RED ARROW

RED ARROW

BUSINESS DEVELOPMENT

Building Businesses.
Creating Opportunities.
Driving Success.

BUSINESS CONSULTING | BUSINESS SETUP | INVESTMENT ADVISORY | IT INFRASTRUCTURE | DIGITAL TRANSFORMATION | PROJECT DEVELOPMENT

EXPERTISE YOU CAN TRUST | SOLUTIONS THAT DELIVER | SUCCESS THAT LASTS

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COMPANY OVERVIEW

RED ARROW BUSINESS DEVELOPMENT is a forward-thinking consultancy and solutions provider dedicated to empowering businesses to grow, innovate, and succeed in a dynamic marketplace. We provide strategic guidance, practical solutions, and end-to-end support to help our clients achieve sustainable growth and long-term value.

RED ARROW
BUSINESS DEVELOPMENT



WHO WE ARE

We are a team of experienced professionals with deep industry knowledge and a passion for business development. Our mission is to build strong partnerships and deliver measurable results that drive your business forward.

WHAT WE DO

- BUSINESS CONSULTING
- BUSINESS SETUP
- INVESTMENT ADVISORY
- PROJECT DEVELOPMENT
- GROWTH STRATEGY

OUR COMMITMENT

At RED ARROW BUSINESS DEVELOPMENT, we are committed to delivering excellence, building lasting relationships, and being your trusted partner in every step of your business journey.

INTEGRITY
We act with honesty and transparency.

FOCUS
We focus on results that create real impact.

COLLABORATION
We believe in the power of partnership.

EXCELLENCE
We are committed to delivering the highest standards.

RED ARROW
BUSINESS DEVELOPMENT

CHAIRMAN'S MESSAGE

At **RED ARROW BUSINESS DEVELOPMENT**, our mission is simple yet powerful — to empower businesses to reach their full potential and create sustainable growth.

In today's fast-paced and ever-evolving world, we understand that every business faces unique challenges and opportunities. Our commitment is to provide strategic guidance, innovative solutions, and unwavering support that help our clients navigate complexities and turn their vision into success.

We believe in building long-term relationships based on trust, transparency, and mutual growth. Your success is our success.

Thank you for placing your trust in us.
Together, let's build a better, stronger future.

VISION
To be a leading business development partner driving excellence and innovation.

MISSION
To deliver exceptional business solutions that empower growth and create lasting value.

VALUES
Integrity, Innovation, Commitment, Excellence, and Collaboration.

*"Great businesses are not built overnight.
They are built with vision, passion, strategy, and the right partners.
We are proud to be that partner for you."*



CHAIRMAN
RED ARROW BUSINESS DEVELOPMENT

RED ARROW
BUSINESS DEVELOPMENT

VISION, MISSION & CORE VALUES

Our vision guides our future, our mission drives our purpose, and our values define who we are.

ENGINEERING INTELLIGENT BUILDINGS FOR A SMARTER TOMORROW

We deliver integrated technology solutions that empower businesses, enhance performance, and create sustainable value.



VISION

To be the most trusted technology partner in the region, delivering intelligent solutions for a smarter tomorrow.

MISSION

To deliver innovative, reliable and sustainable solutions that enhance performance, safety and efficiency through advanced technology and exceptional service.

CORE VALUES

INTEGRITY
We do the right thing, always.

INNOVATION
We embrace new ideas and technologies.

EXCELLENCE
We deliver the highest quality.

TEAMWORK
We achieve more together.

CUSTOMER FOCUS
We prioritize our clients' success.

SUSTAINABILITY
We build a better future responsibly.



TRUSTED SOLUTIONS | ADVANCED TECHNOLOGY | STRONG PARTNERSHIPS | PERFORMANCE DRIVEN | RELIABLE SUPPORT | SUSTAINABLE GROWTH

RED ARROW
BUSINESS DEVELOPMENT

We deliver innovative, reliable and future-ready technology solutions that empower businesses, enhance operations, and create long-term value.



WHY CHOOSE RED ARROW?

We are committed to delivering excellence in every project with integrity, innovation and professionalism.

EXPERIENCED PROFESSIONALS
Our certified experts bring years of industry experience and technical excellence to every project.

INNOVATIVE & FUTURE-READY
We embrace the latest technologies to deliver smart, scalable and future-ready solutions.

END-TO-END SOLUTIONS
From consulting and design to supply, installation, testing and maintenance – we handle everything under one roof.

24/7 SUPPORT & SERVICE
Our dedicated support team is available 24/7 to ensure smooth operations and quick resolution.

QUALITY & RELIABILITY
We use premium quality products and follow international standards to ensure reliability and long-term performance.

