



April 5, 2019

Dear Potential Sponsor,

I am reaching out to you to see if you can lend a helping hand to the Mississippi Trackstars Track and Field Club. The Mississippi Trackstars was founded in 2006 in Jackson, Mississippi by 3 former Jackson State University Track and Field Athletes, Jonathan "Country" Harris, Terry Estwick, and Cori Cloyd. The Mississippi Trackstars were founded under the desire to provide urban intercity youth with an opportunity and a resource to experience things outside of their normal everyday lives, while providing them with exposure to colleges for possible scholarship opportunities. In 2018, the Mississippi Trackstars had 13 Athletes compete in the USA Track and Field Junior Olympic Championship.

Our goal is to raise \$25,000, and we have Dimond, Gold, Silver, Bronze, and Additional sponsorship packages which will provide your company with a variety or advertisement opportunity and each sponsor will receive an invitation to our end of the season team event. More information on these packages can be found in the pamphlet. These funds will be used to help offset the cost of travel to and from track meets. Hotel cost for Athletes during overnight travel. It will be used for the purchase of medical equipment, uniform, field equipment, food, scholarships to our athletes transitioning to college etc.

I will follow up within the next week to hear your thoughts regarding becoming a sponsor. If you have any question please feel free to contact me at, 337-371-9024, or by email at, mstrackstars@gmail.com. Thank you for your consideration!

Kind regards,

Allen Sinegal

Allen Sinegal
President/Head Coach
Mississippi Trackstars

Attached: Sponsorship Pamphlet