

NACMID 39th Annual Meeting

Exhibitor Brochure

September 21-22, 2026
Sheraton Nashua in Nashua, NH

ABOUT US

For over 30 years, the Northeast Association for Clinical Microbiology and Infectious Disease (NACMID) has been committed to providing high-quality educational opportunities to Clinical Microbiologists in the community. NACMID was formally incorporated as a non-profit organization in July of 1983. The annual meeting is organized by dedicated board and committee volunteers, driven by a collective passion for advancing landscapes of microbiology and infectious diseases.

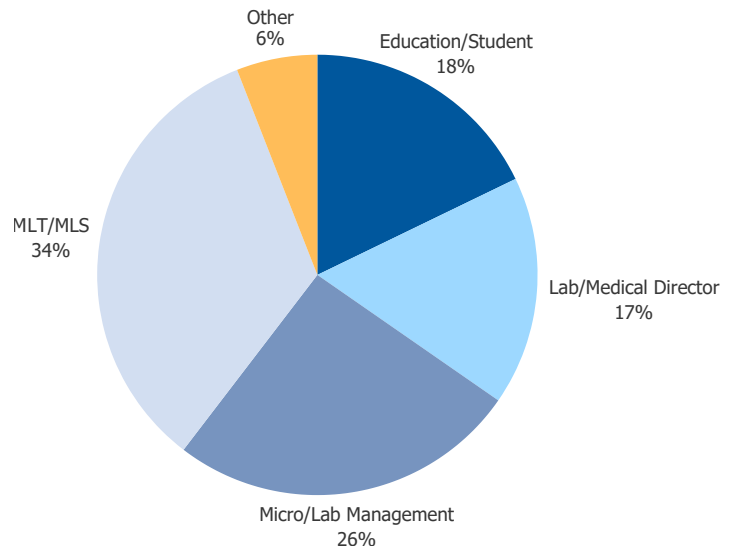
WHAT WE DO

NACMID serves all of New England and New York, with membership open to anyone interested in Clinical Microbiology and Infectious Disease. Our annual meeting provides ASCP Continuing Medical Laboratory Education (CMLE) credits to attendees through various workshops and sessions. Over two days, KOLs and Keynote speakers discuss a range of relevant topics. From work environment, to government regulations, to newly emerging pathogens, to technology and antimicrobial stewardship - the educational opportunities are endless!

As a non-profit organization, NACMID relies on vendor sponsorship to support our annual meetings. In addition to educational sessions, there is ample time to visit the exhibit hall and meet with vendors. We encourage attendees to talk with each vendor and offer special prizes each day of exhibiting. Everyone is welcome to network and connect at the Vendor Reception before listening to the Keynote Speaker.

OUR IMPACT

Our 38th Annual Meeting was sold out! At NACMID 2025, we had a total of 163 attendees, including speakers. We had 40 vendors exhibiting for the duration of the meeting - our largest number yet. Last year's group of attendees included students, laboratory technicians, lab managers/supervisors, and lab directors (chart below). After sessions, attendees and vendors had the opportunity to network at the Vendor Reception sponsored by bioMérieux. In addition to the New England area, we saw people travel from PA, NY, VA, and even CA to hear presentations from our curated list of speakers. A very BIG thanks to our sponsors and their continued support.





NACMID 39th Annual Meeting Event Details



When: September 21-22, 2026



Hotel Block (\$169): [Sheraton Nashua - Nashua, NH](#)



Where: Sheraton Nashua - Nashua, NH
11 Tara Blvd., Nashua, NH 03062



Vendor Registration Link: www.nacmid.org/vendors

SUN 20	VENDOR SETUP 3:00PM ↘ Setup in Exhibit Hall. Vendors may ship supplies for complementary storage 9/18/2026. Retrieve packages at front desk.
MON 21	DAY 1 SESSIONS & EXHIBITS ↘ Registration starts at 7AM with Exhibit Hall opening at 8AM. Exhibit hours throughout the day. Vendor Reception for all in the evening.
TUES 22	DAY 2 SESSIONS & EXHIBITS ↘ Registration starts at 7AM with Exhibit Hall opening at 8AM. Exhibit hours throughout the day. Sessions end at 5PM. Breakdown to follow.

