



*Youth
Changing
the World*



Youth Guide to the Global Goals



Activate Youth to Achieve the
Sustainable Development Goals



About YSA (Youth Service America)

Founded in 1986, YSA supports a global culture of engaged children and youth committed to a lifetime of meaningful service, learning, and leadership. With half the world's population under age 25, our mission is to help all young people find their voice, take action, and make an impact on vital community issues. Starting in 2016, YSA will focus all our assets and outcomes on achieving the Sustainable Development Goals by 2030.

The YSA program model:

- **Activates** through campaigns like Global Youth Service Day and Semester of Service;
- **Funds** with YSA Grants;
- **Trains** with resources and trainings offered in the YSA Learning Center; and
- **Recognizes** through awards, storytelling, and visibility campaigns.

YSA delivers all programs to **youth, educators, community organizations**, and **families** through our Global Youth Service Network (GYSN) partners. The GYSN is a coalition of local, state, national, and international organizations committed to engaging children and youth as leaders through volunteering, community service, service-learning, national service, and voting/civic engagement.

Through YSA's programs, youth lead community change through:

- **Awareness** (educating others to change behaviors),
- **Service** (using their passion, creativity, and idealism to solve problems through volunteerism),
- **Advocacy** (to change policies and laws), and
- **Philanthropy** (generating and donating financial and in-kind support).

WHAT ARE THE GLOBAL GOALS?



On 1 January 2016, the [17 Sustainable Development Goals \(SDGs\)](#) of the [2030 Agenda for Sustainable Development](#) — adopted by world leaders in September 2015 at an [historic UN Summit](#) — officially came into force. Over the next fifteen years, with these new Goals that universally apply to all, countries will mobilize efforts to end all forms of poverty, fight inequalities, and tackle climate change, while ensuring that no one is left behind.

The SDGs build on the success of [the Millennium Development Goals \(MDGs\)](#) and aim to go further to end all forms of poverty. The new Goals are unique in that they call for action by all countries — regardless of income — to promote prosperity while protecting the planet. They recognize that ending poverty must go hand-in-hand with strategies that build economic growth and addresses a range of social needs including education, health, social protection, and job opportunities, while tackling climate change and environmental protection.

The tip sheets in this resource will help you:

- Deepen your understanding of the 2030 Sustainable Development Goals
- Identify ways that you can use YSA's ASAP Model (Awareness, Service, Advocacy, Philanthropy) to make a difference in your community.

WHY ARE YOUTH ESSENTIAL TO ACHIEVING THE GLOBAL GOALS?

With half the world's population now under age 25, young people will lead the way. UN Secretary General Ban Ki-moon points out, "This is the largest generation of young people in history - and with this agenda, they can shape history. A child who is ten will come of age with the Sustainable Development Goals. I call today's youth the 'SDG generation.' Young people can mobilize the world. They can lead us to a better future."

THE WORLD NEEDS YOUTH

The world's problems are urgent

Poverty, disease, and illiteracy cause widespread suffering; climate change and species endangerment threaten irreversible harm to the planet. We can't wait for solutions.

There are more children and youth in the world than at any time in history

We ignore their energy, commitment, idealism, and creativity at our peril.

Youth are uniquely equipped to solve problems

The biology of adolescent brain development makes them particularly adept at taking the risks needed to bring new solutions to old problems.

Teens are inclined to peer authority

They listen to other kids more than they listen to adults, so youth leaders are highly effective at mobilizing their friends to join their cause.

Young people are already addressing the world's most serious challenges

Today's youth identify as global citizens; they know that problems don't need passports. They are working on water scarcity in Australia, road safety in India, HIV transmission in South Africa, and climate change in

Solutions have an exponential effect

The problems of the world are linked, as are the solutions. When poverty decreases, health improves. When literacy increases, human rights improve. When youth are networked to share effective practices, the pace of social change will accelerate rapidly.

YOUTH THRIVE BY ADDRESSING THE GLOBAL GOALS

Youth need to know they matter YSA believes in asking youth to solve the world's biggest problems. What better way to show youth that they matter – not in some distant future, but today. Studies show that they will continue to contribute, vote, and be philanthropic for a lifetime.

