

Privacy Policy for Emerald Coast Concierge Medicine

1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, address, email address, phone number, date of birth, medical history, insurance information, and any other information you provide.
- Technical Data: IP address, browser type, referring website, and other analytics-related data.
- Communications Data: Messages sent to or from us, including text/SMS communications, emails, or calls.
- Payment Information: For billing and subscription services (processed via secure third-party platforms).

2. How We Use Your Information

We use your information to:

- Provide personalized medical services and care
- Facilitate appointment scheduling and reminders
- Process payments
- Send educational or service-related information
- Improve our services and website experience
- Comply with applicable laws and regulations

3. Data Sharing and Disclosure

We do not sell your personal information.

We may share your data under the following circumstances:

- With medical staff, providers, and business associates who need access to provide services
- With third-party service providers who assist with billing, customer service, IT support, and marketing (excluding mobile messaging data see below)
- When required by law or legal process

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be

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shared with any third parties.

4. Data Security

We use industry-standard security measures to protect your personal information from unauthorized access, disclosure, or misuse.

5. Your Choices

You can:

- Opt out of non-essential communications at any time
- Access or request deletion of your personal data by contacting us at: [insert contact email]
- Manage your text messaging preferences by replying STOP to any message

6. Childrens Privacy

Our services are not intended for individuals under the age of 18 without parental or guardian consent. We do not knowingly collect information from children.

7. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. All updates will be posted on this page with the updated date.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact:

Emerald Coast Concierge Medicine

[Insert Business Address]

816-500-8690

Erik.Petersen@emeraldcoastmedicine.com

www.emeraldcoastmedicine.com