Alzheimer's Association Central and North Florida region, with 100% of funds raised benefitting the organization's "The Longest Day" program – a global call to action to join the fight to end Alzheimer's on the summer solstice – the day with the longest amount of daylight.

About End Alzheimer's Racing End Alzheimer's Racing began in 2019, as father and son duo Bill and Alex Slupski – both experienced kart racers who also work in sports car racing – chose racing as the "vehicle" for their program to promote awareness and raise funds for the Alzheimer's Association. Through End Alzheimer's Racing, they want to be an integral part of the support network for families dealing with Alzheimer's and other dementias and be part of the cure that ends Alzheimer's disease.

<u>The Longest Day</u> 100% of funds raised by End Alzheimer's Racing will go towards The Longest Day campaign, an Alzheimer's Association fundraising initiative that encourages participants to combat the darkness of Alzheimer's disease through the activity of their choice. While the campaign centers on the summer solstice – the day with the most sunlight – efforts continue year-round to raise awareness and funds for Alzheimer's research. To learn more about The Longest Day, visit www.alz.org/thelongestday or contact Denise Ward, Alzheimer's Association The Longest Day Manager for the Central and North Florida region, at dlward@alz.org.

<u>Alzheimer's Association</u> The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer care, support, and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit <u>www.alz.org</u> or call 800.272.3900.

<u>For more info on the race or End Alzheimer's Racing, please contact Bill Slupski at 904-472-3267 or endalzracing@gmail.com</u>

Race Information

https://www.procupkarting.com/events/2023-race-to-end-alz

Team Websites

https://endalzracing.org/

http://act.alz.org/goto/endalzheimersracing

Team Social Media

https://www.facebook.com/endalzheimersracing/

https://twitter.com/ENDALZRacing

https://www.instagram.com/billslupski_endalzracing/

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