Youth that tackle big social issues develop vital employability skills Students explore careers, and acquire knowledge, skills, and abilities required by employers. College and career readiness skills are building blocks of any social intervention.

The problems of the world present powerful opportunities for authentic learning As students see how science relates to poverty, how math links to health, and how language arts are critical to safer communities, they understand the relevance of their education. No longer will students ask, 'Why do I need to learn this?' They will know.

All youth must have the opportunity All youth can improve their communities – regardless of ability, race, social class, or academic achievement level; however, not all are asked. Young people of privilege are asked to serve at significantly higher rates than their less privileged peers, creating an 'opportunity gap'. We must proactively eliminate this gap.

HOW CAN YOUTH ACHIEVE THE GLOBAL GOALS?

As youth grow passionate about the Global Goals that they investigate, they can channel their interests and talents **ASAP!** ASAP is YSA's model for taking action.

<u>A</u> WARENESS	Share information and teach others in order to positively change people's behaviors.
<u>S</u> ERVICE	Use your creativity, time, and talent to directly meet a need in your community.
<u>A</u> DVOCACY	Speak out, join others, and persuade policymakers to change policies and laws.
<u>P</u> HILANTHROPY	Collect and donate financial and in-kind support.



1 NO POVERTY



GLOBAL GOAL 1: NO POVERTY

End poverty in all its forms everywhere.

Too many people around the globe are living in extreme poverty. This goal supports the development of impoverished communities, helping people that are poor gain access to the resources they lack.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Extreme poverty is currently defined as people living on less than \$1.25 a day. People living in poverty struggle for access to basic human needs such as food, water, and sanitation. Providing economic and natural resources to impoverished communities will not only help lift people out of poverty, but it will also help advance economic growth and save our planet.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Develop and promote a blog using stories from organizations or activists who have joined the fight against poverty, or simply share your own personal insights on the issue!

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Find a local donation center and collect, sort, and organize goods for those in need, and donate to a local center.

ADVOCACY: Convince public officials to address the issue, using their voice or joining with others to effect change.

- *Example:* Organize an advocacy campaign to gain support, create petition signs, and write letters to your local, state, and national representatives in response to a poverty fighting initiative.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Host an event such as a concert, dance performance, or poetry slam and donate the proceeds from ticket sales to a poverty relief organization like CARE or Save the Children.

View tip sheets on other Global Goals and find more project examples at www.YSA.org.



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2 ZERO HUNGER



GLOBAL GOAL 2: NO HUNGER

End hunger and malnutrition, achieve food security, or promote sustainable agriculture in your community.

Rethink how we grow, share, and consume our food.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Right now, 795 million people in the world are hungry. Extreme hunger and malnutrition causes developmental delays and hinders learning for children and may lead to disease and starvation for all people.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Lead an assembly at your school or present during an after-school program about hunger, food waste, and what your peers can do to create food security in the community.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Partner with a local elementary, middle, or high school to create and maintain a community garden. Work with a local youth bureau or community services organization to distribute the produce to families in need.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Conduct an assessment of hunger in your city, and get a group of people to e-mail your local elected officials with your data-based concerns and suggestions.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Organize a canned food drive competition at your school. Whichever student group collects the most cans from their friends, family, and neighbors, wins!

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GLOBAL GOAL 3: GOOD HEALTH AND WELL-BEING

Ensure healthy lives and promote well-being for all ages

This goal addresses a wide range of health issues, beyond just disease and infirmity.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Persistent and emerging health issues across the globe are preventing humans and their communities from living productive, desirable lives. While progress has been made in reducing the spread of HIV/AIDS and other diseases, more effort is needed to increase life expectancy and reduce the common killers that threaten children and adults worldwide.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Join or start a Students Against Destructive Decisions (SADD) chapter at your school. Present about the pressing issues that teens face today and how to turn destructive decisions into positive ones.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Help end the chronic blood shortage in America by hosting a blood drive with the Red Cross!.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Work with community leaders to develop and promote safe routes to walk and bike to school or organize a self-defense class in partnership with your PE teacher or Athletics Department.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Organize a fun run and donate the proceeds to a local cancer research organization.

