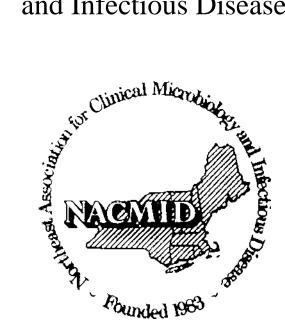
# AN INVITATION TO Exhibit and Participate

at

The Northeast Association for Clinical Microbiology and Infectious Disease



## 34<sup>th</sup> ANNUAL MEETING AND EXHIBITION

September 27th & 28th 2021

Sheraton Portsmouth Harborside Hotel Portsmouth, NH 250 Market Street (603)431-2300

## Welcome to the Meeting

#### **EXHIBITOR INFORMATION**

- Registration and Set-up: Sunday beginning at 6 pm on September 26<sup>th</sup>.
- Pre-Opening Exhibitor Meeting: Monday, September 27th at 8:45A.M.
- Booth Breakdown: Tuesday, September 28th at 2:00 P.M.
- Exhibits open during AM breaks and during lunch
- Wine and Cheese Reception in Exhibit Hall: Monday, September 27th, 4:30 P.M. to 5:00 P.M.
  - Keynote speaker 5:00 p.m. to 6:00 p.m.
  - Wine, cheese, hot hors d'oeuvres 6:00 p.m. to 7:00 pm (Vendor Dress: Business Casual)

\*\*\* Shipping and Storage: Any materials to be sent to the hotel may arrive no earlier than Thursday, September 23rd. A Booth rental includes draped linen, 1 or 2 chairs, 6' by 30" table and if power is need booths along the wall have wall plugs. All other power requirements will be for a charge of \$25.00. Free WiFi is available; passwords will be available at your booth. Please mark all items shipped with the event name "NACMID"

#### DURING THE ENTIRE MEETING FREE EXHIBIT HALL PASSES WILL BE AVAILABLE TO ALL OF YOUR CUSTOMERS.

PLEASE INVITE YOUR CUSTOMERS TO THE FREE WINE AND CHEESE RECEPTION AND KEYNOTE ADDRESS. WE SINCERELY HOPE YOU WILL TAKE THIS OPPORTUNITY TO MEET WITH YOUR CUSTOMERS AND INTRODUCE THEM TO THE EDUCATIONAL OPPORTUNITIES OUR ORGANIZATIONS OFFER.

#### **EVENING KEYNOTE ADDRESS**

#### Founding Director of Center for Infectious Diseases/BU

#### Dr. Nahid Bhadelia, MD, MALD

#### NOTE A CHANGE IN OUR ANNUAL MEETING FORMAT

#### WE HAVE DECIDED TO HOLD FULL DAY AND HALF DAY WORKSHOPS ON BOTH MONDAY AND TUESDAY. THERE WILL ALSO BE INTERACTIVE CASE STUDIES TUESDAY AFTERNOON.

## **ABOUT NACMID:**

• Inception: July 1, 1983 • Membership: Exceeding 500

• Dedicated to Scientific excellence and communication in clinical Microbiology and Infectious Diseases

• Membership includes decision makers i.e. directors, supervisors, etc.

#### **On-line registration now available for vendors**

CHECK US OUT ON THE INTERNET -<u>http://www.nacmid.org</u> Email:postmaster@nacmid.org



15 Hamilton St. Dover, N.H. 03820

## **LEVELS OF SUPPORT**

The goal of our organization is to provide continuing education to the clinical microbiologists throughout this region. Our annual meeting program presents nationally recognized speakers. Speaker topics are suggested by our annual meeting attendees. Final topics are selected by our Board of Directors in September every year. For the second year, we are partnering with Northeast Branch of ASM. Our meeting now has a broader appeal to all microbiologists, public health as well as clinical.

As always we are in need of funding to support our educational efforts. Your contribution will help us to support individual speakers; to provide refreshments during our breaks and/or social functions or to defray the general expenses incurred at a meeting of this size.

The NACMID Board of Directors welcomes and appreciates your help by recognition of companies who provide us with financial support in the form of: 1) an unrestricted educational grant; 2) full sponsorship of a speaker to include the cost of transportation, transfers, hotel, meals and honorarium; 3) full sponsorship of a luncheon; 4) full sponsorship of a coffee break; or 5) full sponsorship of the wine & cheese reception; In addition, your gift based on your contribution will place you in one of the following levels of support and its unique and highly useful benefits: **Please contact: Donna Piacitelli** 

NorDx Laboratories Microbiology Laboratory 301A U.S. Rte 1 Scarborough, ME 04074 Phone: (207) 396-7816 Fax: (207) 396-8031 Email: dpiacitell@mmc.org

#### **PLATINUM:** (≥ \$ 2000) Includes:

- 1. All booth fees
- 2. Wine & Cheese at your booth during reception
- 3. Priority booth selection
- 4. Free  $\frac{1}{2}$  page ad in Newsletter
- 5. Certificate and badge recognition
- 6. Your Home Page on our Website
- 7. Annual Brochure, Newsletter, and Website acknowledgement
- 8. Automatically receive organizational mailings for the current year
- 9. Recognition at sponsored event and in annual meeting brochure
- 10. List of Annual Meeting attendees

