



INTERLOCKING PIECES  
EDUCATIONAL CONSULTANTS

## WHY HIRE AN INDEPENDENT COLLEGE CONSULTANT?

### HIGH SCHOOL COUNSELORS ARE OVERWHELMED



The average amount of time that a parent spends with their child's high school college counselor.



Significantly exceeding the recommended ratio, school counselors handle an average caseload of 385-to-1, compared to the American School Counselor Association's suggestion of 250-to-1 for better student support.



Many college consultants are available to the students and parents around the clock!

High school counselors play a crucial role in supporting students, yet their workload may limit the personalized attention needed for students to thoroughly explore their college options and discover their ideal educational fit for the next four years. Additionally, with responsibilities beyond college guidance, counselors may not always have the specialized expertise required to navigate the complexities of the admissions process effectively.