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GLOBAL GOAL 4: QUALITY EDUCATION

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Every child deserves to be in school and learning. This goal aims to get every child into school. It supports a basic education and lifetime of learning opportunities for all.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Education gives children the tools they need to meet their needs and develop to their full potential. School is where kids learn these important skills that they will use every day, and when they are older. However, not everyone is lucky enough to be able to go to school. If every girl and boy—from all over the world—is able to go to school and learn, then they will have much safer, healthier, better lives.

WHAT CAN YOU DO ASAP?

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ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Teach a lesson to younger children in your community to help them understand frameworks like the Global Goals and the Convention on the Rights of the Child using The World's Largest Lesson!

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Become a tutor to someone in your school or community, and help him or her with a subject that you excel in!

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Encourage voters to support a local education referendum.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Organize a fee-based book swap for your community and donate the proceeds to a literacy organization.

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GLOBAL GOAL 5: GENDER EQUALITY

Achieve gender equality and empower all women and girls.

Women and girls in every society continue to face barriers to economic growth and social development. Regardless of where you live, gender equality is a human right.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Gender equality is a precondition for making any serious shift towards a more peaceful, prosperous, and sustainable world. Achieving gender equality requires advances in a wide range of areas, from promoting women's health to reducing poverty around the globe.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Ask female mentors, professors, and professionals to participate in a panel discussion about gender inequality. Have each participant come with prepared remarks and let audience questions drive the conversation.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Host a workshop on campus or at a local school to teach girls in your community about coding, engineering, and science.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Create a campus-wide initiative calling on university administration to implement clear and effective anti sexual assault and harassment policies.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Organize a collection drive for professional women's clothing, and donate to an organization that supports women in need.

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GLOBAL GOAL 6: CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all.

Inadequate supply and management of safe water is a problem impacting every continent.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Water scarcity affects more than 40 percent of the global population. Additionally, 2 million deaths occur every year from diseases linked to poor hygiene and unsafe water. Yet human activities pollute our water ecosystems every day. Our health, environment, and economy will continue to suffer if we do not invest in water development.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Promote simple strategies to save water by placing informative posters and flyers above sinks and in bathrooms at your school or in your dorm!

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Volunteer for an organization that supports the fight for clean water, such as the Planet Water Foundation, and make a difference in water impoverished communities.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Develop and promote a pledge for people in your school or dorm to sign, promising to reduce wastewater and pollution. Make a copy for your parents and friends to bring to their workplace!

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Start a fundraising page online for an organization such as The Water Project, and share the link on social media so your friends can make a donation!

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7 AFFORDABLE AND CLEAN ENERGY



GLOBAL GOAL 7: AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable, reliable, sustainable, and modern energy for all.

This goal calls for the promotion and support of energy efficient practices everywhere.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

We depend on energy every day for our lives to function smoothly. Unfortunately, electricity use increases greenhouse gas emissions, which harm our environment. In order to transition to a sustainable energy system, we must prioritize energy efficient practices. Additionally, we must provide help to countries that lack access to energy and electricity.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Research the energy consumption rates at your school, dorm, or workplace, and share the data (along with tips for reduction) in a presentation, on posters, or via social media.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Organize a battery and electronics recycling drive and help your community reduce its hazardous waste.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Write letters to local businesses about the importance of affordable, clean energy. Ask them to improve their buildings' energy efficiency by adopting sustainable energy practices.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Host a bake sale and raise money to purchase energy efficient LED or CFL lightbulbs to replace the incandescent bulbs in your school or dorm!

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GLOBAL GOAL 8: DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

The only way to eradicate poverty is through stable and well-paid jobs. In order for people to enter the labor market, we need more jobs. Additionally, conditions must be improved for men and women who are working, but not earning enough to protect their families from poverty.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Ask mentors and professors to host a workshop with you to share skills with your peers that will help them become more employable in the job market.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Volunteer for an organization such as AIESEC and work with communities in need of empowerment to advance their education, skills, and equality.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Become a supporter of the United Nation's Global Initiative on Decent Jobs for Youth by sharing their stories, brochures, press releases, and other news with your public officials.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Reach out to local businesses and organize a job fair at your university for students to discuss the job and career opportunities in your community.

