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# 2020 SCHH Lunch & Learn Series:

A Place to Call Home: Inspiring Solutions in  
Housing and Homelessness

OCTOBER 16, 23, 30 & NOVEMBER 6, 2020 - 12:00-1:30 PM CST



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# WELCOME



## Dr. Rusty Bennett, CEO

Dear Colleagues,

On behalf of the *Low Income Housing Coalition of Alabama (LIHCA)* and *Collaborative Solutions (CS)*, I am honored to welcome you to the *2020 Southern Conference on Homelessness and Housing, "A Place to Call Home: Inspiring Solutions in Housing and Homelessness!"*

This event is hosted every year because we know that safe, stable, affordable, and accessible homes keep families healthy, kids in school, and help people find stable employment. Unfortunately, the number of safe, decent homes for people earning lower incomes continues to shrink. Our goal is to impact the system of supportive housing in the Southeast and throughout the United States; which continues to face an affordable housing crisis that must be addressed.

The COVID-19 pandemic has changed the workplace forever creating a lasting impact on how we do conferences going forward. This year's conference will be entirely virtual. To maximize participation and to reduce virtual fatigue, the committee has decided to break the conference up into a "Lunch and Learn Series" over the course of the next few Fridays. You will have the opportunity to hear from a talented and diverse group of speakers providing expertise and solutions on issues that arise in the fields of affordable housing, homelessness, and COVID impact on housing. Together, we can discover best practices, COVID-19 impacts on housing, and innovative approaches to address housing challenges.

This conference would not be possible without the generous support of our sponsors and the LIHCA Board of Directors. With sincere gratitude, I want to say, "THANK YOU!"

If you have any questions about the conference, please do not hesitate to ask a member of our conference planning team. We want to do what we can to ensure that you get the most out of your conference experience!

Sincerely,

Rusty Bennett, LGSW, PhD  
CEO of LIHCA & Collaborative Solutions

# 2020 SCHH OPENING PLENARY SPEAKERS OCTOBER 8, 2020

*1.5 CE Credits Offered with Full Conference Registrations*

## Nan Roman



Nan Roman, President and CEO of the National Alliance to End Homelessness, is a leading national voice on the issue of homelessness. The Alliance is a national nonprofit, nonpartisan organization whose sole mission is preventing and ending homelessness. Under Ms. Roman's direction, the Alliance seeks to achieve its mission through research, federal policy, and capacity building. It works with thousands of partner organizations and agencies across the nation.

## Lisa Coffman



Lisa Coffman is a staff member with the U.S. Department of Housing and Urban Development's (HUD), Office of Special Needs Assistance Programs (SNAPS) in Washington, DC. She serves as the SNAPS Desk Officer for the State of Illinois, and is a subject matter expert on the intersection of homelessness with domestic violence and human trafficking. She also serves as a team member on initiatives addressing the disproportionate number of persons of color in the homeless system, and addressing consumer engagement where the expertise of people with lived experience is centered in policy and program development.

## William Snow



William Snow has several years of experience with HUD's Continuum of Care programs. Since joining HUD, Mr. Snow has worked closely to analyze HUD's homeless data sources to learn how to make data systems more efficient, and how to best use data to help stakeholders understand the nature of homelessness and the efforts of providers to prevent and end homelessness. Mr. Snow works closely with HUD's policies regarding data, including the Point-in-Time Count, Housing Inventory Count, the CoC Annual Performance Report, and the System Performance Measures. Mr. Snow also leads HUD's homeless team in finding unique solutions to address rural homelessness, and serves as the Desk Officer for the Los Angeles Field Office.



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**2020 SCHH**  
SOUTHERN CONFERENCE ON HOMELESSNESS & HOUSING

**2020 SCHH Lunch & Learn Series:**  
**A Place to Call Home: Inspiring Solutions in Housing and Homelessness**  
**OCTOBER 16, 23, 30 & NOVEMBER 6, 2020**  
**12:00-1:30 PM CST**  
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The Lunch and Learn Series is a continuation of the Southern Conference on Homelessness & Housing A Place to Call Home: Inspiring Solutions in Housing and Homelessness. Click on the session title you would like to attend and register. This information is for registered paid attendees of the conference.

### Course Completion & CE Info

In order to earn CE credit, attendees must fully attend each chosen session and complete a session evaluation for each and an overall conference evaluation. Certificates of completion will be available to electronically download for attendees who meet these requirements.

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### (Block 1) Friday, October 16, 2020

**Title:** Using Data to Inform Safety And Drive Client Led Decisions

**Presenter:** Debbie Fox, NNEDV

**Summary:** This session will look at HUD Data Elements through the lens of Domestic Violence. Data drives our modern world. It helps inform our practices, drives our funding competitions, and prioritizes who will receive much needed and limited housing resources. We collect data on a person's journey through our systems. What are the best practices with gathering data for victims and survivors of domestic and sexual violence in survivor-led ways? What are the other federal regulations around this topic? How do we report on domestic and sexual violence numbers and ensure data quality while maintaining survivor privacy and confidentiality? This session will present ideas that can help shape your data collection and ensure it is trauma-informed, client-led, and safety-driven.

