



SPONSORSHIP PROPOSAL

2023/24 Season



Elec Motorsport Pty Ltd
19-21 Westpool Drive
Hallam, Victoria 3803
Australia



Dear Partner in Sponsorship

Thank you for taking the time to review and consider our sponsorship proposal. This proposal will discuss the opportunity to form a mutually beneficial partnership between you as our sponsor for Elec Motorsport.

This is a flexible proposition in that we are open to reasonable variation of requests or inquiries for different ways we can add value to your company. We would like to maximise the benefit this partnership has for both parties.

Elec Motorsport appreciate your time invested in this partnership and look forward to working with you in the future.

Thank you for your time and consideration,

Zig Fuhrmeister
Elec Motorsport

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SPONSORSHIP OPPORTUNITIES & BENEFITS

Elec Motorsport is open to discussing all manner of opportunities. Below are listed a variety of ways Elec Motorsport can promote, benefit and raise awareness of your brand:

Brand Awareness

- Broad positioning to peers
- Logo decal on car
- Logo on race suit
- Logo on helmet
- Logo on trailer
- Brand logo seen on car at race track and races broadcast online
- Brand logo seen on car on all social media posts and articles with photo of cars

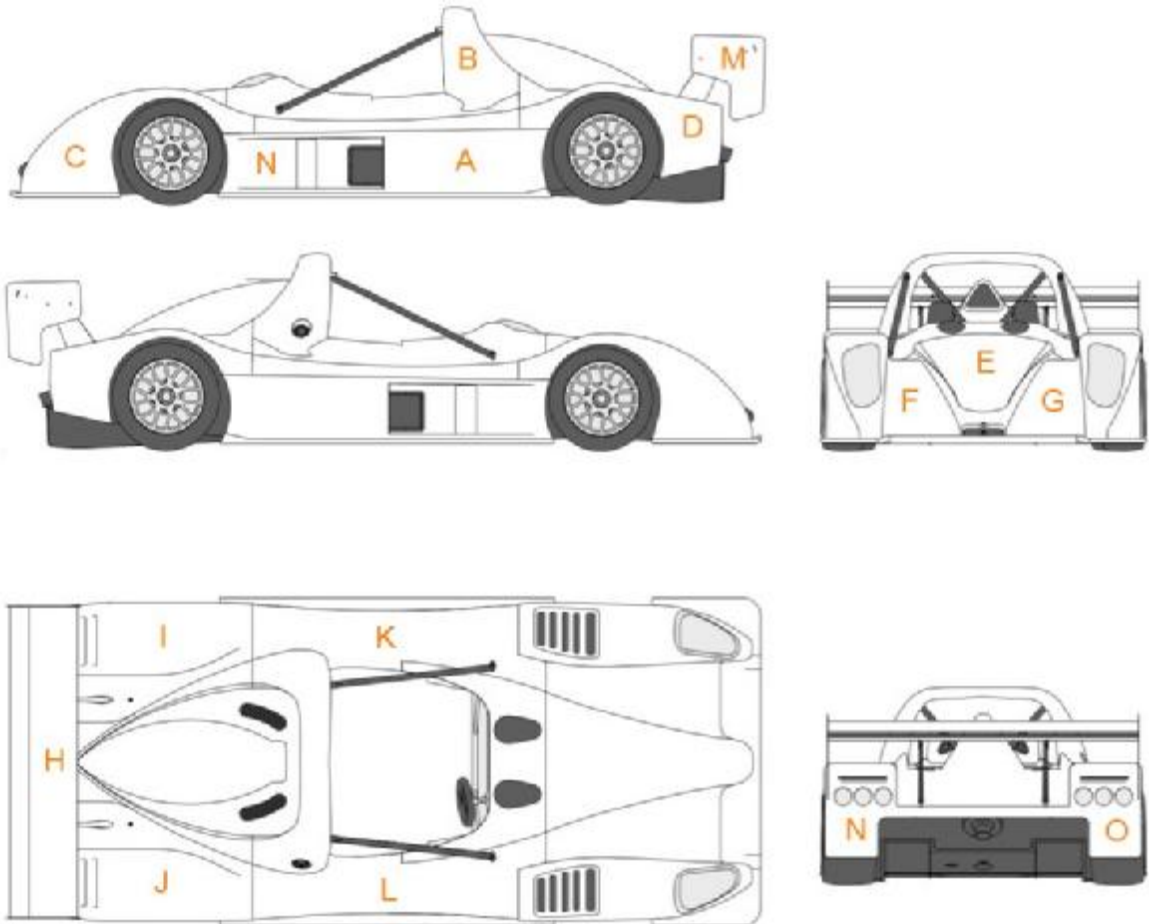
Social media strategy

- To be discussed

Respectability & Sportsmanship

- Elec Motorsport reflects well upon your brand
- Opportunity to be a part of Elec Motorsport's journey at an early stage

