

BLYTHE MARKETFEST - Quick Reference Guide

*PLEASE READ FULL RULES and REGULATIONS FOR DETAILED INFORMATION BEFORE APPLYING

Hours of Operation

Select Saturdays from October 5th, 2024 to March 29, 2025 at Remax parking lot. Blythe Marketfest Will consist of 2 Morning markets from 9am-1pm and One evening Market from 5pm-9pm. (some holidays excluded) See Calendar for exact dates.

Pricing

- Application fee \$20.
- NON Food Vendor \$75/ Month for each 10'x10' space for October- End of December 2024 payable by the 5th of each month.
- Food Vendor \$120/ Month for each 10'x10' space for October- End of December 2024 payable by the 5th of each month.
- There will be a \$25 late fee if not received by the 5th. Vendors will not be permitted to set up unless paid in full.
- Daily spaces available for NON food Vendors \$50 per day OR \$95 Per day for food vendors.

Required Documents – Food/AG businesses have additional documentation requirements.

- Seller's Permit with 235 N Broadway, Blythe CA 92225 listed as selling address.
- Business License from City of Blythe
- Applicant Identification: Driver's License, State ID, Passport or Military ID
- Insurance: \$1M General Liability insurance with Blythe Chamber of Commerce, County of Riverside and City of Blythe named as additional insured

Setup

- New merchandise only and no used items.
- All merchants must have their booth set up and ready to sell for the morning market by 9:00 am and remain open until 1:00 pm. Evening market needs to be set up and ready to sell by 5:00pm and remain open until 9:00pm.
- Signs required to be posted in booth: Seller's Permit, Return Policy, Sales Tax Policy (Included or Added)
- Receipts must be issued to all customers and business cards or contact info available for all customers. • Tablecloths are required on all tables.
- All boxes must be tastefully covered if visible within booth space.
- Signs may not hang over an aisle and signs must be professional in appearance.

- Flags and Banners have a maximum height of 12 ft.
- REQUIRED: Minimum 20lb weights on EACH tent pole at all times and not just on windy days.
- Vendors may not attach signs or setup to any City or park property (Signs, fences, buildings, etc.)
- There is No power available.
- No Hawking – no selling informally without being a registered vendor in or around the event area.
- Vendors must keep space clean and sweep space after each market day.
- All booth and merchandise setup must be removed each day and nothing may remain on site.

Vehicles and Parking

- All vendor vehicles must be removed from the aisles by 8am/4pm before the event opens to the public.
- No vendor vehicles may leave or enter the parking lot vending area between 8am/4pm and 1pm/9pm.
- A maximum speed of 5 mph for vehicles within the vendor area.
- One vehicle for each vendor allowed in the street fair at a time.
- There are no vehicles to be parked in vendor spaces once the event starts.
- Parking outside of the vendor space must be in designated vendor parking or outside of the vendor lot.