



## Pixicade™ The New Video Game Maker Brings Art To Life!

**By Fueling Creativity, BitOGenius' Incredible Interactive App Experience Helps Inspire Video Game Design and Play**

BitOGenius, Inc., a revolutionary tech company, has astonished toy industry insiders by developing a product that makes creating amazing video games fun, fast and easy. Draw, Snap, and Play with the exciting new video game maker -Pixicade™! Drawings come to life as playable games in under 30 seconds and then can be shared with others. Created by game design experts and educators, the award winning Pixicade kit offers a unique open-ended play pattern that is both physical and digital! It provides distinctive play experiences for people 6+ that allows individuals to both share their games and play other's in the Pixicade Arcade! Creating your own video games is an epic event!

"With our patent pending technology, we empower kids, and kids at heart to get creative by drawing or designing games and turning them into awesome experiences" said Alysha Horstman, BitOGenius' CCO. "We're excited to share Pixicade™ that combines amazing artistic activities offline with creative original gaming online." "We are redefining how people play!"

The Pixicade™ kit includes specially colored markers, 3 books, and 2 QR Codes to unlock the app, with up to 1600 games for use on iOS and android devices. The interactive books teach the game design process and have over 100 game examples and 30 learning activities. 8 game types, including individual and head-to-head, teach a variety of skills including, problem-solving, rapid prototyping, and logic. Powerups and edit functions allow gamers to fix, change and enhance their games while playing. Pixicade™ encourages gamers to express their imagination and become creators.

Homeschoolers LOVE Pixicade as a STEM or STEAM activity that can also help teach literacy, art, history, and even math! Gameschooling with Pixicade is easy and can be used with most curriculums. When kids use Pixicade they are practicing 21st Century skills like analytic reasoning, teamwork, and critical thinking. By creating a game and taking ownership of it, people develop self-esteem, pride, and confidence in themselves. One game, but so many reasons to play! Pixicade is a pioneer in play!

Pixicade is very versatile. It is an excellent travel toy that keeps kids busy and happy for hours at a time. It can be used on a plane, train, bus, or that 10-hour trip to visit Granny! It is so fun and versatile that families are using it for everything from birthday parties to sick days!

Pixicade has won the following awards recently: Mom's Choice Award, Tillywig Toy Award, The National Parenting Center Seal of Approval, STEM.org authenticated, 2021 Influencer Choice List presented by the Toy Association & Clamour, and Last Gadget Standing CES finalist.



**Currently, Pixicade™ is available at [www.Pixicade.com](http://www.Pixicade.com) and [Amazon.com](http://Amazon.com) for under \$30.**

### About BitOGenius™

Based in New York, BitOGenius, Inc. is a leader in EdTech and video game design. Led by Alysha (public school art teacher) and Martin (software engineer and gamer guru) Horstman, BitOGenius is all about FUN! The BitOGenius™ team is made up of educators, entrepreneurs, and tech experts who are passionate about gaming, technology, and education. As a pioneer in video game design, they have won multiple awards for their groundbreaking game, DoodleMatic now Pixicade. BitOGenius is also dedicated to making the world a better place by providing games to children living in shelters and safe houses.

Our art team can help content creators design the perfect games for their audience. We love to collaborate with our partners to make personalized games and get impressive impressions with Pixicade. We are all about fun, creativity, glorious games, giggles, and play.

**Please contact for samples, assets, and more information:**

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