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# Callaway Design Center™

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Milliken™

**IMAGINE. EXPLORE. CREATE.**

# IMAGINE. EXPLORE. CREATE.

The Imagine carpet collection by Milliken takes residential patterned carpet to the next level, layering pattern and color to create a collection of flooring that will work in any decor.



**Accorde** Lend panache to everyday living with the super chic Accorde design. This modern geometric pattern incorporates shapes and shades re-imagined for today. To enhance the graphic visual, we've added rich striated undertones to contrast the interlocking squares. Available in 8 colorations derived from modern upscale interiors.

**Covington** The beautiful tones and layered textures of this pattern are made for living and create a space to get away from the rush of life.

**Flux** The modern rhythmic shape of Flux stays ahead of the curve with clean contours and contemporary styling. Showcased in a palette of 9 modern colorations.

**Gesture** Clean and graceful lines accentuate the movement in this updated yet classic scroll design. Variations of 13 classic hues work beautifully on any floor in this soft cut pile construction.

**Glade Runner** Add comfort and personality to your space with the duo of resourceful patterns in Glade Runner. The unique flair of a large-scale animal print and a complementary organic dapple pattern create a statement making combination. An irresistible mix of texture and natural tones, this collection of twelve companion products will highlight any space.

**Hensler** The most restful retreats have soothing color palettes, soft textural patterns and filtered natural light. Hensler fits this description by featuring a classically tailored Japanese lattice design. It is available in beautiful range of twelve upscale colorations.

**Imperial Mix** Subtle variations of color, intermixed within a damask collage give Fresco an element of sophistication and depth. Transitions of neutral shades temper the bold blocks used to give this design Old World allure and collected charm.

**Mercado** The new Mercado design is a thoughtful blend of pattern, texture and color. It captures the classic modern ideal of being pleasing to the eye and practical for everyday living. This design is offered in six beautiful neutrals, rich enough to take center stage.

**Natural Beauty** The move toward simplistic styling drove the concept behind the blending of this organic and scroll like design. Coupled with a nice flowing pattern and a perfect scale, this luxurious cut pile in 15 monochromatic colorations will inject character and work in any space lending itself to both classic and transitional settings.

**Overcheck Plaid** The intriguing combination of windowpane plaid and fragmented herringbone make this design a dynamic statement piece. The layered composition highlights a well-balanced design that can add instant luxury to any space. Presented in a harmonious palette of nine natural tones.

**Pleasant Haven** Multiple Vines entwine with organic twists and curls in this eye-catching lattice design. Nine rich colorations will inject character into both classic and transitional settings.

**Rooftop Garden** Let Rooftop Garden welcome you home with its references to nature and simplicity. This flowing design will put your mind at ease as soon as you walk in the door.

**Rotunda** Rich in color and style, this ogee pattern is the epitome of good design. Subtle striations and architectural curves provide a refined platform for any design scheme.

**Royal Villa** Revitalizing one of our most classic designs, the damask is always a popular choice. Royal Villa stems from a restored vintage pattern from our archives. This beautiful cut pile construction will grace any floor with its 16 rich colorations of monochromatic tone on tones. The effect is distinctive and stylish.

**Sketchbook** A timeworn fabric is the creative impulse behind this cut pile construction. The focus on the imperfections and distressed areas of the fabric helped to add a textural element to the product. 15 colors of neutrals and trendy tones create a hand tufted effect while the overall look remains simple. This product will be a great platform for any design scheme.

**Surfacework** The simplicity of this design speaks to all moods on any given day, and is the perfect foundation to build your style upon. This subtle texture is well suited to layering pattern within a setting. Showcased in twelve, neutral color combinations.

**Trillium** Trillium is a large scale Ikat pattern inspired by the handcrafted textiles of Central Asia. Break from the mainstream with this ethnic pattern that is versatile enough to be used in both traditional and more modern settings.

**Urban Order** Simplicity at its best...This Mid-Century styled design combines clean symmetry and a richly striated background. Offered in 9 harmonious colors.

**Villa Retreat** Villa Retreat is the perfect expression of good design. Its simple shapes and soft to mid tone colors give pleasure to our rooms and to our everyday.

**Willowcrest** A room with Willowcrest is like weekend in a boutique hotel... only you get to enjoy its soft touch and relaxing pattern day after day.



Accorde



Covington



Flux



Mercado



Natural Beauty



Overcheck Plaid



Gesture



Glade Runner



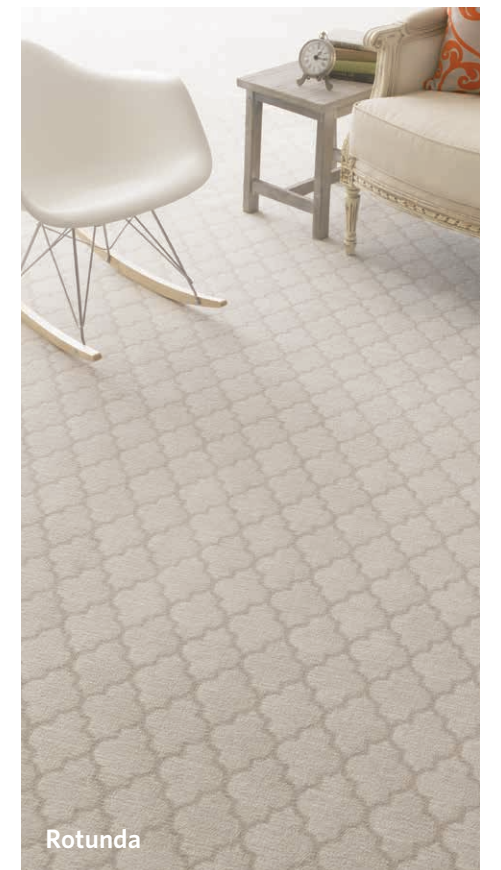
Imperial Mix



Pleasant Haven



Rooftop Garden



Rotunda



Royal Villa



Surfacework



Trillium



Urban Order



Villa Retreat



Willowcrest

# Commercial Carpet

All products are available as a commercial base using **designforbusiness™**, which features Framework Stainmaster Active Family™ nylon with exceptional warranties.

