

AN INVITATION TO
Exhibit and Participate
AT
The Northeast Association for Clinical Microbiology
and Infectious Disease
&
Northeast Branch ASM



Northeast Branch
American Society for Microbiology

3rd ANNUAL JOINT MEETING AND
EXHIBITION

April 23rd and 24th 2018

Four Points Sheraton
Wakefield, MA

**DON'T MISS THIS GREAT OPPORTUNITY TO EXHIBIT
AT THE ANNUAL JOINT MEETING & EXHIBITION**

*THE NACMID BOARD OF DIRECTORS, NORTHEAST ASM BOARD
OF DIRECTORS AND COMMITTEE MEMBERS LISTENED TO YOUR*

SUGGESTIONS AND HAVE BEEN WORKING HARD ON MAKING THE 2018 MEETING NEW AND EXCITING. LOOK INSIDE FOR DETAILS ON OUR NEW FORMAT.

Welcome to the Meeting

EXHIBITOR INFORMATION

- **Registration and Set-up: Sunday beginning at 6 pm on April 22nd.**
- **Pre-Opening Exhibitor Meeting: Monday, April 23rd at 9:15A.M.**
- **Booth Breakdown: Tuesday, April 24th at 2:00 P.M.**
- **Exhibits open during AM breaks and during lunches**
- **Wine and Cheese Reception in Exhibit Hall: Monday, April 23rd, 4:30 P.M. to 6:00 P.M.**
(Vendor Dress: Business Casual)
- **Free Lecture immediately following Wine & Cheese Reception in the Exhibit Hall**

***** Shipping and Storage: The Hotel does not have storage space for crates, pallets or large shipments. Any materials to be sent to the hotel may arrive no earlier than 3 days prior to April 21st.*****
A Booth rental includes draped linen, 1 or 2 chairs, 8' or 6' by 30" table and if power is needed \$20.00 per booth for a standard outlet.

***DURING THE ENTIRE MEETING
FREE EXHIBIT HALL PASSES WILL BE AVAILABLE TO ALL OF YOUR CUSTOMERS.***

***PLEASE INVITE YOUR CUSTOMERS TO THE FREE WINE AND CHEESE RECEPTION
AND KEYNOTE ADDRESS. WE SINCERELY HOPE YOU WILL TAKE THIS OPPORTUNITY TO
MEET WITH YOUR CUSTOMERS AND INTRODUCE THEM
TO THE EDUCATIONAL OPPORTUNITIES OUR ORGANIZATIONS OFFER.***

EVENING KEYNOTE ADDRESS

Five Percent of the World: The 1918 Spanish Influenza Pandemic

Dr. Harold Sanchez

NOTE A CHANGE IN OUR ANNUAL MEETING FORMAT

**WE HAVE DECIDED WE WILL HOLD A TWO DAY MEETING WITH
WORKSHOPS ON MONDAY AND LECTURES ON TUESDAY.**

**There will be one shared lecture track Tuesday morning. Tuesday afternoon there will be
clinical tracks as well as a public health track.**

WE ARE ALSO HAPPY TO ANNOUNCE WE HAD A SUCCESSFUL MEMBERSHIP DRIVE THIS YEAR AND ARE ANTICIPATING A LARGE NUMBER OF ATTENDEES.

ABOUT NACMID:

- Inception: July 1, 1983
- Membership: Exceeding 500
- Dedicated to Scientific excellence and communication in clinical Microbiology and Infectious Diseases
- Membership includes decision makers i.e. directors, supervisors, etc.

Play Bingo with the Attendees: Each booth will be a square - attendees will have to visit each booth to be eligible to win a fabulous prize !

On-line registration now available for vendors

**CHECK US OUT
ON THE INTERNET -
<http://www.nacmid.org>
Email: postmaster@nacmid.org**



**19 Sylvester Ave,
Chelsea, ME 04330**



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American Society for Microbiology

LEVELS OF SUPPORT

The goal of our organization is to provide continuing education to the clinical microbiologists throughout this region. Our annual meeting program presents nationally recognized speakers. Speaker topics are suggested by our annual meeting attendees. Final topics are selected by our Board of Directors in September every year. For the second year, we are partnering with Northeast Branch of ASM. Our meeting now has a broader appeal to all microbiologists, public health as well as clinical.

As always we are in need of funding to support our educational efforts. Your contribution will help us to support individual speakers; to provide refreshments during our breaks and/or social functions or to defray the general expenses incurred at a meeting of this size.

