

Speech and Language for PMA's

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Do I need to change my speech when I transition from Public to Private?

Basically, it goes to freedom of speech.

When we are a PMA, we are able to use the language which best suits us. This may include using words like, "Center of Learning" instead of school... because we want to differentiate our center vs the public education system. However, within our organization, I often slip and call it a school... this is me using my freedom of speech within the private domain, to my associates.

With your clients, make it clear you are in the Private Domain. Have them sign a membership agreement and/or state clearly the membership agreement (sign on door, entrance to property/building, on advertisements, and paperwork for exchanges). Then, once in private domain, use the words which best suits you and your interaction. (Amber Wright)

My Business: Ministry, Association

Sales: Contribution, Donation, Resources, Benefits

Clients: Members

School: Education Center, Academy, Forum, Assembly, Learning Center

Teachers: Educators, Guides, Staff, Ministers, Instructors

Boss: Founder, Trustee, Director, Minister

Employees: Contractors, Staff, Ministers

Question - What are words, terms and/or language not to use in PMA's?

Answer - any citation of statutory law, also recommended to use alternatives to school/preschool/daycare/clinic/practice...

NOOOOPE	YES!
School-Daycare-Childcare	Academy*, Assembly, Forum, Grove, Jub, Lab(oratory), House, Home
Students	Learners, Explorers, Wanderers, Sprouts, Seedlings, Seeds,
Teachers	Tutor*, Educator, Instructor, Guide, Learning Guide, Leader,
Principal	Director, Grand Overlord (jk),
Legal	Lawful, Legally Recognized,

Bank	Financial Association, Banking Services
Employer/Employee	Contractor, Minister
	* could be less desirable, check state statutes for language