

RED KAP® SHIRT DESIGN GUIDE

DESIGN IT RIGHT. REPRESENT IT RIGHT.



1. SHIRT DETAILS

- **STYLE:** SY42-OB-CB
- **NAME:** Men's Short Sleeve Performance Plus Shop Shirt with Oilblok Technology
- **COLOR:** Royal Blue / Black Mesh
- **BODY LENGTH:** Regular or Long
- **SIZES:** S – 5XL
- **PRICE:** \$37.50 (Base)



OTHER AVAILABLE COLORS:



2. EMBROIDERY & PATCH LOCATIONS

FRONT



Right Chest
(Above Right Pocket)
**CHAPTER LOGO
(REQUIRED)**



Left Chest
(Above Left Pocket)
**NAME
(REQUIRED)**

If you have a rocker it is to be centered directly below the chapter patch and above the right pocket.

LEFT SLEEVE (REQUIRED)



American Flag
(REQUIRED)

RIGHT SLEEVE (OPTIONAL)

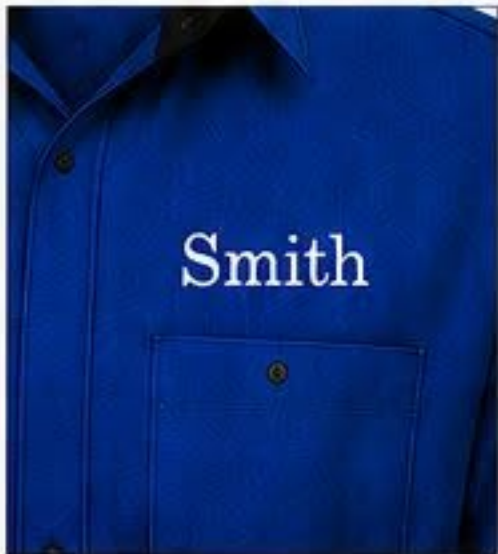


If allowed by your department, attach your last department patch to the **RIGHT** sleeve.

If you are military, you can attach your unit patch.

Associate must be added to the right sleeve if you are a non military or law enforcement member

3. NAME EMBROIDERY (LEFT CHEST)



- TEXT:** Employee Name
- FONT:** Century Medium
- TEXT SIZE:** 15mm
- THREAD COLOR:** 50081 White A&E
- MAX LINES:** 3
- MAX CHARACTERS PER LINE:** 13



Input text exactly as you would like for it to be sewn.

4. AMERICAN FLAG (LEFT SLEEVE)



- ICON:** American Flag
- BORDER:** White
- PLACEMENT:** Centered on left sleeve
- SIZE:** Proportional to sleeve (Standard Red Kap size)
- THREAD:** Full color embroidery

REQUIRED ON ALL SHIRTS



IMPORTANT – TRADEMARK PROTECTION

OUR SMOKING SHIELDS CHAPTER LOGO IS TRADEMARKED. DO NOT ALTER IN ANY WAY.

- Do not resize disproportionately
- Do not stretch, skew, or distort
- Do not change colors
- Do not add or remove elements
- Do not crop or modify
- Do not redraw or recreate



Use only the official logo file provided. No exceptions.

5. ORDER SUMMARY EXAMPLE

- ✓ **Style:** SY42-OB-CB
- ✓ **Color:** Royal Blue / Black Mesh
- ✓ **Size:** XXL, Regular
- ✓ **Right Chest:** Smoking Shields Chapter Logo (Full Color) **(REQUIRED)**
- ✓ **Left Chest:** "Smith" (White, 15mm) **(REQUIRED)**
- ✓ **Left Sleeve:** American Flag (White Border) **(REQUIRED)**
- ✓ **Right Sleeve:** Department Patch (If allowed) OR Military Unit Patch (If applicable) **(OPTIONAL)**

6. QUALITY STANDARDS

- ✓ **Thread:** Use high quality embroidery thread (A&E recommended)
- ✓ **Stitching:** must be clean, even, and professional
- ✓ **Threads:** No loose threads, puckering, or misalignment
- ✓ **Spelling:** Verify spelling, placement, and thread colors
- ✓ **Inspection:** All shirts must be inspected before delivery