The NACMID Board of Directors welcomes and appreciates your help by recognition of companies who provide us with financial support in the form of: 1) an unrestricted educational grant; 2) full sponsorship of a speaker to include the cost of transportation, transfers, hotel, meals and honorarium; 3) full sponsorship of a luncheon; 4) full sponsorship of a coffee break; or 5) full sponsorship of the wine & cheese reception; In addition, your gift based on your contribution will place you in one of the following levels of support and its unique and highly useful benefits:

Please contact: Donna Piacitelli

NorDx Laboratories

Microbiology Laboratory

301A U.S. Rte 1

Scarborough, ME 04074

Phone: (207) 396-7816 Fax: (207) 396-8031

Email: dpiacitell@mmc.org

PLATINUM: (≥ \$ 2000) Includes:

1. All booth fees
2. Wine & Cheese at your booth during reception
3. Priority booth selection
4. Free ½ page ad in Newsletter
5. Certificate and badge recognition
6. Your Home Page on our Website
7. Annual Brochure, Newsletter, and Website acknowledgement
8. Automatically receive organizational mailings for the current year
9. Recognition at sponsored event and in annual meeting brochure
10. List of Annual Meeting attendees

GOLD: (\$1500-\$1999) Includes:

1. One booth fee
2. Items 4-10 listed under Platinum level

RUBY: (\$1000-1499) Includes:

1. One booth fee
2. Items 5-10 listed under Platinum level

EXHIBIT APPLICATION FORM

Exhibit Fees for 2018:

Booth Fee\$800/booth \$ _____
Second Booth\$700/booth \$ _____
Third\$ 600/booth \$ _____

If you are attending or unable to attend and would like to make an unrestricted contribution and receive company recognition, please fill out amount or call Donna at (207)396-7816. Your donation is always appreciated.

Total: \$ _____

PLEASE MAKE CHECK PAYABLE TO: NACMID

Reservation and payment of fee must be received by April 6, 2018.

For online registration please visit our website at www.nacmid.org.

Application for Exhibit Space:

Company _____
(Please type name as it appears on your booth)

Address _____

City _____ State _____ Zip _____

Description of Product: **IT IS VERY IMPORTANT THAT YOU COMPLETE THIS ITEM TO INSURE PROPER BOOTH ASSIGNMENT**

Contact person for Further Information and Communication:

Contact person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ FAX Number _____

"800 toll-free numbers preferred if available"

Email: _____

Company Home Page Address: _____

Please mail this completed form before April 6,2018 with payment to NACMID: c/o Donna Piacitelli, Microbiology Laboratory, NorDx Laboratories, 301A US Rte 1, Scarborough, ME 04074 or complete the form and make your payment at our website.

(Check Payments may be mailed to us separately as long as they reach us by the deadline)

If your company has posters they have exhibited in the past year and at ASM we would love to display them at our annual meeting please contact:

Donna Piacitelli (207)396-7816

WORKSHOPS – MONDAY, APRIL 23rd, 8:00 AM – 4:30 PM

PRESIDENT’S WELCOME

Biosafety, Biosecurity and Competencies – A Guide to Creating a Culture of Safety and Security in the Laboratory

Shoolah Escott

Culture Independent Testing from Multiple Viewpoints

Dr. Nancy Miller (Infectious disease), Dr. Joseph Rubino (Epidemiology), Emily Harvey (compliance), and Johanna Vostok

Clinical Mycology

Sarah Zimmerman

Antibiotic Resistance and Susceptibility Testing

Dr. April Bobenchik

GENERAL SESSIONS – TUESDAY, APRIL 24TH, 8:00 AM – 4:30 PM

SYMPOSIUMS

Fecal Transplants

Dr. Elizabeth Hohmann

Vaccine Update

Dr. Michael Mina

Student Symposium

A potpourri of platform presentations

Clinical Microbiology Case Studies

Dr. Sanjat Kanjilal

Panel Discussion on CRE’s

Tracy Stiles and Dr. Stephen Brecher

The Surveyors are Coming! Are you Really Ready? Learn How to Pass Your Clinical Lab Inspection

Dr. Harvey George

Food Microbiology
Dr. Kathleen Gensheimer

HOTEL INFORMATION

Four Points by Sheraton
Wakefield-Boston Hotel and Conference Center
Route 128
1 Auburn Road
Wakefield, MA 01880
Online: www.fourpointswakefieldboston.com

Conference Dates: APRIL 23 AND 24 2018

TO GUARANTEE A ROOM PLEASE PHONE *Well Before 5 pm on April 2,2018*. In order to receive the group rate, please mention **NACMID-NEBASM** at the time reservation is requested. Reservation requests received after the cut-off date will be accepted on a space available and rate available basis

Single or double occupancy for a standard room with a king or two double beds:
\$139.00

Rates are per night, and are subject to the hotel tax

Check-in: 3.00pm Check-out: Noon