KAUKAUNA FOOTBALL CORE VALUES:

Commitment, Competition, Class_ FAMILY

<u>Commitment:</u> We ask our players to fully commit to each other when they join our football team. Commitment is distance between mediocrity and excellence. We hope to build young men who understand what it means to be committed and accountable to others.

Competition: Our program values competition and the mental strength needed to compete successfully. We learn to compete in everything we do and embrace the challenges that we are presented with. We hope to build young men who are resilient and confident.

<u>Class</u>: The Kaukauna Football Program will always represent our community, school, and each other with class. We value sportsmanship, authentic relationships, and continuous respect for others. We hope to build leaders within our community.

<u>FAMILY</u>: Our Goal is to build a family atmosphere around our football program. We are building young men who represent our core values, care about their teammates, and represent the best in their community. We are Kaukauna Strong!