**(Block 1 continued) Friday, October 16, 2020**

**Title:** Addressing Collective Trauma During COVID-19

**Presenter:** Mande-Ellison-Weed, Collaborative Solutions, Inc

**Summary:** Exploring strategies and resources for effective management of unique stressors being experienced by homeless service providers during the COVID 19 Pandemic.

**CE : 1.5**

**(Block 2) Friday, October 23, 2020**

**Title:** Homeownership: The Forgotten Option

**Presenter:** Michael G Smith , The Housing Trust

**Summary:** Upon completion, participants will be able to demonstrate and calculate the financial components of homeownership.

**Title:** : The Economic & Housing Impacts of Covid-19 in Underresourced Communities in the Southeast

**Presenters:** Sarah Stein, Sameera Fazili, David Jackson, Jasmine Burnett , Federal Reserve Bank of Atlanta

**Summary:** Upon completion, participants will be able to discuss the COVID-19 impacts that organizations serving low to moderate income communities across the southeast have witnessed Objective #2 understand and discuss state- and federal-level interventions in COVID-19 related housing issues.

**CE : 1.5**

**Title:** : Motel To Home: Lighting the Path to Housing Stability for Families in Extended Stays

**Presenters:** Joy Monroe, Robyn Williams, Protip Biswas, United Way of Greater Atlanta (UWGA)

**Summary:** Upon completion, participants will be able to demonstrate and calculate the financial components of homeownership.

**CE : 1.5**

**Title:** : Racial Equity in Rural America

**Presenters:** Marika Baliko, MUTEH, Inc.

**Summary:** This session will discuss the definition of racial equity and issues related to racial equity in rural America, how to assess your organization/community for disparities, and the disparaging effects of COVID -19 as it relates to racial equity in rural America by using data.

**CE : 1.5**

**(Block 3) Friday, October 30, 2020**

**Title:** Positive Client Engagement: Getting the most out of every conversation you have

**Presenters:** Jon DeCarmine and Jeff Gruver, Grace

**Summary:** This workshop focuses on the intersection of two prominent best practices in the homeless services world: motivational interviewing and trauma-informed care. These tools work hand-in-hand to help program participants meet their goals in housing and most other areas of their lives

**CE : 1.5**

**Title:** Survivors Home Initiative: Comprehensive solutions for survivors of domestic violence and human trafficking

**Presenters:** Corby Hannah, Housing Plus Inc , Amy Barrow, United Way of Greater Atlanta (UWGA) , Mary Grace King, Frontline Housing Inc

**Summary:** The Survivors Home Initiative session will address the unique trauma-informed solutions provided by United Way of Greater Atlanta and its partner agencies to address the housing crisis experienced by survivors of domestic violence, sexual assault, and human trafficking .

**CE : 1.5**

**Title:** Leading The Way Home

**Presenters:** Emmie Dejene, United Way of Greater Atlanta (UWGA) Rorie Scurlock, United Way of Greater Atlanta (UWGA) Leslie Marshburn, Grady Healthy System

**Summary:** Leading The Way Home will cover innovative housing solutions for vulnerable populations. The session will cover how to address the needs of each population through a Housing First model and how collaborative approaches between grant makers, health systems, and service providers can lead to successful housing solutions to end homelessness

**CE : 1.5**

**(Block 4) Friday, November 6, 2020**

**Title:** Rural Landlord Engagement in the Times of COVID-19

**Presenters:** Mande Ellison-Weed, Collaborative Solutions Inc,

**Summary:** Leading The Way Home will cover innovative housing solutions for vulnerable populations. The session will cover how to address the needs of each population through a Housing First model and how collaborative approaches between grant makers, health systems, and service providers can lead to successful housing solutions to end homelessness

**CE : 1.5**



# Membership Available!!



## Membership Benefits:

- Each membership is entitled to be represented by one voting member at the Coalition's annual meeting
- Be part of a collaboration to advocate for low income housing at the local, state and federal levels
- Notification of significant affordable housing policy developments requiring constituent calls or letters to elected representatives.
- Electronic newsletters via email
- Free or Discounted Publications and e-books, such as the Alabama Tenants' Handbook and the Red Book
- Resource referrals with linkage to state and local networks
- Access to our network of resources to help you better serve individuals and families in your community

Visit us online at [www.lihca.org](http://www.lihca.org)

## SCHH Lunch & Learn Series Save-The-Date

October 16, 2020 (Session Block 1)

October 23, 2020 (Session Block 2)

October 30, 2020 (Session Block 3)

November 6, 2020 (Session Block 4)

*All sessions will be held on a Friday from 12:00 - 1:30 PM CST*

*Full Conference - \$100 Individual Session Blocks - \$30*

*Each "SCHH Lunch & Learn" session is eligible for 1.5 CE credits  
(Session and Overall Conference Evaluations Must Be Completed)*

*Registration Open: Visit [www.LIHCA.org](http://www.LIHCA.org) for More Details*