COMPETITIVE PRICING
We provide the best value for your investment with transparent pricing and strong ROI.

ON-TIME DELIVERY
We value time and ensure on-time delivery with efficient planning, execution, and support.

LONG-TERM PARTNERSHIP
We build lasting relationships based on trust, transparency and mutual growth.



50+ COMPLETED PROJECTS ACROSS KSA

100+ SATISFIED CLIENTS AND PARTNERS

20+ EXPERT ENGINEERS AND TECHNICIANS

15+ YEARS OF COMBINED INDUSTRY EXPERIENCE IN OUR TEAM

24/7 SUPPORT SERVICE ALWAYS AVAILABLE

RED ARROW
BUSINESS DEVELOPMENT

Engineering Intelligent Buildings
for a Smarter Tomorrow

BUILDING MANAGEMENT SYSTEM (BMS)

Smart Control. Better Efficiency. Sustainable Future.

ONE SYSTEM. TOTAL CONTROL.

- CENTRALIZED CONTROL
- REAL-TIME MONITORING
- ALARM & FAULT MANAGEMENT
- MOBILE ACCESS
- COST & ENERGY SAVINGS



1. HVAC CONTROL
Maintain optimal temperature, humidity and air quality for comfort and efficiency.

2. AHU CONTROL
Monitor and control Air Handling Units to ensure healthy and efficient ventilation.

3. FCU CONTROL
Precise control of Fan Coil Units for individual comfort and energy savings.

4. CHILLER PLANT MANAGEMENT
Real-time monitoring and optimization of chillers for maximum performance.

5. LIGHTING CONTROL
Automated lighting control for enhanced ambience and energy efficiency.

6. ENERGY MONITORING
Track and analyze energy consumption to reduce costs and improve efficiency.

7. FIRE ALARM INTEGRATION
Seamless integration with fire alarm systems for safety and quickt response.

8. LIFT MONITORING
Real-time status, fault alerts and performance monitoring of lifts.

9. WATER TANK MONITORING
Monitor water levels, quality and pump status to prevent overflow and shortages.

10. GENERATOR MONITORING
Continuous monitoring of generator performance, fuel level and operational status.

11. PUMP CONTROL
Automated pump operation for consistent pressure and reduced energy use.

12. ENERGY SAVING SOLUTIONS
Intelligent automation and analytics to minimize energy use and carbon footprint.

SMART BUILDINGS FOR A BETTER TOMORROW

- ENERGY EFFICIENCY
- ENHANCED SAFETY
- OPERATIONAL EXCELLENCE
- REDUCED COSTS
- SUSTAINABLE FUTURE

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RED ARROW
BUSINESS DEVELOPMENT

BUILDING MANAGEMENT SYSTEMS (BMS)

At **RED ARROW BUSINESS DEVELOPMENT**, we deliver intelligent and integrated Building Management Systems that help you monitor, control, and optimize your building operations from a single platform.



WHAT IS BMS?

A Building Management System (BMS) is a smart solution that connects and manages all critical building systems to ensure maximum efficiency, comfort, safety, and sustainability.

CORE SYSTEMS INTEGRATED

- HVAC MANAGEMENT
- LIGHTING CONTROL
- POWER MANAGEMENT
- FIRE ALARM & SAFETY SYSTEMS
- ACCESS CONTROL
- CCTV & SURVEILLANCE
- ELEVATOR MONITORING
- WATER MANAGEMENT
- ENERGY MONITORING
- GENERATOR MANAGEMENT



KEY BENEFITS

- Centralized monitoring and control
- Improved operational efficiency
- Energy savings and sustainability
- Enhanced safety and security
- Real-time alerts and reporting
- Better comfort for occupants
- Reduced downtime and maintenance costs

SMARTER BUILDINGS. BETTER PERFORMANCE. GREATER VALUE.

Our BMS solutions are scalable, reliable, and customized to meet the unique needs of commercial, industrial, and residential buildings.

- INTEGRATED SOLUTIONS
- ADVANCED TECHNOLOGY
- EXPERT SUPPORT
- TAILORED TO YOUR NEEDS

RED ARROW
BUSINESS DEVELOPMENT

HVAC AUTOMATION

**INTELLIGENT CLIMATE CONTROL.
MAXIMUM COMFORT. OPTIMUM EFFICIENCY.**

At **RED ARROW BUSINESS DEVELOPMENT**, we provide advanced HVAC automation solutions that integrate cutting-edge technology with smart control systems to deliver energy efficiency, reliability, and superior comfort across your building.



OUR HVAC AUTOMATION SOLUTIONS

SMART CONTROL
Real-time monitoring and smart control of HVAC equipment.

