

We're **OPENING THE DOOR** to total wellbeing!

INTRODUCING THE **B.** VALUE AND WELLBEING PROGRAMME

EXCLUSIVELY FOR BONITAS MEMBERS

We understand that true wellbeing is about more than just good health. It's about balance – between your health, your pocket, and your peace of mind. That's why we're proud to officially launch the **B Value & Wellbeing Programme** – an exclusive benefit for Bonitas members, created to add real, everyday value to their lives.

The programme is simple, meaningful and FREE. It connects members with trusted partners, exclusive discounts, rewards and tailored support – evolving alongside them through every stage of life.

With four guiding pillars, B Value encourages members to:

- B Healthy
- B Financially Savvy
- B Informed
- B Valued

What members can look forward to:

- Exclusive discounts from our wellness partners
- Financial wellness support and guidance
- Specially negotiated insurance solutions
- Rewards and recognition through vouchers and spin-to-win opportunities
- Access to a growing library of expert-led health content

Partner highlights

- B Value & Wellbeing has teamed up with trusted partners to offer members access to more value and more ways to live healthier, happier lifestyles:
- **Planet Fitness:** 10% off membership, no joining fees, free Buddy Tag, and 20% off padel court bookings.
- **Virgin Active:** 10% off one-year memberships, reduced joining fees, no access card fees, plus a free 30-day training programme.

- **Run/Walk & Eat for Life:** First month free, up to 40% off thereafter, free meal planning support and weekly coach check-ins.
- **Good Night Baby (sleep consultancy):** A special rate on tailored sleep solutions, discounted expert coaching, in-depth workshops and masterclasses for better sleep – especially for little ones.
- **Credit Gateway:** A financial HUB offering free credit checks, financial health assessments, tips and tools to improve your credit score, as well as hands-on guidance and financial literacy courses.
- **BGAP Gap Cover:** Tailored Bonitas gap cover solutions – from comprehensive protection with BGAP Supreme, to affordable core cover for young singles at only R140 per month and young families at R182 with BGAP Start – perfectly matched to our new BonCore option.
- **B Value Dental Insurance Cover:** Free emergency dental insurance cover up to R5 000 (for all new BonCore members when joining B Value & Wellbeing), plus discounted dental gap cover to fill the gaps in insured cover from as little as R58 for individuals or R148 for families.
- **B Value Accidental Death Plan:** Free accidental death cover of up to R30 000 for members in certain employer group sectors, activated after completing a wellness screening at a Bonitas wellness day and joining B Value & Wellbeing.

Adding more heart to healthcare

B Value & Wellbeing is about recognising and rewarding the small steps members take for their health, while also being there for life's bigger moments. Whether it's completing a wellness screening, reaching a fitness goal or celebrating a milestone, members can unlock extra value through rewards and partner vouchers.

And this is just the beginning. The programme will continue to grow, with more partners and new features being added to ensure every member feels supported, rewarded and cared for at each stage of their journey.

Joining is simple. Members can simply visit bonitas.co.za, register for free, and start unlocking their benefits immediately. It's all about spending less time figuring things out and more time enjoying the value.

Because at Bonitas, we believe healthcare cover goes beyond protection. It's about living well, every day.

