



# NACMID 38th Annual Meeting

## Exhibitor Brochure

September 22-23, 2025  
DoubleTree by Hilton in Nashua, NH

### ABOUT US

For over 30 years, the Northeast Association for Clinical Microbiology and Infectious Disease (NACMID) has been committed to providing high-quality educational opportunities to Clinical Microbiologists in the community. NACMID was formally incorporated as a non-profit organization in July of 1983. The annual meeting is organized by dedicated board and committee volunteers, driven by a collective passion for advancing landscapes of microbiology and infectious diseases.

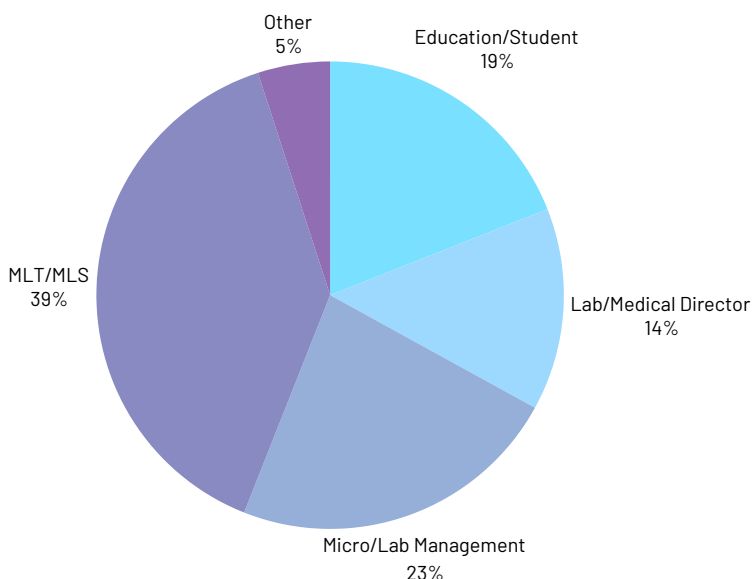
### WHAT WE DO

NACMID serves all of New England and New York, with membership open to anyone interested in Clinical Microbiology and Infectious Disease. Our annual meeting provides ASCP Continuing Medical Laboratory Education (CMLE) credits to attendees through various workshops and sessions. Over two days, KOLs and Keynote speakers discuss a range of relevant topics. From work environment, to government regulations, to newly emerging pathogens, to technology and antimicrobial stewardship - the educational opportunities are endless!

As a non-profit organization, NACMID relies on vendor sponsorship to support our annual meetings. In addition to educational sessions, there is ample time to visit the exhibit hall and meet with vendors. We encourage attendees to talk with each vendor and offer special prizes each day of exhibiting. Everyone is welcome to network and connect at the Vendor Reception before listening to the Keynote Speaker.

### OUR IMPACT

Our 37th Annual Meeting was well attended and received great feedback from both attendees and vendors! At NACMID 2024, we had 118 attendees plus 21 speakers. We had 29 vendors exhibiting for the duration of the meeting. Attendees included students, laboratory technicians, lab managers/supervisors, and lab directors (chart below). Most attendees were from MA and NH, but we saw people from ME, VT, RI, CT, NY, PA, MD, and even VA. A very BIG thanks to our sponsors and their continued support.





# NACMID 38th Annual Meeting

## Event Details



**When:** September 22-23, 2025



**Where:** DoubleTree by Hilton – Nashua, NH  
2 Somerset Parkway, Nashua, NH, 03063, US



**Hotel Block** (\$159): [DoubleTree by Hilton – Nashua, NH](https://www.doubletree.com/hilton-nashua)



**Vendor Registration Link:** [www.nacmid.org/vendors](https://www.nacmid.org/vendors)

<b>SUN 21</b>	<b>VENDOR SETUP 3:00PM</b>  ✍ Setup in Exhibit Hall. Vendors may ship supplies for complementary storage 9/19/2025. Retrieve packages at front desk.
<b>MON 22</b>	<b>DAY 1 SESSIONS &amp; EXHIBITS</b>  ✍ Registration starts at 7AM with Exhibit Hall opening at 8AM. Exhibit hours throughout the day. Vendor Reception for all in the evening.
<b>TUES 23</b>	<b>DAY 2 SESSIONS &amp; EXHIBITS</b>  ✍ Registration starts at 7AM with Exhibit Hall opening at 8AM. Exhibit hours throughout the day. Sessions end at 4PM. Breakdown to follow.

**A Big Thanks to our NACMID 2024 Platinum Sponsors!**



# Sponsorship Packages

## Benefits & Pricing 2025



### Basic Exhibitor

**\$1,200**

Single booth includes a 6ft long table, table cloth & 2 chairs. Registration and meals for up to 4 reps. Recognition in Annual Brochure\*. Includes full list of Annual Meeting attendee's names & emails\*\*.



### Ruby Sponsor

**\$1,450**

All Basic Exhibitor benefits **PLUS** recognition on our website. Sponsor recognition on exhibitor badges Verbal announcement of sponsorship made multiple times throughout conference. Company logo displayed on screens in Exhibit Hall. Includes free electricity hookups.



### Platinum Sponsor

**\$2,500**

All Ruby benefits **PLUS** food displayed near booth to encourage traffic. Company link on NACMID website. Priority booth placement & Platinum Sponsor Placard on booth. E-blast booth invitation\*\*\*. Includes registration & meals for up to 6 reps. Additional booth(s) at 50% discount (\$600 each).

\*Sponsor recognition will be in next years' annual brochure. \*\*Full list of annual meeting attendees' names and emails will be sent at the conclusion of the conference. Please plan to collect leads on your own during the meeting according to company practices. \*\*\*E-blast will be sent on morning of day 1 or 2.



# Exclusive Opportunities & Additional Fees

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## Coffee Break Sponsor

**\$1,000**

- Two sponsorships available for Coffee & Snack area
- Verbal announcement of sponsorship in sessions & in hall
- Logo displayed on coffee table entire day of sponsorship
- Thank you & Logo displayed on slideshow in Exhibit hall

2

## Vendor Reception

**\$3,500**

- One sponsorship available to support our biggest networking event alongside Keynote Speaker
- Includes 1 drink ticket pp followed by cash bar & hand-passed hors d'oeuvres
- Co-Branded NACMID Koozies
- Company logo promoted on slideshow & verbally announced
- Upgrade to Platinum Level with Exhibitor Level purchase

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## Additional Fees

- **Power Cord \$25** - Purchase by 9/14/25 to avoid late fee
- **Equipment Space Fee \$700** - Must be purchased in advance for ALL equipment that does not fit on standard tabletop provided. Does not include power. \$1000 charge day of exhibiting.

# Vendor-Focused Sessions




New This Year, By Popular Request!



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## Vendor-Focused Sessions

**\$1,200**

	<b>3, 1-HOUR COMPETING SLOTS OPEN</b> Available on a first come, first served basis when registering to Exhibit at NACMID 2025 (link above). Attendees will be given a choice of which one to attend when choosing their schedule.
	<b>DIRECTLY SHOWCASE PRODUCT</b> Unlike general sessions, vendor-talks give you a chance to directly showcase your product, services, and product benefits to a large group. No CE credits offered, however, attendees will be encouraged to go by NACMID board.
	<b>PRESENT WHAT YOU WANT</b> As no CE credits are offered, vendors can present how they want and invite guests to speak with them to show product support. There are few limitations regarding presentation guidelines.

**REGISTRATION NOW OPEN! Reach out to NACMID Board Members below with any questions.**