

BLYTHE MARKETFEST - Quick Reference Guide

*PLEASE READ FULL RULES and REGULATIONS FOR DETAILED INFORMATION BEFORE APPLYING

Hours of Operation

Every Saturday from December 9, 2023 to April 27, 2024 at Todd Park from 8a-12p (some holidays excluded)

Pricing

- Application Fee \$20
- \$140/ Month for each 20'x20' space for December 2023 – February 2024 payable monthly in advance.
- Daily spaces may be considered beginning March 2024 and are not available for food booths.

Required Documents – Food/AG businesses have additional documentation requirements.

- Seller's Permit with 235 N. Broadway, Blythe CA 92225 listed as selling address
- Business License from City of Blythe
- Applicant Identification: Driver's License, State ID, Passport or Military ID
- Insurance: \$1M General Liability insurance with Blythe Chamber of Commerce, County of Riverside and City of Blythe named as additional insured

Setup

- New merchandise only and no used items.
- All merchants must have their booth set up and ready to sell by 8:00 am each day and remain open until 12:00 pm.
- Signs required to be posted in booth: Seller's Permit, Return Policy, Sales Tax Policy (Included or Added)
- Receipts must be issued to all customers and business cards or contact info available for all customers.
- Tablecloths are required on all tables.
- All boxes must be tastefully covered if visible within booth space.
- Signs may not hang over aisle and signs must be professional in appearance.
- Flags and Banners have a maximum height of 12 ft..
- REQUIRED: 20lb weights on EACH tent pole at all times and not just on windy days.
- Vendors may not attach signs or setup to any City or park property (Signs, fences, buildings, etc.)
- Electricity is very limited at the park. Please inform market manager if your booth requires power.
- No Hawking – no selling informally without being a registered vendor in or around the event area.
- Vendors must keep space clean and sweep space after each market day.
- All booth and merchandise setup must be removed each day and nothing may remain on site.

Vehicles and Parking

- All vendor vehicles must be removed from the aisles by 7:45 am before event opens to public.
- No vendor vehicles may leave or enter the parking lot vending area between 7:45 am and 12:00 pm.
- A maximum speed of 5 mph for vehicles within the vendor area.
- One vehicle for each vendor allowed in the street fair at a time.
- If parking in your space: park parallel to booth only (no straight in parking) within space boundaries.
- Parking outside of the vendor space must be in designated vendor parking or outside of vendor lot.

(REVISED 10/30/23)