#### GOLD: (\$1500-\$1999) Includes:

- 1. One booth fee
- 2. Items 4-10 listed under Platinum level

#### **RUBY:** (\$1000-1499) Includes:

- 1. One booth fee
- 2. Items 5-10 listed under Platinum level

## **EXHIBIT APPLICATION FORM**

Exhibit Fees for 2021:

Booth Fee	\$900/booth	\$
Second Booth	\$800/booth	\$
Third	\$ 700/booth	\$

If you are attending or unable to attend and would like to make an unrestricted contribution and receive company recognition, please fill out amount or call Donna at (207)396-7816. Your donation is always appreciated.

Total: \$\_\_\_\_\_

Zip\_\_\_

PLEASE MAKE CHECK PAYABLE TO: NACMID		
<b>Reservation and payment of fee must be received by September 24, 2021</b>		
For online registration please visit our website at <u>www.nacmid.org</u> .		

#### **Application for Exhibit Space:**

Company\_\_\_\_\_\_ (Please type name as it appears on your booth

Address

City\_

State \_\_\_\_\_

Description of Product: <u>IT IS VERY IMPORTANT THAT YOU COMPLETE THIS ITEM</u> <u>TO INSURE PROPER BOOTH ASSIGNMENT</u>

Contact person for Further Information and Communication:			
Contact person			
Address			
City		_Zip	
Phone Number	FAX Number	-	
"800 toll-free numbers preferred if ava	ailable"		
Email:			
Company Home Page Address:			

Please mail this completed form before September 24, 2021 with payment to NACMID: c/o Donna Piacitelli, Microbiology Laboratory, NorDx Laboratories, 301A US Rte 1, Scarborough, ME 04074 or complete the form and make your payment at our website.

#### (Check Payments may be mailed to us separately as long as they reach us by the deadline)

If your company has posters they have exhibited in the past year and at ASM we would love to display those at our annual meeting please contact: Donna Piacitelli (207)396-7816

#### WORKSHOPS - MONDAY, September 27th, 8:00 AM - 4:30 PM

Workshop 1

Clinical Microbiology Basics in 2021: How are changing Diagnostic Technologies Impacting the Laboratory and Patient Care? Isabella Martin, DHMC

Workshop 2

**Turning on a Dime with Dr. Mike Pentella** Shoolah Escott

Workshop 3

The Gram Stain: A Microbiologists Best Friend...and Worst Enemy Andrew Berens

#### WORKSHOPS - TUESDAY, September 28th, 8:00 AM - 4:30 PM

Lab Automation Terri Riddle Sponsored by Beckman Coulter

Antimicrobial Stewardship Panel dealing with Culture Workups John Hurst, PharmD – sponsored by Biomerieux David Kubiak, PharmD, Brigham and Women's Hospital Minkey Wungwattana, PharmD, Maine Medical Center

"What are the current roles of AFB smear microscopy and TB NAAT in the diagnosis and Management of mycobacterial diseases?"

Max Salfinger, MD Sponsored by Metasystems Group, Inc.

Interactive Case Studies-Case records of the UVM Microbiology Laboratory Jessica Crothers

NACMID thanks the following 2019 supporters. Without you, we would not be possible:

NACMID thanks the following 2019 supporters. Without you, we would not be possible

#### **Platinum Level**

Beckman Coulter Microscan Meridian Bioscience, Inc.

#### **Gold Level** BioMerieux/ Biofire Inc. Vela Diagnostics

**Ruby Level** 

Accelerate Diagnostics Luminex Zeptometrix Hologic Cepheid Roche Diagnostics Thermo Fisher Scientific

#### **Honorable Mention**

Abbott Rapid Diagnostics Advanced Instruments Allergan Pharmaceuticals Astellas Pharma, Inc. Becton Dickinson Bruker Daltonics, Inc. Copan Curetis USA DiaSorin Molecular GenMark Diagnostics Hardy Diagnostics Healthcare Tech IMMY Medical Chemical Corporation Magnolia Medical Technologies Microbiologics, Inc. QuidelNikon Instruments Oxyrase Inc. Roche Diagnostics Streck Singulex, Inc. Thermo Fisher Scientific ViiV Healthcare

#### HOTEL INFORMATION

#### **Sheraton Portsmouth Harborside Hotel**

**250 Market Street Portsmouth, N.H. 03801** (603) 431-2300 or 866-627-7138

Online: www.marriott.com>Sheraton>Portsmouth

#### Conference Dates: September 27 & 28 2021

TO GUARANTEE A ROOM PLEASE PHONE Before 5 pm on September13th. In order to receive the group rate, please mention NACMID at the time reservation is requested. Reservation requests received after the cut-off date will be accepted on a space available and rate available basis Room rates will be offered 2 days prior and 2 days after. To guarantee a room, your reservation must be placed no later than September 13, 2021.

Check-in: 3.00pm Check-out: Noon