ENERGY EFFICIENCY
Optimize energy consumption and reduce operational costs.

ENHANCED COMFORT
Maintain ideal temperature, humidity, and air quality.

SYSTEM INTEGRATION
Seamless integration with BMS and other building systems.

ALARM & ALERTS
Instant notifications for faults and maintenance alerts.

KEY BENEFITS

- Reduced energy consumption
- Lower operational costs
- Extended equipment life
- Improved indoor air quality
- Real-time monitoring & control
- Data driven decision making
- Sustainable & green building operations

**SMART BUILDINGS
BETTER PERFORMANCE
GREATER VALUE**

Our HVAC automation systems are designed to adapt to your building's needs and deliver comfort, efficiency, and reliability—every single day.

ENERGY SAVINGS
RELIABILITY & SAFETY
REAL-TIME MONITORING
INTELLIGENT AUTOMATION

RED ARROW
BUSINESS DEVELOPMENT

REDUCE ENERGY COSTS | IMPROVE EFFICIENCY | ENHANCE PERFORMANCE | SUPPORT SUSTAINABILITY

ENERGY MANAGEMENT

SMARTER ENERGY TODAY. SUSTAINABLE FUTURE TOMORROW.

At RED ARROW BUSINESS DEVELOPMENT, we deliver intelligent energy management solutions that help you monitor, control and optimize your energy consumption across all facilities – reducing costs, improving efficiency and supporting sustainability goals.





OUR ENERGY MANAGEMENT SOLUTIONS

REAL-TIME MONITORING
Track energy usage in real-time across all systems and locations.

ENERGY ANALYTICS
Gain deep insights with advanced analytics and custom reports.

PERFORMANCE OPTIMIZATION
Identify inefficiencies and optimize system performance to save energy.

ALERTS & NOTIFICATIONS
Get instant alerts for abnormal consumption and system events.

COMPLIANCE & REPORTING
Simplify compliance and generate sustainability reports with ease.

KEY BENEFITS

- Reduce energy consumption and costs
- Improve operational efficiency
- Extend equipment life
- Minimize environmental impact
- Ensure regulatory compliance
- Data-driven decision making
- Support green building initiatives
- Increase overall sustainability

SMART ENERGY. LOWER COSTS. GREATER VALUE.

Our energy management solutions empower you to take control of your energy, achieve your goals and build a more sustainable and profitable future.

REDUCE COSTS | OPTIMIZE USAGE | IMPROVE RELIABILITY | DRIVE SUSTAINABILITY

RED ARROW
BUSINESS DEVELOPMENT

SMART BUILDING AUTOMATION

INTELLIGENT BUILDINGS. BETTER LIVING. GREATER EFFICIENCY.

Red Arrow delivers integrated smart building automation solutions that connect systems, people, and spaces to create efficient, sustainable, and future-ready buildings.



KEY FEATURES

CENTRALIZED CONTROL
Manage all building systems from a single platform.

ENERGY EFFICIENCY
Optimize energy usage and reduce operational costs.

ENHANCED SECURITY
Integrated security systems for a safer environment.

AUTOMATED OPERATIONS
Smart automation for lighting, HVAC, and other systems.

REAL-TIME MONITORING
Track performance and receive instant alerts.

BENEFITS

- LOWER ENERGY CONSUMPTION
- REDUCED OPERATIONAL COSTS
- IMPROVED OCCUPANT COMFORT
- INCREASED BUILDING SAFETY
- SUPPORTS SUSTAINABLE BUILDING GOALS
- HIGHER ASSET VALUE

SMART SOLUTIONS FOR SMARTER BUILDINGS AND BETTER TOMORROWS.

Our smart building automation solutions empower you to control, optimize, and future-proof your building operations.