SPONSORSHIP | THE CARS



PRIMARY SPONSORSHIP AREAS

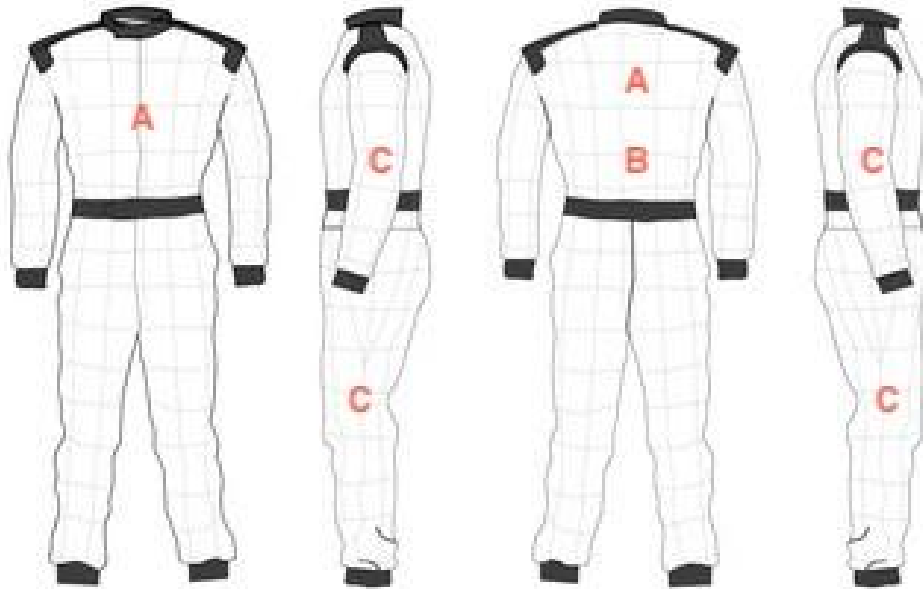
Top Wing Large
Body Panel
Top Wing Centre
Front Wing Centre

ASSOCIATE SPONSORSHIP AREAS

Inside Top Wing
Top Wing Small
Front Wing

THE RACE SUIT

Race Suit



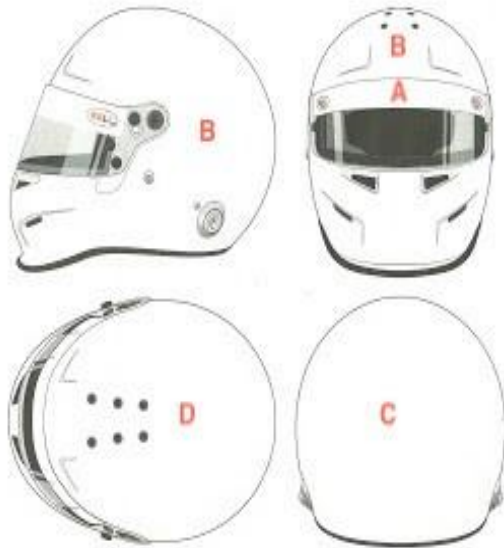
PRIMARY SPONSORSHIP AREAS

Front Chest Centre
Back Upper
Back Lower

ASSOCIATE SPONSORSHIP AREAS

Sides of Arms
Sides of Legs

THE HELMET



PRIMARY SPONSORSHIP AREAS

Front of Helmet top of visor
Front of Helmet above visor
Side of Helmet

ASSOCIATE SPONSORSHIP AREAS

Rear of Helmet
Top of Helmet



CONTACT ELEC MOTORSPORT

Contact us to discuss how this partnership can be tailored to best meet your marketing goals. We are open any and all requests you may have to add or modify what the partnership entails. Give us a call or email to discuss how we can work together to make the upcoming race season a success for Elec Motorsport as well the business of our sponsors. Thank you for your time, we look forward to hearing from you.

Sandi Prior

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