

## **W**ellbeats

## Does your property have what it takes to attract new residents?

76% of 18-29 year olds work out, and their expectations are high. This means cramped fitness rooms just aren't making the cut anymore. Learn how you can attract new millennial residents with a memorable on-demand fitness program from Wellbeats.

#### Why Wellbeats?

Wellbeats is the on-demand fitness program that lets your residents work out however they'd like, wherever they'd like, for as long as they'd like.

Inspiring, high-quality content

Reliable, easy-to-use video streaming

No equipment necessary

Classes can be done in a gym, in a living room, or on-the-go

### Make your property stand out with Wellbeats

Wellbeats is easy to implement, intuitive for new users, and an efficient platform to use across multiple properties.

Great for multiple properties

A unique, memorable, and modern amenity

Easy to implement



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#### Residents love it

Wellbeats has been a terrific way to work out for someone with a busy schedule. The workouts are absolutely exhausting if you puyour mind to it and I find that my strength and endurance increases each time. I hope our apartment complex never gets rid of Wellbeats. It's a huge benefit."

BRIAN W.

#### **Diverse, high-quality content**

Wellbeats features over 350 unique, inspiring videos spanning various lengths and difficulty levels.





#### How to purchase Wellbeats

There are a few pricing choices to make once you decide that Wellbeats is right for your property. Here are the three different elements to help you determine your specific cost.



Choose a Content Subscription



Learn About User Streaming



Explore Our In-Facility Products



**Choose a Content Subscription** 

All Wellbeats clients must sign up for one of these three different content subscriptions. While each package offers diverse, high-quality content, the quantity of channels, the variety of workouts, and the monthly fee varies.

#### **Basic**

\$199 per month

- +150 classes
- 1 workout plan
- 1 Fit Test

#### **BEST VALUE**

#### **Plus Package** \$249 per month

- +300 classes
- 12 workout plans
- 3 Fit Tests

Includes everything in the basic package

#### **Premium Package**

\$399 per month

- +360 classes
- 12 workout plans
- 3 Fit Tests
- Programming specifically created for kids and seniors

Includes everything in the basic and plus packages

Remember, new content is constantly being added to reflect industry trends and the needs of our Wellbeats users.



### No matter your goal, your fitness ability, or your workout preferences, Wellbeats has a starting place for you and a path to progress.

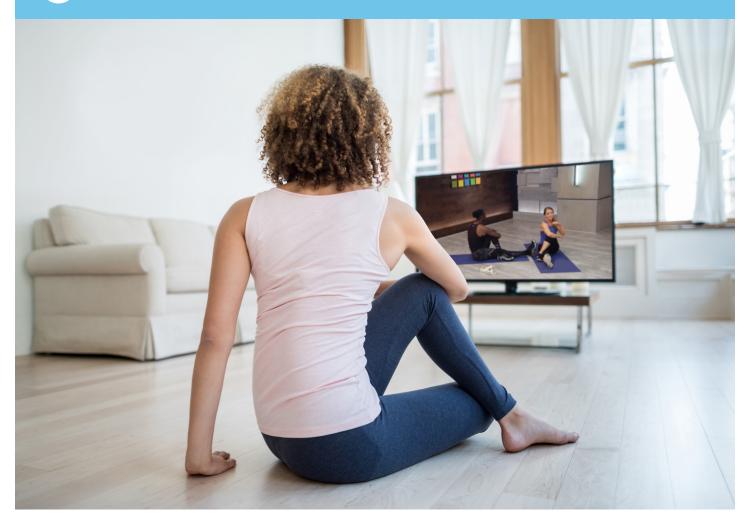
- Tutorial and Basic classes in each format give beginners a great place to start
- Varied time lengths: classes range from 1-50 minutes
- Options for any fitness level
- User-friendly class filters and search parameters make it easy to find a class
- Goal-specific workout plans and assessments measure results



Content Subscription *Required		Basic	Plus	Premium
Workout Plans		1	11+	11+
Fit Tests		1	3	3
Class Channels (Over 350 classes available)				
Rev (Cycling)	27 classes	x	x	x
Fusion (Yoga & Pilates)	31 classes	x	x	x
TKO (Kickboxing)	21 classes	x	x	x
Stomp (Step)	15 classes	x	x	x
Vibe (Dance)	15 classes	x	x	x
Kinetics (High Intensity Interval Training)	22 classes	x	x	x
Definitions (Lean Sculpting)	22 classes	x	x	x
ZUMBA® Basic Steps* (Intro & Basic Steps)	4 classes	x	x	x
Circuits (Strength & Conditioning)	7 classes		x	x
Express (Toning)	36 classes		x	x
Kettle Power (Kettlebells)	11 classes		x	x
Bar Strong (Barbell Training)	10 classes		x	x
BOSU®*	7 classes		x	x
Transitions (Anti-aging)	15 classes		x	x
Pregnancy Express (Pre/Post Natal)	9 classes		x	x
Office Breaks (Active at Work)	30 classes		x	x
TimeSavers (15 Minutes or Less)	28 classes		x	x
Wellbeats Youth + MOVE ME!™ + BOSU® Kids*	41 classes			x
Silver&Fit®*	12 classes			X







## Today, 10% of all consumer fitness dollars are spent on on-demand subscriptions. And that number has grown 60% in the past two years.\*

The way we're working out is changing, with more and more of us choosing at-home workouts that are on our time, at our pace, and in the privacy of our own homes. That's why offering your residents a way to stream Wellbeats in their own unit is such a unique, memorable value-add. It's a brand new way to engage residents and support their fitness efforts.

\*Source: Bachman, Rachel. "The New Gym Class, Live On Your Phone." Wall Street Journal, 1/21/17 **USER STREAMING** 

 $\$99_{ ext{/Month}}$ 

for up to 200 users

For properties needing more than 200 users, please contact us via www.wellbeats.com or sales@wellbeats.com or 855-520-7500





#### **Explore Our In-Facility Products**



#### Wellbeats Pricing for In-Facility Products

Wellbeats is proud to offer properties of all sizes interactive touchscreens and other helpful items to include at your on-site fitness facility. Our Touchscreen Displays use the latest technology to really impress your residents. Touchscreens can be used alone or easily connected to a TV display.

Content updates occur automatically throughout the year through a hardwired Internet connection, while content is stored locally on the device for reliability and speed.

Overall, our in-facility products are easy to install, easy to manage, and easy to use. Everybody wins!



#### **Interactive Touchscreens**

Our Interactive Touchscreens come in a variety of sizes and can be used alone or can be connected to a TV display. Note: a hardwired Internet connection is required.

- Size Options: 22", 42", 55", 70"
- 22" can be purchased with a 70" TV package (\$2,949) or can be paired with your current TV
- Optional installation pricing (\$599 \$1,299)
- Shipping not included
- Prices range from \$2,799 to \$9,499

Additional pricing details are available upon request at www. wellbeats.com or sales@wellbeats.com or 855-520-7500.



# Want to learn more?

- 1 Call 855-520-7500
- 2 Email sales@wellbeats.com
- Wisit www.wellbeats.com

