# **COZY CONCEPTS HOME STAGING, LLC**



We work with New Jersey Realtors and home sellers to get homes ready to sell quickly and for more money.

#### WHAT OUR CLIENTS SAY ABOUT COZY CONCEPTS HOME STAGING

"In my Edison New Jersey home, Kristy made color recommendations, gave organizing tips, and small fixer-upper projects which were not expensive to do. The first weekend on the market we had an open house and received offers OVER asking price! We sealed a deal from that open house for \$25,000 over list price!" -Marcy D. Edison, New Jersey

"I recommend Cozy Concepts Home Staging to anyone who wants to make small changes but gain a huge reward! Kristy was professional and gave reasonable advice. She stayed within our budget, and we even kept some of the accessories for our new home. Our home sold in only 3 weeks!" – Stephanie W. Hunterdon County, New Jersey

#### **OUR SERVICES**

**Initial Consultation:** Up to 2 hours. A detailed plan of action is provided in which you choose to do all, some, or none of the suggestions.

**Half Day Staging:** Up to 4 hours of transformation. For smaller homes and no rental furniture.

**Full Day Staging:** Up to 8 hours of transformation. For larger homes and when rental furniture is being brought in. Not necessarily completed all in one day.

**De-Staging:** Up to 3 hours. When rental furniture and accessories are being utilized, Kristy can be there when the rental company comes for pick up to make sure everything goes smoothly!

**Open House Primping:** Up to 2 hours. Provided after an initial consultation has been completed. Your home is given a good once over prior to your open house. The expectation is that your house is already "show ready" it just needs that last-minute attention to detail.

**Accessory Sourcing:** Finding the perfect little touches are the key to your house outshining the other homes. Let Kristy take the guesswork out of the details and go to the stores for you!

**Rental Furniture Sourcing:** Furniture always looks different in person and completely changes the look of any room. Kristy will pick out the furniture and organize the rental process for you, so you don't have to stress over anything.

**Contact:** Kristy Dufford **Phone:** 908-596-9893

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### **New Jersey Home Staging Services:**

Hunterdon County, Mercer County,
Middlesex County, Morris County,
Monmouth County, Somerset County, Union
County, Bridgewater, Aberdeen & Westfield.



## **COZY CONCEPTS HOME STAGING, LLC**





This dining room is dark, outdated and uninviting. A fresh coat of paint and artwork was added to the wall, and chair rail removed. A modern dining set replaces the dated furniture. New lighting brightens up the room. Finally, a rug brings the look together and makes the space feel welcoming.

The oversized counter and sink were replaced with a smaller vanity. The walls were painted a light green to brighten up the room. The old mirror was reused, simply stained darker to match the vanity. The flooring was in good condition, just needed to be cleaned up. Modern lighting was added as well as accessories and artwork.









A light tan color was used on the walls to give a cozy feeling. Couches, rug and coffee table replace the mismatched furniture. An end table completes the sitting area. The window trim was painted white to make it modern. Artwork and lighting were added as well. Window treatments bring the look together by matching the accent pillows.



PHONE: 908-596-9893

Cozy Concepts Home Staging, LLC is owned by Kristy Dufford who has a background in marketing and radiology but has always had a passion for design.

Kristy works with realtors and home sellers throughout New Jersey to maximize home values by providing services that stay within your individual budget.

Home staging has proven to raise the asking price of homes and Kristy gives you a clear, direct plan to make that happen.

It all starts with a tour of your home. Detailed recommendations in each room are suggested. You can make the changes yourself or Kristy can help and even suggest the expertise of other professionals when needed. Together, you and Kristy make modifications which set your house above the rest and in turn leads to your home selling faster and for more money!

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