OUR INTEGRATED SOLUTIONS

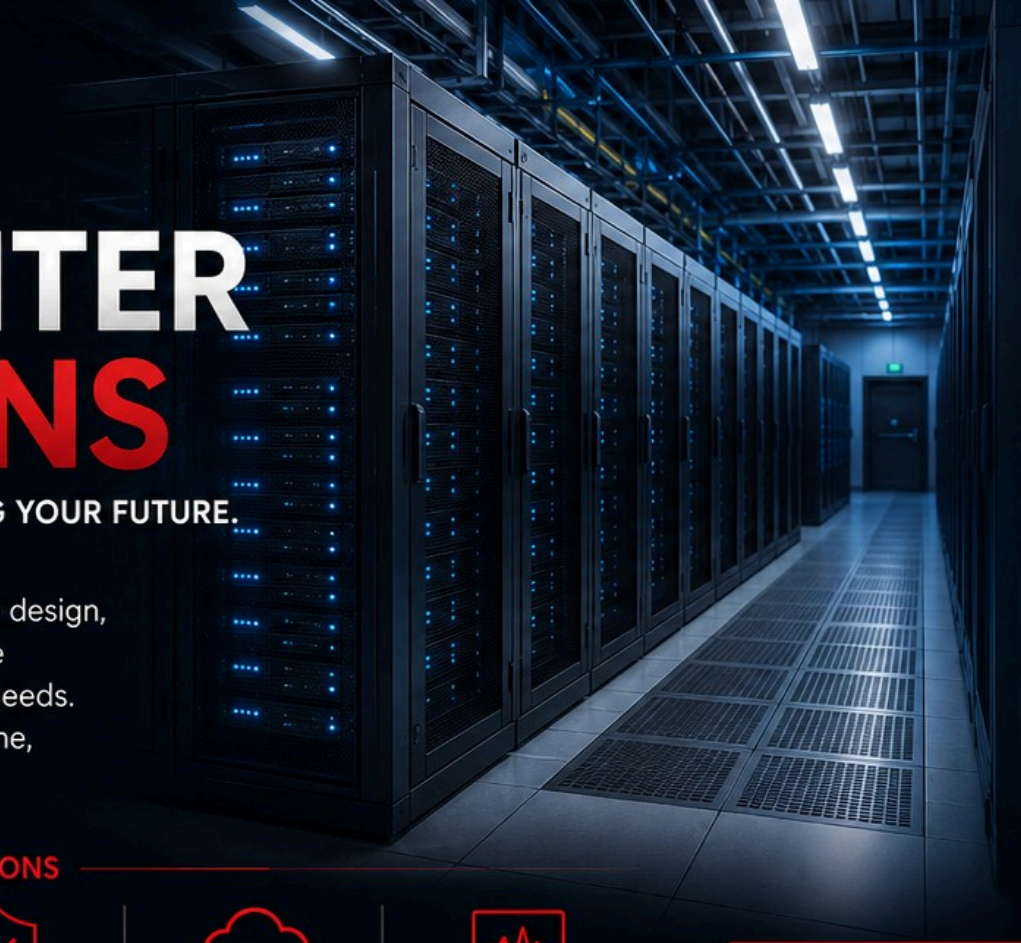
- BMS
- IOT
- AI ANALYTICS
- CLOUD
- MOBILE ACCESS
- SCALABLE ARCHITECTURE

RED ARROW
BUSINESS DEVELOPMENT

DATA CENTER SOLUTIONS

POWERING YOUR BUSINESS. PROTECTING YOUR FUTURE.

At **RED ARROW BUSINESS DEVELOPMENT**, we design, build, and manage secure, resilient, and scalable data center solutions tailored to your business needs. Our end-to-end services ensure maximum uptime, data security, and operational efficiency.



HIGH AVAILABILITY
Advanced architecture and redundancy to ensure 99.99% uptime.

SECURITY & COMPLIANCE
Multi-layer security with physical, network, and data protection meeting global standards.

SCALABLE INFRASTRUCTURE
Flexible solutions that grow with your business and adapt to future demands.

OPTIMIZED PERFORMANCE
Efficient cooling, power management, and monitoring for peak performance.

24/7 MONITORING & SUPPORT
Round-the-clock monitoring and expert support to keep your operations running.

OUR DATA CENTER SOLUTIONS

DATA CENTER DESIGN & CONSULTING
Custom design and consulting to build future-ready data centers.

INFRASTRUCTURE DEPLOYMENT
End-to-end deployment of power, cooling, networking, and rack systems.

DISASTER RECOVERY SOLUTIONS
Reliable backup and recovery solutions to minimize downtime and data loss.

CLOUD & HYBRID INTEGRATION
Seamless integration with cloud and hybrid environments for maximum flexibility.

DATA CENTER MANAGEMENT
Proactive monitoring, maintenance, and capacity management for optimal operations.

KEY BENEFITS

- Maximize uptime and business continuity
- Protect critical data and applications
- Reduce operational risks and costs
- Ensure compliance and data sovereignty
- Scale seamlessly with your business

RELIABLE TODAY.
READY FOR TOMORROW.
BUILT FOR GROWTH.

Our data center solutions deliver the reliability, security, and performance you need to stay ahead in a data-driven world.

ROBUST INFRASTRUCTURE | ENERGY EFFICIENT | EXPERT TEAM | INDUSTRY BEST PRACTICES

RED ARROW
BUSINESS DEVELOPMENT

ELV SYSTEMS

SMART TECHNOLOGY. SAFER SPACES. BETTER EXPERIENCES.

