

Our Mission

1. To always be at the core of PropTech in Western Australia.
2. For Perth to be the PropTech capital of Australia.

Powered by JJ Leach Group & Builderz WA

PropTech Hub WA is a Joint Venture between JJ Leach Group and Builderz WA helping PropTech leaders work on their business, network, learn and when ready, connect to industry.

Major Sponsors



Foundation Partners



REIWA, 65 Bits, BDO Western Australia and Lavan have a commitment to educate and provide support to our members.

Events:

1. Members Only Beer & Pizza – last Friday of every month
2. PropTech Showcase WA – February each year
3. South West Home Builders Expo – March each year
4. Social Housing & Sustainability Showcase – April each year
5. PropTech Awards – May each year
6. PropTech Hackathon – August each year
7. PropTech Pitch – September each year
8. Perth Home Builders Expo – September each year
9. PropTech Hub WA Christmas Party – December each year (Members Only)

Ask us about hosting your own specialised event.

Steering Committee

The Steering Committee works together to achieve positive outcomes for the PropTech sector in Western Australia.

Committee Members



Media Releases & Events

Cullum Ashton
General Manager at PropTech Hub WA
20h •

Quick read about the PropTech Hub WA Showcase 2021

Propotech Hub officially opens | The Property Tribune
thepropertytribune.com.au • 2 min read

12 • 3 comments

Reactions

TECHNOLOGY

STARTUP SCENE Partly powered by **velrada** [velrada.com]

HOT PROPERTY: JJ Leach project manager Christian Leach (left) and Cullum Ashton at the PropTech Hub. Photo: David Henry

Where are all the 'proptechs'?

Property assets represent a significant portion of the nation's wealth, so why are there so few tech businesses servicing the sector?

Charlie Gunningham
founder and CEO of velrada

An industry of this size to attract plenty of tech businesses seeking to serve, or even disrupt it. However, only a proportion featured in an survey of 94 tech startups based in Western Australia, classified into 10 industry groups (B2B or B2C, the category of the question, Business News, December 2020). That's a percentage of the total. An odd, low number, considering the importance of the sector to the Australian economy.

Sumily an industry of this size has problems, inefficiencies and ways of doing business that can be improved via technology. There are fintechs, medtechs, govtechs and even agtechs aplenty. Where are the proptechs? As an old proptech guy myself I run one during the 2000s I am scratching my head as to why.

PropTech hub

Perhaps help is on the horizon. Tech investor JJ Leach has been a positive force in the local startup community for the past few years. He has set up co-working spaces in the city and Claremont and has made angel investments into several local startups.

Together with Builders' WA founder Cullum Ashton, he has established a co-working space specifically for proptechs.

I attended a pre-launch of the space, project managed for Mr (left) Leach by Christian Leach, called 'PropTech Hub', located at 111 William Street and met some of the first occupants.

"Perth has the talent, the capital, the ecosystem... so there's no reason why Perth can't produce several billion-dollar proptech companies," said Mr Ashton, who acts as general manager of the space.

"You've a pipe dream, it can happen. There are fintechs, medtechs, govtechs and even agtechs aplenty. Where are the proptechs? As an old proptech guy myself I run one during the 2000s I am scratching my head as to why."

These proptechs are thinking about how the interaction you have with property will change over the decade to come.

One of the early pillars of the PropTech Hub is Matthew Rose from virtual reality firm DeriveVR. He has created a virtual cityscape combining education, entertainment and business-facing software applications.

"Finally we have a collaborative home for the future of WA's proptech industry." Mr Rose told Business News. "DeriveVR is proud to be involved and we look forward to seeing the impact this has on local property and tech innovation."

Another proptech taking space at the hub is CO-architecture, an on-demand platform for architectural talent.

"As a business that operates within the architectural services industry it's great to see a tech hub focused on property and related startups," co-founder and CEO Kevin Mitchen said.

"We are really excited to be able to contribute to the conversation around residential and commercial marketplaces, and in particular how design industries play an important role in servicing property markets."

The hubs official opening was delayed by the ongoing COVID-19 lockdown, but it's expected to open as soon as possible. Always most of the space has been snapped up, which is an encouraging sign.

The hub is organising various pitch and hackathon-style events, which will aim to showcase some of the proptechs as well as encourage collaborative thinking and new ideas.

Clearly it is looking to engage with the broader business community and invite professional people into the space to meet the proptechs.

Perhaps we'll see more emerge, as for now at least they have a place where they can meet like-minded entrepreneurs, showcase their wares and perhaps attract capital investment.

Charlie Gunningham is founder and principal of digital strategy advisory business DelveVR.

