

Abbi Bennett

c/o Paradigm Talent Agency
700 N. San Vicente Blvd. Suite G820
West Hollywood, CA 90069



CAREER SUMMARY

Award-winning sports reporter, anchor, and digital content creator with experience in broadcast television, social media, and on-camera hosting. Passionate about transforming sports stories into engaging digital content through compelling interviews, creative storytelling, and short-form video. Experienced sports journalist producing and building authentic audience engagement through personality-driven reporting and multimedia storytelling.

AWARDS

Colorado Broadcasters Association: "Best Sportscaster"	2024
Colorado Broadcasters Association: "Best Sportscaster"	2023

PROFESSIONAL EXPERIENCE

Freelance Sports Anchor/Reporter **November 2025 - Present**
Dallas, TX

- Freelance Sports Anchor & Reporter covering professional, collegiate, and high school sports across Texas.
- Reported live from Dallas Stadium before and after matches during the 2026 FIFA World Cup.
- Reporter live from NBC 5's *Big Game Friday* high school football game of the week.

Freelance Sports Content Creator **September 2025 - Present**
KXAS, Dallas, TX

- Produce engaging short-form sports content across TikTok, Instagram, and other social platforms covering NFL, college football, soccer, and trending sports news.
- Write, film, edit, and publish original video content designed to increase audience engagement and capitalize on trending conversations.
- Develop on-camera content that translates complex sports stories into entertaining, relatable, and informative videos.
- Utilize analytics and platform trends to optimize content performance and audience growth.

Sports Anchor/Reporter **August 2022 – July 2025**
Interim Sports Director **September 2023 – March 2024**
KXRM-TV, Colorado Springs, CO

- Produces and presents sports reports across all platforms, including shooting and editing video for television and media.
- Assists with writing, researching, and coordinating sports programming, while serving as an evening newscast anchor.
- Reports on latest sports news stories in the Colorado Springs and Denver area.
- Participates in promotional activities and public appearances to engage with the community.

Intern **2021**
D210 Sports, Dallas, TX

- Worked as a beat reporter covering the Texas Rangers, filming recaps after each game.
- Attended Big 12 Media Day and assisted with covering press conferences.

EDUCATION

University of Oklahoma
Norman, OK
Bachelor of Arts in Broadcast Journalism

Represented by David Lauterbach 818.481.6380 / dlauterbach@paradigmagency.com