At **RED ARROW BUSINESS DEVELOPMENT**, we provide end-to-end ELV (Extra Low Voltage) solutions that enhance safety, communication, automation, and operational efficiency for modern buildings.

- ENHANCED SAFETY & SECURITY
- SEAMLESS INTEGRATION
- OPERATIONAL EFFICIENCY
- FUTURE READY SOLUTIONS



OUR ELV SOLUTIONS

SECURITY SYSTEMS
CCTV, IP Surveillance, Perimeter Protection, Intrusion Detection

ACCESS CONTROL SYSTEMS
Smart Access, Biometric Solutions, Time & Attendance Systems

COMMUNICATION SYSTEMS
PA/VA Systems, Intercom, Video Door Phone, Conference Solutions

SAFETY SYSTEMS
Fire Alarm, Smoke Detection, Emergency Lighting, Voice Evacuation

NETWORK & INFRASTRUCTURE
Structured Cabling, Fiber Optics, WiFi, Data Centers

PARKING & TRAFFIC SYSTEMS
Vehicle Access, Parking Guidance, LPR, Boom Barriers

KEY BENEFITS

- Integrated systems for complete building control
- Improved safety, security & emergency response
- Real-time monitoring & remote management
- Efficient operations & cost savings
- Scalable solutions for any size project
- Enhanced occupant experience



INTELLIGENT SYSTEMS.
CONNECTED ENVIRONMENTS.
SECURE TOMORROW.

Our ELV solutions are designed and implemented using industry best practices and top-quality products to deliver reliability, performance, and peace of mind.

- EXPERT ENGINEERS
- QUALITY ASSURANCE
- 24/7 SUPPORT & MAINTENANCE
- CUSTOMIZED SOLUTIONS
- END-TO-END SERVICE

RED ARROW
BUSINESS DEVELOPMENT

IPTV SOLUTIONS

ENTERTAIN. INFORM. ENGAGE.

Deliver premium in-room entertainment and information with our advanced IPTV solutions designed for the hospitality industry.



KEY FEATURES

LIVE TV
Access to local & international channels in HD & 4K quality.

VIDEO ON DEMAND
Extensive library of movies, series & entertainment.

HOTEL INFORMATION
Share hotel services, promotions & local information.

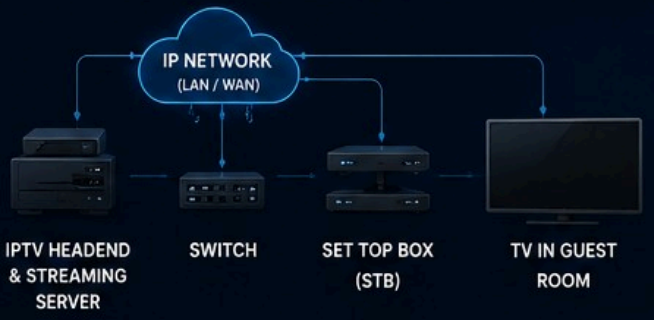
SCREEN CASTING
Guests can stream content from their personal devices.

MULTI-DEVICE SUPPORT
Compatible with TVs, tablets, smartphones & PCs.

EASY MANAGEMENT
Centralized content management and real-time updates.

BENEFITS FOR HOTELS

- Enhance guest experience & satisfaction
- Generate additional revenue
- Promote hotel services & offers
- Branding & personalized welcome
- Scalable & future-ready solution



RELIABLE PERFORMANCE | 4K HIGH QUALITY STREAMING | SECURE & STABLE | 24/7 TECHNICAL SUPPORT

RED ARROW
BUSINESS DEVELOPMENT

HOSPITALITY TECHNOLOGY
WITH NURSE CALLING SYSTEM

IP BASED

Smarter care. Faster response.
Better patient experience.



IP BASED NURSE CALLING SYSTEM



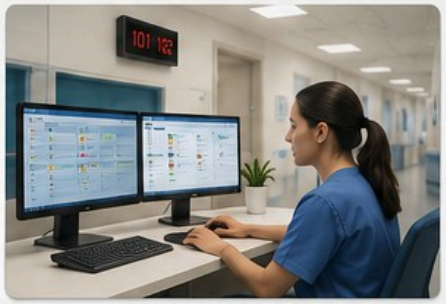
BEDSIDE CALL UNIT | BATHROOM CALL UNIT | CORRIDOR DISPLAY | NURSE STATION SOFTWARE | MOBILE NOTIFICATION