Perth has the talent, the capital, the ecosystem ... so there's no reason why Perth can't produce several billion-dollar proptech companies - Cullum Ashton

Data & Insights | See the Startups List for more information | businessnews.com.au/bnig/startups

18th Dec 2021 | BUSINESS NEWS | 43

EXCLUSIVE MAIN EVENT INVITATION

EVENT DETAILS:
DATE: Friday 28th February
TIME: 3PM to 5:30PM
SCHEDULE:
3PM - PropTech Hub WA Tour
3:30PM - Opening Speakers
4PM - PropTech Presentations
5:30PM - Winner Announced
LOCATION: Level 2, 110 William Street Perth

EVENT FEATURES:
✓ Guested, Quality & Local Beverage
✓ Audience chooses the WINNER
✓ This show will be FREE
✓ Learn what PropTech Hub WA is all about, and the amazing guests changing PropTech companies being up!

PROPTech PRESENTERS:
IDraw, RESIBEN, MultiPlanet, PLAAK, DeriveVR

Eventbrite GET TICKETS NOW

The mission of PropTech Hub WA is to always be at the core of the PropTech industry in Western Australia.

SOCIAL HOUSING & SUSTAINABILITY SHOWCASE WA 2021

EVENT DETAILS:
ORGANISED BY: Cullum Ashton, Chair of Housing Industry Forecasting Group & WA WA Industry Director
DATE: Friday 27th Aug 2021
TIME: 1PM to 4:30PM
SCHEDULE:
1PM - PropTech Hub WA Tour
1:30PM - Opening Speakers
2PM - Presentations
3:30PM - Live Entertainment
LOCATION: Level 2, 110 William Street Perth
If you are unable to be in person, please email cullum@proptechhub.com.au for an online ticket, valid for 30 days above the 100 capacity limit for guests to connect via Zoom. RSVP: cullum@proptechhub.com.au

EVENT FEATURES:
✓ Refresh, Quality & Local Beverage
✓ Audience chooses the WINNER
✓ Refresh drinks for RDA
✓ Learn what PropTech Hub WA is all about, and the amazing guests changing PropTech companies being up!

PRESENTERS:
sipform, Boom!, MD&S, Eventbrite, PROPTech Hub WA

FREE TICKETS PLEASE REGISTER

PropTech Hub WA X PEXA Awards 2021

EVENT DETAILS:
ORGANISED BY: Neville Pines, CEO of IREWA at 6pm
DATE: Thursday 27th of May 2021
TIME: 10:30 am to 7:30 pm
SCHEDULE:
10:30AM - Prepaid Dinner (RDA) sets a table on how to make Perth the PropTech Capital of Australia
12:15PM - Lunch Break
1:30PM - James Pines, Current Business Model
2:30-3:30PM - PropTech Hub WA Partner Presentations
3:30-4:30PM - Table Tennis Competition
4:30PM - Speeches/Presentation
5:00PM - Officially Open PropTech Awards 2021
6:30-8:30 PM - Live streaming Premier Association Australia Awards Night Fun Sydney, Australia
LOCATION: PropTech Hub WA
RSVP: Cullum Ashton cullum@proptechhub.com.au

EVENT FEATURES:
✓ Food & Drink provided
✓ 5 Awards Presented
✓ City of Perth, Economic, Innovation, and Fun
✓ FREE tickets for Partners, Suppliers & Members

PROPTech AWARDS:
WINNER OF THE YEAR
DIGITAL GO STRONG
TOP ACHIEVEMENT
RISING STAR
INNOVATION LEADER

AWARD SPONSORS: Domain, JAGMOODS, PENTACON, IREWA, BDO, RESIBEN, IDRAW, PLAAK, DERIVEVR

PropTech In Gov 2021 Hackathon

Thank You

The Property Tribune
AUSTRALIA'S REAL ESTATE NEWS

BN
BUSINESSNEWS

The purpose of sponsoring or becoming a member, is to save internal costs, or reduce new costs while acquiring solutions, capabilities, new opportunities and talent.

Major Sponsorship

- ✓ Branding on all events and an opportunity to present, including: PropTech Showcase WA, Social Housing and Sustainability, Australia PropTech Association Awards, PropTech Hackathon, PropTech Pitch, monthly networking events and PropTech Hub WA Christmas Party.
- ✓ Your own zone connected with a current PropTech member, if vacant we will work together to fill the space with a PropTech that suits your interest.
- ✓ A seat on the steering committee
- ✓ A Special request.
- ✓ All the benefits of an Industry Membership.

Industry Membership

- ✓ Monthly Intelligence Report,
- ✓ Talent pool to utilise,
- ✓ Use PropTech Hub WA meeting room, seminar room, co-working space, break-out area during opening ours,
- ✓ Tickets to all 12 events,
- ✓ Aware of technology and able to trial it, use it ongoing, provide useful feedback or invest in it early.

PropTech

Hub WA

We Are One

In life, and in business, you can choose to isolate, or you can choose to be apart of something more. If it's something more, then you will find yourself amongst others. Serendipity will force opportunity within your grasp.

Be among the silent army that sit beside you, all wanting the same thing. Something better.

- Some wise guy

PropTech Members



“PropTech Hub WA will grow to become our industry’s innovation department, a place to connect and collaborate” - Ash