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## **The Necessary Disruptor with Stephanie M. Jones Podcast Launches Season 1, Showcasing Women Leading and Disrupting in Travel & Tourism**

**Orlando, FL, February 19, 2024** – Disrupt for Change, LLC, a Florida-based media company, is thrilled to announce the launch of **"The Necessary Disruptor with Stephanie M. Jones Podcast,"** set to premiere on **March 14, 2024**. This groundbreaking podcast series, hosted by Stephanie M. Jones, a renowned figure in the travel and tourism industry, is dedicated to highlighting the voices and innovations of individuals, corporate brands, NGOs, and destinations who are pioneering change and setting new benchmarks in the travel & tourism industry.

Season 1 of "[The Necessary Disruptor](#)" promises an inspiring lineup of guests, featuring influential women leaders from various facets of the travel and tourism industry. These guests, ranging from CEOs and founders to innovators and global thought leaders, will share their journeys, the challenges they've overcome, and the disruptive strategies they've employed to shape the future of travel and tourism.

The podcast aims to delve deep into the minds of these formidable women, uncovering the passion and persistence that drive them to challenge the status quo and introduce groundbreaking ideas. Through engaging conversations, listeners will gain insights into the latest trends, innovations, and practices that are transforming the industry, from sustainable tourism, cultural preservation, entrepreneurship, destination stewardship and beyond.

### Season 1 Necessary Disruptors include:

**Ep. 001 – 03.14.24: Aditi Mohapatra, Vice President of Global Social Impact & Sustainability, Expedia Group,** discusses "The Transformative Impact of Servant Leadership."

**Ep. 002 – 03.28.24: Rue Mapp, Founder & CEO, Outdoor Afro** discusses "Breaking Barriers: Empowering Black Adventurers & Leaders in the Outdoors."

**Ep. 003 – 04.11.24: Stacy Ritter, CEO, Visit Lauderdale** discusses "Shattering Norms: Embracing Inclusivity in Destination Stewardship."

**Ep. 004 – 04.25.24: Denella Ri'chard, Executive Producer & Host, "Traveling with Denella"** discusses "Pivoting with Purpose for Profits."

**Ep. 005 – 05.09.24: Sherry Rupert, CEO, American Indian Alaska Native Tourism Association (AIANTA)** discusses "Preserving Cultures, Sustaining Communities, and Championing for Equitable Opportunities for Indigenous Tourism Businesses."

**Ep. 006 – 05.23.24: Lebawit Lily Girma, Award-Winning Travel Journalist & Senior Travel Reporter, Bloomberg News** discusses "Sustainable Tourism: Challenging Saviorism and Promoting Equitable Solutions for Global Communities."

**Ep. 007 – 06.06.24: Patricia Nicholson Yarbrough, President, Blue World Travel Corp., Home of Festival at Sea** discusses "Building Wealth and Leaving a Legacy through Travel & Tourism."

Season 1 showcases how these visionary women are not only leading their organizations and communities but also inspiring a global movement towards a more inclusive, sustainable, and equitable industry.

Season 2 is slated to be a **Special Edition for Black Business Month** in August. Several Blacks in travel & tourism including tour operators, content creators & influencers, travel tech innovators, food & beverage trailblazers, and bold leaders of the Black travel movement will be featured show guests throughout the month of August.

Season 3 kicking off in September will feature necessary disruptors leading travel brands, NGOs, and destinations.

"The Necessary Disruptor with Stephanie M. Jones Podcast" is not just another series; it's a platform for necessary conversations about the future of travel and tourism. It's about bringing to the forefront those who are boldly disrupting for positive, sustainable change.

Listeners can look forward to episodes that are not only enlightening but also empowering, providing valuable lessons on leadership, resilience, and the importance of innovation in an ever-evolving landscape. The podcast is a must-listen for anyone interested in the intersection of travel, tourism, and transformative leadership.

#### **Where to Listen:**

"The Necessary Disruptor with Stephanie M. Jones Podcast" is available on all major podcast platforms, including Spotify, Apple Podcasts, Google Podcasts, Amazon, Spotify and more. Ensure you subscribe to not miss an episode of this compelling series. Learn more at [www.thenecessarydisruptor.com](http://www.thenecessarydisruptor.com).

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#### **About Stephanie M. Jones**

[Stephanie M. Jones](#) is a celebrated speaker, author, and advocate for change in the travel and tourism industry. With years of experience and a deep passion for innovation, Stephanie has become a leading voice for disruption and empowerment in the sector. As the CEO of [Cultural Heritage Economic Alliance, Inc.](#), she has introduced several game-changing, innovative initiatives to the travel & tourism industry including [Blacks in Travel & Tourism](#), [Future of Black Tourism](#), [Diversity Tourism Academy](#), [Experience Black Culture](#) and the [Black Tourism Talent Directory](#). Stephanie's work focuses on creating equitable opportunities for underrepresented small businesses and creating platforms for necessary discussions that challenge traditional norms and pave the way for future generations of leaders.

#### **About Disrupt for Change, LLC**

Disrupt for Change, LLC, headquartered in Florida, is a pioneering media enterprise dedicated to crafting compelling content that ignites innovation and spotlights transformative leaders disrupting their fields. With a portfolio of dynamic media projects, including "The Necessary Disruptor with Stephanie M. Jones Podcast," and "The Necessary Disruptor" book series, Disrupt for Change stands at the vanguard of narrative-shifting conversations. The company's mission is to galvanize individuals and collectives towards embracing transformative change, leading with intrepid spirit and foresight, and challenging entrenched norms to effectuate enduring, positive transformation within the global travel and tourism sphere, striving for a more just, equitable, and sustainable industry.

#### **Contact Information:**

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