

Pixicade PETS



CREATE YOUR OWN
VIRTUAL PET UNIVERSE!

DRAW
YOUR PET

SNAP
A PHOTO

PLAY!
& CARE

Pixicade Pets is HOT for the Holidays!



By Fueling Creativity, BitOGenius, Inc's Interactive PETS experience helps inspire virtual pet creation and exploration!

New York, Sep. 11, 2022 BitOGenius Inc., a revolutionary company, will showcase new technology at Holiday of Play to create virtual pets and their universe! This innovative economical STEAM technology allows one to create magical and mythical creatures, their personalities, and world, all while caring for them virtually. Kids can play in the arcade or go to the virtual mall and have a ball. This virtual pet design system for kids 6+ provides a safe and unique play experience powered by imagination. Developing your own creatures and caring for them is mind blowing!

Pixicade Pets is as easy as drawing your creature and its egg, snap a picture in the app, and play moments later. The app allows for kids to problem solve and develop a relationship with their pet. As kids create and explore, they get to do more. This friendly universe encourages kids to be adventurous, play games, and let their creativity flow!



Alysha Horstman, COO and founder of BitOGenius, a visual arts teacher and mother states "Pixicade Pets empowers players to create their dream pets while teaching them the responsibility of caring for a creature. The only limit is your imagination in this wonderful world."

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Each cool kit comes with vibrant washable markers, helpful color stickers, an easy to grip pencil, QR codes, and an exciting Learn to Draw Pets book!



This colossal kit will retail starting for \$19.99 and makes a GREAT holiday gift! It will be available shortly at Pixicade.com, Amazon, Walmart and many other major retailers near you.

For more information, assets and samples of Pixicade and Pixicade Pets, please contact:

J. Stein
Always In Entertainment
917-733-2704

press@bitogenius.com
AIEPublicRelations@yahoo.com
<https://bitogenius.com/influencers-and-press>



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