

# RÉAL HAMILTON- ROMEO

*Changing the way people think about your business*

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ADAPTABLE ▪ CREATIVE ▪ RESOURCEFUL ▪ STRATEGIC ▪ INTUITIVE

Fractional chief communications officer offering business owners customized, executive-level strategic counsel and leadership on a contract basis. Possess 25 years experience managing reputational risks, identifying business opportunities, developing and implementing effective strategies that drive growth, and navigating complex communications challenges. Highly skilled in providing tailored, scalable solutions that will enhance your marketing communications efforts, ensuring impactful engagement with key audiences.

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SECTORS



Business  
Services



Fashion +  
Beauty



Finance +  
FinTech



Lifestyle +  
Entertainment



Sustainability



Travel +  
Hospitality

## KEY STRENGTHS

- **Motivationally intelligent global leader** experienced in developing internal and external marketing communications campaigns
- **Passionate about using storytelling** to introduce new initiatives, concepts, projects, and programs
- Contributions have **consistently driven growth** and positively impacted bottom lines
- **Developed and executed comprehensive strategies** for communications, digital marketing, and content development, increasing sales and brand awareness
- **Exceptional performance** initiating and executing global corporate initiatives, including influencer, marketing, crisis communications, and public relations campaigns
- **Highly-skilled at** leading and executing crisis communications campaigns for fires, explosions, accidents, incidents and data breaches

## I'M IN SEARCH OF ...

- |                   |   |
|-------------------|---|
| <b>Role</b>       | Fractional Chief Communications Officer |
| <b>Company</b>    | Start-up, small-, mid- or large-size    |
| <b>Industries</b> | Lifestyle, travel, hospitality, fashion |
| <b>Location</b>   | Remote or hybrid in the tri-state area  |

## EDUCATION + CERTIFICATIONS

Master of Science in Communication Studies

Bachelor of Arts in Communication Arts

**THE COLLEGE OF NEW ROCHELLE**

Become a Marketing Director Certification

**ELVTR**

DEI for Communicators Certification

SEO for Communicators Certification

**RAGAN COMMUNICATIONS**