KEY FEATURES

- IP Based Communication
- Real-time alerts & notifications
- Two-way voice communication
- Call logs & reporting
- Easy integration with hospital systems
- Scalable & future-ready solution

HOW IT WORKS

PATIENT PRESSES CALL BUTTON → CALL SENT VIA IP NETWORK → ALERT RECEIVED AT NURSE STATION & MOBILE → STAFF RESPONDS PROMPTLY



BENEFITS

Improved Patient Safety | Faster Response Time | Enhanced Staff Efficiency | Better Patient Satisfaction | Centralized Monitoring | Reduced Operational Costs

ADVANCED TECHNOLOGY FOR MODERN HOSPITALITY & HEALTHCARE ENVIRONMENTS

RED ARROW
BUSINESS DEVELOPMENT

IT INFRASTRUCTURE

STRONG FOUNDATION. SEAMLESS OPERATIONS. SCALABLE FUTURE.

At **RED ARROW BUSINESS DEVELOPMENT**, we design, implement, and manage reliable IT infrastructure solutions that power your business, enhance productivity, ensure security, and support growth.

RELIABLE
High-availability systems to ensure business continuity and minimal downtime.

SCALABLE
Flexible infrastructure that grows with your business needs.

SECURE
Advanced security measures to protect your data and operations.

EFFICIENT
Optimized systems to improve performance and reduce operational costs.

OUR IT INFRASTRUCTURE SERVICES

NETWORK INFRASTRUCTURE
Structured cabling, LAN/WAN, switching, routing & more.

CLOUD SOLUTIONS
Private, public & hybrid cloud design, migration & management.

SERVER SOLUTIONS
High-performance servers for maximum reliability and efficiency.

CYBER SECURITY
Firewalls, threat detection, endpoint protection & security management.

STORAGE & DATA MANAGEMENT
Secure, scalable & high-performance storage solutions.

WIRELESS SOLUTIONS
Enterprise Wi-Fi solutions for seamless connectivity everywhere.

BACKUP & DISASTER RECOVERY
Reliable data backup and disaster recovery solutions to protect your business.

IT SUPPORT & MAINTENANCE
Proactive monitoring, system maintenance & 24/7 technical support.

PHYSICAL SECURITY SOLUTIONS
CCTV, access control, biometrics & integrated security systems.



BUILT FOR PERFORMANCE. DESIGNED FOR GROWTH.

STRATEGIC DESIGN | EXPERT IMPLEMENTATION | PROACTIVE MONITORING | CONTINUOUS SUPPORT | BUSINESS CONTINUITY | SCALABLE SOLUTIONS

STRONG INFRASTRUCTURE. POWERFUL BUSINESS. BETTER TOMORROW.

We build robust, secure, and future-ready IT infrastructures that empower your business to perform, adapt, and lead in the digital era.

HIGH AVAILABILITY | IMPROVED PRODUCTIVITY | COST OPTIMIZATION | PEACE OF MIND

RED ARROW
BUSINESS DEVELOPMENT

Engineering Intelligent Buildings
for a Smarter Tomorrow

PBX SYSTEM

Smarter Communication. Stronger Connections.

Our IP PBX solutions deliver advanced, reliable and cost-effective communication systems designed for businesses of all sizes.



- Crystal Clear Voice Quality
- Advanced Call Routing
- IVR & Auto Attendant
- Voicemail to Email
- Call Recording & Monitoring
- Mobile & Remote Extensions

KEY BENEFITS

- Reduce communication costs
- Scalable & flexible for any business size
- Unified communication across multiple devices
- Seamless mobility & remote access
- Enhanced productivity & customer satisfaction

IP PHONES | SOFTPHONE | VIDEO CALL | CALL RECORDING | MOBILE ACCESS

QUEUING MANAGEMENT SYSTEM

Organize. Manage. Enhance Customer Experience.

Our Queuing Management System helps you streamline customer flow, reduce wait times, and deliver a better service experience.



- Touchscreen Kiosks
- Multiple Queues & Priority Management
- Real-time Display & Announcements
- SMS / Email Notifications
- Reports & Analytics
- Feedback & Customer Satisfaction

KEY BENEFITS

- Reduce customer wait time
- Improve service efficiency
- Better queue management & fairness
- Real-time information & notifications
- Increase customer satisfaction

TAKE TICKET → WAIT → GET NOTIFIED → BE SERVED

DIGITAL LED SCREEN

Capture Attention. Deliver Impact.

Our Digital LED Screen Solutions help you communicate visually, promote effectively, and engage your audience anywhere, anytime.