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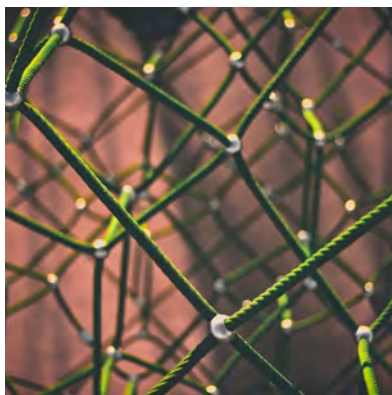
GLOBAL GOAL 9: INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.

This goal recognizes the importance of new technologies and ideas for communities to thrive.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Many developing countries lack basic infrastructure like roads, communication technologies, sanitation and water. Improvements in these standards of living often start with the growth of new industries. Promotion of technological innovation and improved buildings, roads, and power supplies are necessary for sustainable growth and eradicating poverty.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Start a conversation at your lunch table or at home about how often you use your phone, water, transportation services, and electrical power on a daily basis. Imagine how your day would be without them!

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Help the senior citizens or people with disabilities by making home repairs, keeping your community up and running!

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Sign the Voices for Public Transit Petition online to encourage members of Congress to improve and expand public transportation systems for all communities.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Organize a used cell-phone drive and donate them to people who cannot afford to buy their own.

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GLOBAL GOAL 10: REDUCED INEQUALITIES

Reduce inequality within and among countries.

Developing states and disadvantaged groups suffer more than others because they are not protected socially, economically, or environmentally.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Inequality is prevalent in our world in many forms. Social, political, and economic inequalities threaten opportunity and leave disadvantaged groups behind. Reducing inequalities will require changes in laws, systems, and attitudes.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Host an open discussion with youth in your community, and learn about each others' cultures and lifestyles in order to encourage peace and understanding.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Become a tutor for underserved youth through an organization such as Learn To Be, providing educational support to children from low-income families.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Contact your local elected officials advocating for anti-bullying protection for LGBTQAI+ youth.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Host a fee-based basketball tournament to raise money for a local organization that supports immigrants.

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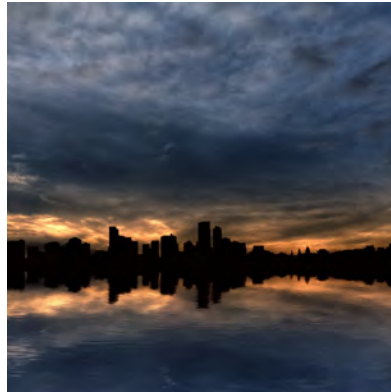
GLOBAL GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

Make cities and human settlements inclusive, safe, resilient, and sustainable.

Cities are good for society, so help them prosper and grow by overcoming urban challenges.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Cities are centers for growth: jobs, ideas, culture, and more. It is no wonder why 3.5 billion people live in cities today. Since this number is rapidly rising, land and resources in these areas are being threatened. Challenges such as affordability and safety issues come hand in hand with the great opportunity that city life offers. Urban planning needs to be strengthened globally.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Create a presentation to teach your peers about overcrowding and overpopulation in urban areas. Think about the relationship these issues have with poverty, hunger, and health.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Volunteer to help build affordable housing in your community through an organization such as Habitat for Humanity.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Reach out to your community Board Members and Mayor and call for more youth representation in community planning and development initiatives.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Create a Safety Donation Box or raise money to purchase supplies for people that are homeless.

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GLOBAL GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns.

This goal is about promoting energy efficiency, green jobs, and eco-friendly public services and practices.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Each year, one-third of all food produced ends up in the trash. At the same time, one billion people around the world go hungry. The amount of waste we produce is also polluting our water, affecting human health and the environment. All it takes is some simple lifestyle changes to reduce waste, and have a big impact on society as a whole.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Organize a school field trip to your local recycling center or facility, or go with your family so others can learn simple steps that they can take to help.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Promote or create an App that enables restaurants or events to donate left over food.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Create a petition that urges companies, institutions, or your own peers to stop using products that harm the environment, such as plastic water bottles.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Host a bake sale and raise money to buy the materials needed to build your own compost bin. Be the person to start a compost project at your school!

