

R.S. ROCK MEDIA, INC.

INTEL'S EXPANSION AND THOUGHT LEADERSHIP

Prepare to Prosper Update

It's been a year since we hosted Prepare to Prosper, and we have kept a close eye on the project's massive growth. If you joined us for the tour last year, you'll remember open farmlands. There's more disruption now, but you can still navigate (carefully) the following streets: Jug, Mink, Beech, Clover Valley and Green Chapel roads in Western Licking County, just east of Route 62.

If you want more information regarding current updates and to discuss your ability to target your communications efforts, connect with us [here](#).

Intel, Meta, Google, Amazon and other high-tech companies continue to invest millions as they rapidly expand in Central Ohio. Here's a recent development.

[First 'super load' rolls into Central Ohio as part of massive Intel project](#)

Thought Leadership

Granville Township, to the east of all of this building, has spent a year now refocused on the fact that a 20-year-old Open Space levy has protected the township from excessive growth. Check out this [video](#) about the levy's origins, which was produced by attorney [Jim Havens](#), with our help.

It takes a lot of thought leadership to put plans like this into action. Havens was a Granville Township trustee when the Open Space levy went into effect and, with the help of many others, created a legacy preservation program. Take a look at the recently updated website [HavensLimited.com](#) here to learn more about the firm's work.

In the last year, we've enjoyed collaborating with several clients to establish their thought leadership strategy. This strategy takes on different forms of communication: expanding their social media presence through building targeted audiences and creating compelling posts; updating website content; producing audiograms, video and interviews for posting online; and so much more.

[Dr. Emilio Amigo](#) is a nationally respected psychologist -- and thought leader -- based in northwest Columbus who works with autistic children, teens and adults. About 10 years ago, a documentary about his innovative practice was filmed and has aired on HBO with more than 65 million views. That film was then turned into a play, "How to Dance in

Ohio," that debuted on Broadway late last year. Check out this article that Sherry helped him produce for this month's *Columbus Monthly*.

[Psychologist Emilio Amigo Discusses His Life and the Story Behind 'How to Dance in Ohio'](#)

On the Town

DOWNTOWN: We're loving the changes underway in the Peninsula, just west of COSI, and recently strolled through the new boutique hotel, Junto. If you've been there, we think you'll agree that its rooftop has wonderful views of the Downtown skyline.

KEEP IN MIND: R.S. Rock Media is here to help you with your strategic communications, whether it is thought leadership, custom publications, corporate blogs, website content, legacy books and more. Check out our website at rsrock.media.

All the Best,

Sherry & Ray Paprocki