

Réal Hamilton-Romeo

fractional chief communications officer • corporate storyteller



Réal Hamilton-Romeo is a fractional chief communications officer and corporate storyteller with 25 years of marketing communications experience. She is a seasoned, forward-thinking, results-oriented professional with an extensive background spanning several industries, including travel, finance, sustainability, lifestyle and fashion. Réal is responsible for shaping and executing public relations, internal communications, thought leadership, marketing, crisis communications and social media programs for a variety of businesses.

With 25 years of experience and a proven record of accomplishments, Réal has an instinct for newsworthy elements. She possesses an ability to build strong media relationships and has secured several placements in the New York Times, Condé Nast Traveler and on Fox Business Network's Risk & Reward, CNN Business Traveller, Bloomberg's Market Makers and CNBC's Closing Bell and Fast Money, among others.

Réal served as the global head of corporate communications and marketing at Sims Limited for several years. Prior to joining Sims Limited, she was the senior public relations manager for the USA at Norwegian Air, leading influencer campaigns to highlight the Black travel movement. Réal also worked at ShopKeep where she led the company's strategic communications planning process and successfully launched the quarterly ShopKeep Small Business Index. As an integral member of JetBlue Airways' corporate communications team for four years, she was a part of a cross-departmental team that launched Mint, JetBlue's transcontinental premium service. Réal also helped to onboard a new aircraft type.

Born in Antigua, WI, Réal was raised, and currently resides, in New York. She is a graduate of the College of New Rochelle where she earned a Bachelor of Arts in Communications and a Master of Science degree in Communication Studies. A proponent for life-long learning, Réal also prepares the next generation of public relations professionals by sharing her industry knowledge and experience as an adjunct professor at SUNY Westchester Community College.

An airline brat at heart, Réal has visited 42 countries and is constantly planning her next getaway. When she's not spanning the globe, you can find Réal relaxing at home with her daughter.

**Let's
Connect**

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