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GLOBAL GOAL 13: CLIMATE ACTION

Take urgent action to combat climate change and its impacts.

Affordable solutions are available for countries to take the steps towards clean societies. This goal encourages everyone to make the changes necessary for stopping climate change.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Human activities, such as the burning of fossil fuels, deforestation, and poor agricultural practices, are disrupting the environment and economies around the world. Greenhouse gas emissions are higher than ever, driving the quick rise in Earth's surface temperature. Whether it be rising sea levels or extreme weather events, climate change is effecting everyone, everywhere.

WHAT CAN YOU DO ASAP?

YSA's
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Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Measure your school's carbon footprint, and share the results with your peers. Discuss ways your community could save energy and reduce their footprint!

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Volunteer to lead a Walk to School Day. Get your friends who live in different neighborhoods to lead the walk with their own group, and gather together upon arrival to celebrate!

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Write a letter to local authorities involving research on your community's carbon footprint. Encourage them to explore clean, small-scale sources of energy such as solar or wind energy.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Plan a walk-a-thon in support of a regional climate foundation. Donate the registration fee funds to a foundation such as such as Climate Works Foundation.

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GLOBAL GOAL 14: LIFE BELOW WATER

Conserve and sustainably use the oceans, seas, and marine resources for sustainable development

The world's oceans are an essential global resource for humankind that we must protect.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Oceans and seas provide us with more than just drinking water. They provide and regulate numerous parts of our global system, from the food we eat to the oxygen we breathe. They cover 3/4 of the Earth's surface, and as much as 40 percent of world oceans are harmed by human activity. Pollution, overfishing, and destruction are just a few problems that need to be addressed.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Write an article about the damage that plastic items (such as bags and bottles) pose for marine life. Post it on your social media accounts, and in your school or local newspaper!

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Organize a clean-up at your local stream, lake, or ocean!

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Get your teachers, coaches, family members, or coworkers to sign up for the Better Bag Challenge, coordinated by The Ocean Project, and avoid disposable plastic bags for one year.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Host a bake sale or car wash with your sports team or club, and use the money to purchase customized water bottles for everyone! Take this a step further and ask your school to install a water-bottle filling station using the money you raised.

View tip sheets on other Global Goals and find more project examples at www.YSA.org.



THE GLOBAL GOALS
For Sustainable Development



Youth
Changing
the World



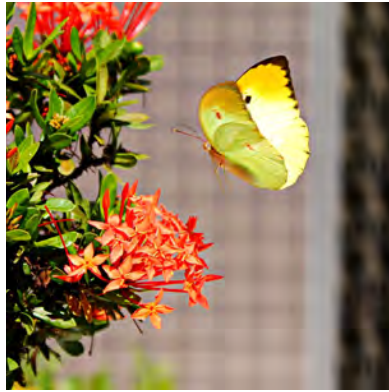
GLOBAL GOAL 15: LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems; sustainably manage forests; combat desertification; halt and reverse land degradation; and halt biodiversity loss.

Efforts are being made to save Earth's lands and forests, which sustain our everyday life.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Around 1.6 billion people depend on forests for their livelihood. Forests are where we get natural resources including much of our food. Forests are also home to animals, plants, and insects, some of which are now at risk of extinction. Drought, deterioration and erosion are products of poor management, protection, and climate change. All are practices we can change.

HOW CAN YOU TAKE ACTION ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Organize a trip to a zoo or local nature preserve to help peers gain a greater appreciation of and respect for wildlife. Have tour guides suggest ways everyone can prevent wildlife disturbance.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Organize a project to plant trees in your community.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Write a letter to local officials, asking them to take measures to help maintain or build more local hiking and biking trails.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Hold a coin drive contest between grades and the class with the most raised wins. Donate all money to an organization, like the World Wildlife Fund, that supports animal conservation.

View tip sheets on other Global Goals and find more project examples at www.YSA.org.



THE GLOBAL GOALS
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YOUTH SERVICE AMERICA



GLOBAL GOAL 16: PEACE AND JUSTICE

Promote fair, peaceful and inclusive societies.