A Big Thanks to our NACMID 2025 Platinum Sponsors!



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FOR CLINICAL MICROBIOLOGY
AND INFECTIOUS DISEASE

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Sponsorship Packages Benefits & Pricing 2026



Basic Exhibitor

\$1,200

Single booth includes a 6ft long table, table cloth & 2 chairs. Registration and meals for 2 reps. Recognition in Annual Brochure*. Includes full list of Annual Meeting attendee's names & emails **.



Ruby Sponsor

\$1,450

All Basic Exhibitor benefits **PLUS** registration & meals for 2 additional reps (4 total) and recognition on our website. Sponsor recognition on exhibitor badges. Verbal announcement of sponsorship made multiple times throughout conference. Company logo displayed on screens in Exhibit Hall. Includes free electricity hookups.



Platinum Sponsor

\$2,500

All Ruby benefits **PLUS** food displayed near booth to encourage traffic. Company link on NACMID website. Priority booth placement & Platinum Sponsor Placard on booth. E-blast booth invitation***. Includes registration & meals for up to 6 reps. Additional booth(s) at 50% discount (\$600 each).

ALL BACKDROPS & DISPLAYS MUST BE SMALLER THAN 7ft WIDE & FIT BEHIND VENDOR BOOTH. If vendor displays are too large/take up space of another vendor, you will be required to REMOVE backdrop/display and/or PAY for additional booth space. *Sponsor recognition will be in next years' annual brochure. **Full list of annual meeting attendees' names and emails will be sent at the conclusion of the conference. Please plan to collect leads on your own during the meeting according to company practices. ***E-blast will be sent on morning of day 1 or 2.



Exclusive Opportunities & Additional Fees

1

Coffee Break Sponsor

\$1,000

- Two sponsorships available for Coffee & Snack area
- Verbal announcement of sponsorship in sessions & in hall
- Logo displayed on coffee table entire day of sponsorship
- Thank you & Logo displayed on slideshow in Exhibit hall

2

Vendor Reception

\$3,500

- One sponsorship available to support our biggest networking event alongside Keynote Speaker
- Includes 1 drink ticket pp followed by cash bar & hand-passed hors d'oeuvres
- Co-Branded NACMID Koozies
- Company logo promoted on slideshow & verbally announced
- Upgrade to Platinum Level with Exhibitor Level purchase

3

Additional Fees

- **Power Cord \$35** - Purchase by 9/07/26 to avoid late fee
- **Equipment Space Fee \$700** - Must be purchased in advance for ALL equipment that does not fit on standard tabletop provided. Does not include power. \$1000 charge day of exhibiting.

Vendor-Focused Sessions




Back by popular demand!




4


Vendor-Focused Sessions


\$1,200

	<p>30-MINUTE COMPETING SLOTS</p> <p>Available on a first come, first served basis when registering to Exhibit at NACMID 2026 (link above). Two sessions will present at a time, so vendors are only competing against one other talk. Attendees will be given a choice of which one to attend when choosing their schedule.</p>
	<p>DIRECTLY SHOWCASE PRODUCT</p> <p>Unlike general sessions, vendor-talks give you a chance to directly showcase your product, services, and product benefits to a large group. No CE credits offered, however, attendees will be encouraged to go by NACMID board.</p>
	<p>PRESENT WHAT YOU WANT</p> <p>As no CE credits are offered, vendors can present how they want and invite guests to speak with them to show product support. There are few limitations regarding presentation guidelines. NEW: Vendors may offer their own ASCLS P.A.C.E. credits this year! Subject to NACMID approval.</p>

REGISTRATION NOW OPEN! Reach out to NACMID Board Members below with any questions.

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