

UP-LEVEL LEADERSHIP BOOST PRODUCTIVITY RETAIN TOP TALENT

Heidrun Ziche

Global Executive Coach, Expert Leadership Advisor,
Corporate Trainer



An international businesswoman with 8+ years of experience in leadership of a large organization, Heidrun unlocks individual and organizational growth to ensure sustainable professional success. She shares her broad business experience and unique combination of interpersonal and professional skills and creates an exceptional experience for her clients.

Heidrun is an Executive Coach and Mediator. She holds coaching degrees from Guiding Mindful Change (U.S.A.) and Soullanguage, Lebensschule Kulmbach (Germany); and certificates in communication, conflict management, and mediation from the University of Cologne (Germany). Heidrun is also an International Tax Attorney and holds a dual degree in Law from University Bayreuth and in Business Administration and Economics from University Erlangen-Nuremberg, two highly ranked universities in Germany. Further, Heidrun is a competitive athlete competing in marathons and triathlons; and has made a conscious commitment to health and wellness.

Heidrun up-levels leadership. She helps leaders find fulfillment, make a difference, and be more effective. She transforms teams into success generators. Through her training and coaching, her clients become better leaders, better communicators, and better collaborators. Leading with integrity and building a culture of trust are key in her work. Heidrun helps her clients create a winning culture that attracts and retains top talent.

“Heidrun is an outstanding teacher; she can help you in developing leadership skills that will drive your business or personal goals to new levels. I have seen few true leaders who can help you develop high skills and goals for yourself and your business. Heidrun is one of those “true leaders”.”

(Managing Director, Financial Services)

Professional Experience:

- ✓ Global Executive Coach
- ✓ Expert Leadership Advisor
- ✓ Ethical Advisor
- ✓ Trainer: Leadership Development and Next Generation Leaders
- ✓ International Tax Attorney

Education

Attorney, Mediator

- ✓ J.D.: University of Erlangen-Nuremberg, Germany
- ✓ Postgraduate Studies and Attorney Degree: Higher Regional Court, Dusseldorf, Germany
- ✓ Certificate Courses in Communication, Conflict Management, Mediation: University of Cologne, Germany

Business Administration and Economics

- ✓ Masters Level Degree: University of Bayreuth, Germany

Certified Coach

- ✓ Mindful Change Coach (Guiding Mindful Change, U.S.A.; ICF accredited)
- ✓ Psychological and Spiritual Life Coach (Soullanguage, Lebensschule Kulmbach, Germany)

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Heidrun's training and coaching style is vastly unique as it integrates cutting-edge sports science, neuroscience, and fundamental principles of both elite-level training and winning, with what is needed in the business world today for success in:

- Leadership
- Integrity
- Teams
- Culture, and
- Effective Processes

Heidrun has lived and worked both in Germany and Australia before moving to the U.S. in 2011. During her career, she has served as Director at PricewaterhouseCoopers where she has managed large global projects with tight deadlines and led high performing teams in a fast pace, high risk, and high demand work environment. As member of the Young Excellence Program for high potentials she played a key role in the rollout and implementation of PwC's new brand and corporate culture nationwide.

Heidrun is coaching leaders globally and has worked with people in almost every country in the world. She is the founder of TOP Leaders Now; an instructor for New Horizons' Leadership Development Program; and part of Ken Blanchard's world-renowned team of executive coaches.

Heidrun is coaching and teaching leaders and teams in organizations in, for example, the following industries: Automotive, Chemical, Consumer Products, Financial Services, Health Care, Hospitality, Insurance, Professional Services, Real Estate, and Energy. Models, concepts, and principles she frequently uses in her work include, for example: Emotional Intelligence, Situational Leadership, The 5 Team Dysfunctions, Servant Leadership, Agile Principles, Organizational Maturity, the Four Sight Assessment, Myers-Briggs, Disc, and Gallup Strengthfinder.

Heidrun is an expert in leadership development, winning and retaining top talent, communication, diversity and inclusion, building trust, mindfulness, interpersonal relationships, team effectiveness, strategy consulting, project management, process optimization, as well as problem solving, conflict management, and change management.

Specialties – Expert Level

- ✓ Leadership Development (including Next Generation Leaders)
- ✓ Winning and Retaining Top Talent
- ✓ Building Trust
- ✓ Communication
- ✓ Relationship Building
- ✓ Conflict Management, Conflict Resolution, Mediation
- ✓ Team Effectiveness
- ✓ Project Management
- ✓ Change Management
- ✓ Diversity and Inclusion
- ✓ Mindfulness
- ✓ Stress Management

Models/Concepts/Principles Heidrun uses include, for example:

- ✓ Emotional Intelligence
- ✓ Situational Leadership
- ✓ 5 Team Dysfunctions
- ✓ Servant Leadership
- ✓ Organizational Maturity
- ✓ Agile Principles
- ✓ Four Sight Assessment
- ✓ Myers-Briggs, DISC, Gallup

“Heidrun has an unusual quality of being both clear, structured, and firm, and yet at the same time incredibly nonjudgmental, accepting, and flexible. That combination is extraordinarily rare.”
(Principal, Retail)

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Heidrun shares her own values through her work as executive coach and inspires transformational change in others. She helps professionals perform at the highest level, and teams to be more successful. Her clients call her an inspiration and role model. “She’s walking her talk. She’s teaching what she herself has proven to be true by practicing it in her own work in the corporate world and with her clients.”

Heidrun inspires her clients to achieve more than they thought possible.

Heidrun is a public speaker, presenting at conferences and corporate events. She is also a guest speaker at DeVry University’s Keller Graduate School of Management and at University of California San Diego (UCSD) Extension. Heidrun is the author of TOP Leaders’ Adventure Stories, and frequently publishes articles on LinkedIn.

In 2014 the National Association of Professional Women inducted Heidrun into their VIP Woman of the Year Circle for “Excellence, Leadership, and Commitment to her Profession, while Encouraging the Achievement of Professional Women”. In 2019, Heidrun received the “Exceptional Services Award” from San Diego Professional Coaches Alliance (SDPCA) for her work in up-leveling the organization. As an athlete Heidrun has achieved numerous awards, including NYC local elite status for both marathon and half marathon (2014, 2015); 1st and 2nd place in her division in triathlons in San Diego (2018, 2019); and 1st place overall at the Challenged Athletes Foundation’s San Diego Triathlon Challenge (2018).

Professional Awards:

NAPW: “Woman of the Year” (2014)

SDPCA: “Exceptional Services Award” (2019)

Personal Information

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“What I liked most about working with Heidrun is her directness and intelligence. She is a warm, bright professional with terrific listening skills. She will give you all of her focus in your sessions to achieve the goals you have.”

(Principal, Commercial Real Estate)

