## Landing Page Template



These are mini websites on the internet.

ALL CONTENT AND IMAGES ARE FOCUSED ON WHAT YOUR IDEAL CLIENT WANTS TO HEAR.

They allow the reader to easily understand your services and how you help them. They can "sign up", purchase, read testimonials about that particular service or product.





## Most websites are large

DISTRACTING WITH SEVERAL PAGES.



Landing pages are calm, short, attractive, and only the info the reader wants to hear.

Below you will find an example, access to your FREE Landing pages, and the template for creating a successful Landing Page.

Here is an example of one of my landing pages.

https://avidmarketingalliance.groov epages.com/business-growthmembership/

Receive 15 FREE Landing pages or websites with this url.

<u>https://groovepages.groovesell.com /a/qnozXFHaYDFy</u>

## Landing Page Content Needed



Landing Page Template in 7 Easy Steps!

Using this template will help you to gather your thoughts, develop your content, and determine the best images for your Landing Page. After you follow this guideline, you can simply enter the information into the Groove Program and Launch!

Here is one of my landing pages that took HOURS upon HOURS of learning, testing, correcting. If I had this template when I started.....I would have felt less stress and would have been able to move further faster.

My Landing Page as an example: <u>Business Growth Membership</u> | <u>Avid Marketing Alliance</u> (groovepages.com)

Title: What exactly is your landing page for?	<b>Mine:</b> Women <u>In</u> Connection Online Business Growth Membership
Your Title Goes Here	If you feel confident, they know that they want to purchase, you can put a "buy now" link here!
<b>Tagline:</b> What keeps your ideal up at night or how do you solve a challenge for them. This needs to be as short as possible and simple language.	<b>Example:</b> Promoting your business to our group of 2,245 women, several times a month, business growth templates, and a support group of like-minded women who want you to succeed!
Your Tagline Goes Here	
Header: Tell them exactly what they will receive and the benefits of working with you.	<b>Example:</b> Business Growth Training, Systems, & Support Membership What You'll Receive:
Your Header Goes Here	
Benefits: List the benefits they receive by using your products or services. Remember, it is ALL about them and what they receive or feel by working with you.	<ul> <li>Example:</li> <li>Business growth templates on a regular basis!</li> <li>A system and guidance for building 576 completely unique and non-sales'y social media posts which attract your ideal clients!</li> <li>Free Access to monthly networking &amp; business growth support</li> </ul>



ALLIANCE Landing	Page Template in 7 Easy Steps!
	<ul> <li>A Facebook Live each month promoting your business to 2,245+ women</li> <li>Promoting your business 2x a month in our group of 2,245+ women in business</li> <li>Private Facebook Group page for asking questions, 24/7.</li> <li>Team of like-minded women helping you grow your <u>business</u> so you are not alone.</li> </ul>
Your Benefits Go Here	
Link for them to easily register and/or pay you Go Here	I use Stripe for collecting payments. Put your link here so it is all ready to go while creating your landing page.
Freebie / Lead Magnet:	Example: Click <u>The</u> Link Below To Get Your FREE 2022 Business Growth Planning Guide <b>BONUS:</b> You also have access to <u>all of</u> our FREE Learning Templates because my heart wants you to succeed!
Your Freebie Link Goes Here	This is typically on your website for them to download.
Another chance to register or purchase.	Example: Yes, I want to join Women In Connection Online Business Growth Membership while it is only <b>\$47/month!</b>
Your Link to Purchase goes here	

Register here for your FREE Landing Pages! https://groovefunnels.com/packages?aff\_id=386129

Another Landing Page Example with Testimonials: https://avidmarketing.groovepages.com/576-club#pHpKjuWTfDSav





**Christine Ann Morse** 

f in 💿 🗖





Christine@avidmarketingalliance.com



Want Help in Creating the Landing Page?

We've got this!

If you have gotten this far and struggle with making the Landing Page LIVE, we can give you a discount on services for creating this for you!

For \$250, we can take what you have on your worksheet and within a few business days, have it LIVE and on the internet for you to use and gain clients. <sup>(2)</sup>

Why so affordable?

- You have the content here and this is 3/4 of the battle!
- Our goal is to help 1 million people within 5 years,
- We hope that you forward our information to another business owner who needs this.

If I would have had this information 10 years ago, it would have saved me thousands of dollars and hundreds of HOURS on trying to learn what works! My goal is to help people move further faster than I did.

Save your time, energy, and frustration – we can create the actual landing page for you. <u>Click here to</u> <u>purchase</u>.

Sincerely, Christine

Christine@avidmarketingalliance.com