- High Brightness & Clarity
- Seamless Display
- Remote Control & Monitoring
- Energy Efficient
- Various Sizes & Formats
- 24/7 Reliable Performance

KEY BENEFITS

- High impact visual communication
- Attract & engage more customers
- Easy content management
- Suitable for indoor & outdoor use
- Long-lasting, energy-efficient & cost-effective

SMART TECHNOLOGY SOLUTIONS FOR A CONNECTED FUTURE

- IMPROVE COMMUNICATION
- ENHANCE CUSTOMER EXPERIENCE
- INCREASE EFFICIENCY
- REDUCE OPERATIONAL COSTS
- DRIVE BUSINESS GROWTH

RELIABLE SOLUTIONS.
STRONGER BUSINESSES.
BETTER TOMORROW.

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BUSINESS DEVELOPMENT

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RED ARROW
BUSINESS DEVELOPMENT

ANNUAL MAINTENANCE CONTRACTS (AMC)

WE CARE. WE MAINTAIN. YOU FOCUS ON GROWTH.

Our AMC services ensure optimal performance, minimal downtime and longer life of your critical systems and infrastructure.



COMPLETE CARE ALL YEAR ROUND AMC

- PREVENTIVE MAINTENANCE
- REDUCED DOWNTIME
- IMPROVED RELIABILITY
- COST EFFECTIVE
- MAXIMUM PERFORMANCE

WHAT WE COVER

IT INFRASTRUCTURE



- Servers
- Network Devices
- Storage Systems
- Backup Systems

CCTV & SECURITY



- IP Cameras
- NVR/DVR
- Access Control
- Security Systems

TELECOM & PBX



- IP PBX Systems
- VoIP Phones
- Intercom Systems
- Call Management

ELV SYSTEMS



- Structured Cabling
- Wi-Fi Solutions
- Public Address
- Audio/Visual Systems

BUILDING SYSTEMS



- BMS & HVAC
- Access Control
- Fire Alarm Systems
- Lift & Elevators

IT & BUSINESS APPS



- Software Support
- Database Support
- Cloud Services
- System Updates

OUR AMC SERVICES INCLUDE

- **Regular Inspections**
  Scheduled visits and system health checks.
- **Preventive Maintenance**
  Proactive maintenance to prevent failures.
- **Unlimited Support**
  Unlimited remote & on-site support.
- **Priority Response**
  Faster response time and issue resolution.
- **Parts & Labor Coverage**
  Coverage of parts replacement and labor*.
- **Detailed Reporting**
  Periodic reports and performance analysis.



*Terms & conditions apply as per AMC plan.

AMC BENEFITS

- Reduced Breakdowns
- Lower Repair Costs
- Improved System Performance
- Extended Equipment Life
- 24/7 Expert Support
- Peace of Mind Always

ONE CONTRACT. COMPLETE PEACE OF MIND.

Focus on your business.
We'll take care of the rest.

CONTACT US TODAY
for customized AMC plans tailored to your needs.

Reliable Support | Expert Engineers | Quick Response | Cost Effective | Year-Round Protection

RED ARROW
BUSINESS DEVELOPMENT

PROJECT METHODOLOGY

Our proven project methodology ensures successful delivery through a structured, transparent, and collaborative approach from start to finish.

OUR COMMITMENT

- Deliver Quality
- Ensure Safety
- Meet Deadlines
- Control Costs
- Exceed Expectations



OUR METHODOLOGY PROCESS

01 DISCOVER
Understand & Define
- Understand business needs
- Identify objectives
- Feasibility analysis
- Define scope

02 PLAN
Plan & Strategy
- Detailed project planning
- Resource allocation
- Risk assessment
- Timeline & milestones

03 DESIGN
Design & Engineering
- Solution design
- Technical specifications
- System architecture
- Approval & validation

04 BUILD
Procure & Implement
- Procurement
- Installation / Development
- Rigorous quality checks
- Documentation

05 TEST
Test & Validate
- System testing
- Performance validation
- Issue resolution
- Client sign-off

06 DEPLOY
Deploy & Go Live
- System deployment
- User training
- Go-live support
- Smooth transition

07 SUPPORT
Support & Optimize
- Ongoing maintenance
- Performance monitoring
- Continuous improvement
- 24/7 support

OUR APPROACH

We follow industry best practices and agile principles to ensure flexibility, transparency, and stakeholder collaboration at every stage.



KEY PRINCIPLES

- Client-Centric
- Quality Driven
- Collaborative
- Transparent
- Accountable

PROJECT SUCCESS FACTORS

- Clear Communication
- Experienced Team
- Smart Planning
- Risk Management
- Quality Assurance
- Continuous Improvement

OUR GOAL

To deliver projects that create lasting value and build long-term partnerships.

