



**This holiday season,  
Pixicade™ Video Game Maker  
brings drawings to life!**

**DRAW**  **SNAP**  **PLAY** 

By Fueling Creativity, BitOGenius' Incredible Interactive App Experiences Helps Inspire Video Game Creation and Play

NEW YORK, August 26, 2021 BitOGenius, Inc., a revolutionary tech company, has the perfect holiday gifts for gamers, artists, and creative kids! With a continued focus on fun STEAM toys that incorporate curriculum-based learning content, BitOGenius offers holiday gift givers - Pixicade™ and Pixicade™ Plus.



BitOGenius astonished toy industry insiders by creating products that make learning how to develop amazing video games in under a minute easy.

Draw, Snap, and Play with their exciting new app-based video game design systems! These new app-based video game kits for kids 6+ provide unique play experiences to turn their artwork into playable video games and then share them with others. Creating your own video game is epic!

"With our patent pending technology we empower creators to take everyday drawings and objects like stickers and turn them into awesome experiences," said Alysha Horstman, BitOGenius' CCO. "We're excited to share Pixicade™ and Pixicade™ Plus that combine educational and creative off-line activities that parents want with video gaming that kids desire". "We are redefining how people play!"

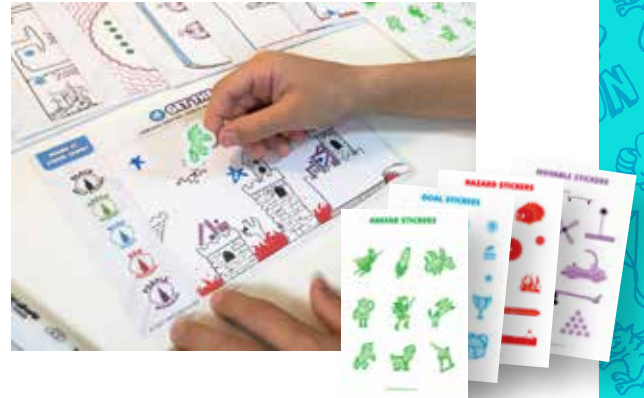
The Pixicade™ kit includes 5 specially created markers, 3 game design books, and an easy to load app for android or apple devices. The colorful interactive books have over 100 game examples and 30 learning activities for hours of fun instruction offline. 7 game types promote a variety of skills including, problem-solving, planning, collaboration, and logic. Make over 1500 games with this kit that promotes STEAM principles and process-based learning!



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The Pixicade Arcade allows users to share games that they created and play games that other users designed! Pixicade™ turns game players into video game creators!

Pixicade™ Plus kits include 10 specially created markers, 3 colorful interactive game design books, and an easy to load app for android or apple devices. The 3 design books have over 100 game examples and 30 learning activities that teach design and video game development. 8 game types utilize a variety of skills including problem-solving, design, critical thinking, and logic. 16 game design templates that are included are the framework to start the creative process while 50 game design stickers add exciting and dynamic elements to game creations! Make 2000 games with this creative kit and play countless games in the Pixicade Arcade that are made by other Pixicade video game creators.



Currently, Pixicade™ and Pixicade™ Plus are available at [www.Pixicade.com](http://www.Pixicade.com) and at [Amazon.com](http://Amazon.com) starting at under \$25. A third version of Pixicade™ for \$19.88 can be found at Walmart and [Walmart.com](http://Walmart.com) as well.

Check out our video at <https://youtu.be/GdKaqG1eLZk> ! Visit [www.pixicade.com](http://www.pixicade.com), [facebook.com/pixicade](https://facebook.com/pixicade), [twitter.com/pixicade](https://twitter.com/pixicade), and [Instagram.com/Pixicade](https://Instagram.com/Pixicade).

### **About BitOGenius™**

Based in New York, BitOGenius, Inc. is becoming a global leader in EdTech and video game design. Led by Martin and Alysha Horstman, the BitOGenius™ team is made up of educators, entrepreneurs, and tech experts who are passionate about gaming, technology, and education. As a pioneer in video game design, the team have won multiple awards for Pixicade and their groundbreaking game, DoodleMatic.

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**DRAW**



**SNAP**



**PLAY**