## How it works:

1

### Feel the difference.

Framework™ is a carpet construction which offers unique qualities and features specifically developed for commercial interiors.

2

### Enjoy the benefits.

Framework™ lets you enjoy these patterns with the full benefit of a commercial warranty. *featuring Millitron® high definition dye technology & Stainmaster® Nylon.*

**STAINMASTER**  
Active Family™ carpet

#### Framework Commercial

10 Year Abrasive Wear Limited Warranty  
Outstanding Fade Resistance

Additional Warranties Provided by Milliken  
10 Year Stain Resistance Limited Warranty  
10 Year Soil Resistance Limited Warranty  
10 Year Antistatic Limited Warranty  
2-Year Latent Defects Warranty

3

### You're ready to be floored.

If you like a color and pattern shown on this display, it's as simple as ordering that pattern in the Framework™ commercial construction!

## PRODUCT FEATURES

### 100% Stainmaster® BCF Nylon 6,6 fiber

with Lotus FX™ Fiber Shield.

### Millitron® High Definition Dye Technology

features unparalleled color and clarity at 400 pixels/in<sup>2</sup>

### 13' 6" Width Carpet

Wider, 13' 6" carpet means fewer seams and easier installation than traditional 12' carpet.

### Expedited Service Guarantee

We promise your beautiful, new carpet will be delivered quickly!

### Improved Home Environment

CRI® Green Label Plus™ Certified - independently tested to ensure stringent criteria for low VOC emissions have been met.

 **Proudly Made in the USA**

## SUSTAINABLE EXCELLENCE

**At Milliken, sustainability is a core value of our company.** We believe a healthy enterprise and healthy earth are vitally linked. We care about and respect each other, our customers, and the world we share. While we hold ourselves accountable to the highest ethical standards, we derive our greatest satisfaction from creating innovations that help solve the world's problems at a human level – adding value to people's lives, improving health and safety, and making this world sustainable.

### Carbon Neutral

Milliken is the only carpet manufacturer to achieve carbon neutral certification for operations worldwide without purchased carbon credits.

### Zero Waste

Milliken has 35 manufacturing locations that send zero waste to landfill.

### Health & Safety

Milliken & Company had more than 20 facilities achieve the VPP STAR status, the first US Company ever to achieve this.

### Ethical Standards

Milliken has been named to FORTUNE Magazine's Best Companies to Work For and the Ethisphere Institute recognized Milliken & Company as one of the World's Most Ethical Companies.

### Certifications

Milliken has numerous third party certifications accrediting our sustainability efforts, including ISO 9000 for Quality, ISO 14001 for environmental sustainability, NSF 140-2007 for Sustainable Carpet Assessments Standard and CRI Green Label.

### Carpet America Recovery Effort (CARE)

Milliken became a founding member of the Carpet American Recovery Effort in 2002.

### Affiliations

Milliken remains at the forefront among corporations supporting respected organizations, including Alliance for Sustainable Built Environments, U.S. Green Building Council, World Green Building Council, Carpet and Rug Institute and Leonardo Academy.



Glade Runner



Royal Villa

# Area Rugs

You've found the perfect pattern, but...  
**"I NEED A MATCHING AREA RUG."**  
We can do that! Let us make it for you.

## How it works:

1

### Find your perfect pattern.

Choose from any pattern on the display.

2

### Choose your colors from a palette.

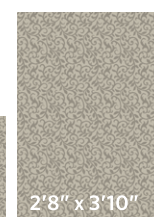
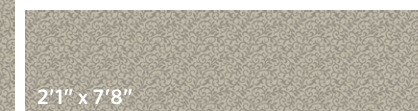
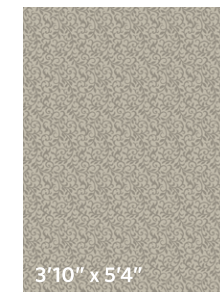
Reference the Imagine Rugs collection catalog for all available SKUs.

3

### Choose your rug size.

Choose from five rug sizes.

(Rug sizes shown in Natural Beauty Pattern)



**You're ready  
to be floored!**



Hensler

## ORDERING INFORMATION:

One Milliken Callaway Design Center Display (complete): 2710026391

Display components will be shipped via common carrier on one pallet. One hour assembly. Screwdriver and adjustable wrench required for construction.

### Display Box

Shipping Size: 55"W x 38"L x 8"H  
 Shipping Weight: 70 lbs.  
 Contents: metal center frame (top, middle and base), 2 metal wings, wooden sides and base, hardware bag, instructions

### Card Boxes (2)

Shipping Size: 21"W x 27"L x 10"H  
 Shipping Weight: 50 lbs. each  
 Contents: 10 rack cards each

### Display Graphics Box

Shipping Size: 38"W x 18"L x 2"H  
 Shipping Weight: 10 lbs.  
 Contents: display header and footer, right and left wing cards and planogram

### Display Dimensions

64.5" high x 59" wide x 20" deep