On Time | On Budget | High Quality | Customer Satisfaction

RED ARROW
BUSINESS DEVELOPMENT

TECHNOLOGY PARTNERS

We collaborate with world-leading technology partners to deliver innovative, reliable, and future-ready solutions that drive success for our clients.

STRONGER TOGETHER

- Industry-Leading Solutions
- Certified & Trusted Partners
- Seamless Integration
- Innovation & Quality
- End-to-End Support



OUR TECHNOLOGY PARTNERS

NETWORKING & IT INFRASTRUCTURE
CISCO
Hewlett Packard Enterprise
FORTINET

SECURITY & SURVEILLANCE
HIKVISION
alhua TECHNOLOGY
AXIS COMMUNICATIONS

COMMUNICATIONS & TELEPHONY
AVAYA
Yealink
GRANDSTREAM CONNECTING THE WORLD

DATA CENTER & CLOUD
DELL Technologies
vmware
Microsoft Azure

POWER & ENERGY SOLUTIONS
Schneider Electric
EATON Powering Business Worldwide
APC by Schneider Electric
Honeywell

CABLES & CONNECTIVITY
legrand
COMMSCOPE
BELDEN SENDING ALL THE RIGHT SIGNALS

AUDIO VISUAL & DISPLAY
SAMSUNG
LG
PHILIPS

SOFTWARE & SOLUTIONS
Microsoft
ORACLE
AUTODESK

HOSPITALITY TECHNOLOGY
ZKTeco
ASSA ABLOY
Honeywell

IPTV & DIGITAL SIGNAGE
SAMSUNG
neovo
LG

FIRE SAFETY & LIFE SAFETY
Honeywell
NOTIFIER by Honeywell
GST

MAINTENANCE & SUPPORT
CERTIFIED TECHNICAL PARTNERS
LOCAL SUPPORT
GLOBAL STANDARDS

Our technology partnerships enable us to deliver cutting-edge solutions with reliability, scalability, and long-term value.

- LATEST TECHNOLOGIES
- PROVEN RELIABILITY
- BETTER PERFORMANCE
- COST EFFECTIVE
- FUTURE READY SOLUTIONS

Better Technology.
Stronger Partnerships.
Greater Results.

TRUSTED BRANDS | EXPERT IMPLEMENTATION | QUALITY ASSURANCE | AFTER SALES SUPPORT | LONG TERM PARTNERSHIP

RED ARROW
BUSINESS DEVELOPMENT

COMPANY DETAILS

RED ARROW BUSINESS DEVELOPMENT

Engineering Intelligent Buildings for a Smarter Tomorrow

INNOVATE. INTEGRATE. ELEVATE.



HEAD OFFICE	Riyadh, Saudi Arabia
CR NO.	7041560736
ESTABLISHED	2023
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WHO WE ARE

Red Arrow Business Development is a leading provider of advanced technology solutions and intelligent building systems. We deliver innovative, reliable, and sustainable solutions that empower businesses and enhance the way people live, work, and connect.

OUR EXPERTISE

IT INFRASTRUCTURE
Network, Security, Wi-Fi, Data Center & More

DATA CENTER SOLUTIONS
Design, Build & Manage Secure & Scalable Data Centers

ELV SYSTEMS
CCTV, Access Control, PA/VA, Structured Cabling, Fire Alarm & More

SMART BUILDING AUTOMATION
BMS, Energy Management, IoT Integration & Smart Solutions

IPTV & HOSPITALITY TECHNOLOGY
IPTV Solutions, Nurse Calling System, Hotel Automation

ANNUAL MAINTENANCE CONTRACTS (AMC)
Reliable Support, Preventive Maintenance & 24/7 Assistance

PROJECT MANAGEMENT
End-to-End Solutions Delivered with Quality, On Time, On Budget

TECHNOLOGY PARTNERS
Working with Global Leaders to Deliver the Best

QUALITY · INTEGRITY · COMMITMENT · INNOVATION

RED ARROW
BUSINESS DEVELOPMENT

Engineering Intelligent Buildings for a Smarter Tomorrow

THANK YOU!



We truly appreciate your trust and partnership. Together, we are building a smarter, safer, and more connected future.

We look forward to achieving greater success together.

STAY CONNECTED

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FOLLOW US

TRUST
Building lasting relationships through reliability and integrity.

INNOVATION
Delivering smart, creative, and future-ready solutions.

COMMITMENT
Dedicated to excellence and exceeding expectations.

PARTNERSHIP
Growing together with mutual respect and success.

THANK YOU FOR BEING AN IMPORTANT PART OF OUR JOURNEY.
We are excited about the future and the success we will achieve together.

Thank You!