People around the world lack fundamental freedoms. Wars and conflicts cause widespread suffering. We must promote equal access to justice for all, in order to end violence and corruption in all its forms.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

Forms of corruption around the world include, but are not limited to abuse, trafficking, terrorism, and discriminatory laws. As a result, humans suffer, death rates increase, and economies struggle. Promoting change that is inclusive is key to achieving peace globally.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Create a presentation on the exploitation and trafficking of children in countries around the world. Share with your audience what local support is available to children who have experiences or witnessed violence.

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Organize a voter registration event in your community, ensuring inclusive participation in decision-making and equal access to justice for everyone.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Sign up and join UNICEF's global movement, #ENDviolence, and receive tips on how you can connect with initiatives in your country to end violence against children.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Ask a local laundromat for permission to create a mini-library enabling parents to read to young children while they do laundry.

View tip sheets on other Global Goals and find more project examples at www.YSA.org.



THE GLOBAL GOALS
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GLOBAL GOAL 17: PARTNERSHIPS FOR THE GOALS

Strengthen the means of implementation and revitalize the global partnership for sustainable development.

Inclusive partnerships between governments, the private sector and civil society are key for success.

GLOBAL GOALS TIP SHEET

Use this tip sheet to deepen your understanding of the 2030 UN Sustainable Development Goals and plan a service project to address one of them.



WHY IS IT IMPORTANT?

The goals created to save our world are a call to action on everyone's behalf. In order to make a change, participation is needed at the global, regional, national, and local level. Developed and developing countries share the same vision, but the least developed regions may not have the resources or capacity to move forward. Achieving all 17 goals must be a group effort.

WHAT CAN YOU DO ASAP?

YSA's
ASAP
Model

AWARENESS: Educate people about the issue and persuade them to change behaviors.

- *Example:* Pick the goal you care about most, and share why it is important to you on Facebook, Twitter, or Instagram!

SERVICE: Use your passion and creativity to take action to address the issue and solve problems through volunteerism.

- *Example:* Pick a goal that you care about and plan a project to address that goal on GYSD.

ADVOCACY: Convince leaders to address the issue, using their voice or joining with others to effect change.

- *Example:* Get your peers to participate in big data platforms and UN surveys, such as MyWorld2030.

PHILANTHROPY: Raise and donate money for the issue or provide in-kind support.

- *Example:* Start a chapter of UNA-USA at your school. Host fundraisers to support initiatives like Shot@Life, Girl Up, and Nothing but Nets!

View tip sheets on other Global Goals and find more project examples at www.YSA.org.



THE GLOBAL GOALS
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YOUTH SERVICE AMERICA

LESSON PLAN: THINK GLOBALLY, ACT LOCALLY

TIME: 45 minutes

LEARNING AREA: Global Goals for Sustainable Development

MATERIALS

Computer
Global Goals Tip Sheets
Markers
Paper



LEARNING OBJECTIVES

Students will have a better understanding of the Global Goals for Sustainable Development.

Students will connect the Global Goals with issues in their own community.

STEP 1

All of the students watch the UN Global Goals videos.

<http://www.un.org/sustainabledevelopment/blog/2015/09/we-the-people-for-the-global-goals/>
https://www.youtube.com/watch?v=Mdm49_rUMgo

STEP 2

Divide students into groups of 2-4. Ask the students to pick one of the 17 Global Goals tip sheets (students can either pick randomly or let them choose).

STEP 3

Each group member discusses one particular Global Goal with their group and reviews the examples of action that youth can take ASAP (Awareness, Service, Advocacy, and Philanthropy).

STEP 4

Ask each group to present to the class about the Global Goal they selected, highlighting the following:

- What Global Goal did you select?
- Why is the Global Goal important?
- Why is it important for youth to focus on the Global Goal you selected?
- How can youth take action ASAP?
- Can you identify or give an example that you see everyday regarding this goal?

STEP 5

Assignment: After all of the groups have presented, ask all of the students to pick one Global Goal and come up with your own ways to take action ASAP. How can you take action in the short term? What type of long term project could you focus on?

Adult Facilitators: If your students decide to take action and need guidance, they can download YSA's *Youth Changing the World Toolkit*: <http://www.ysa.org/yctwtoolkit> and take the free online course: <http://www.ysa.org/yctwtraining>



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