



# 2023 *Sponsorship Opportunities*

**Heartspace Kids**

**Tax ID: 86-2317887**

1235 Lake Plaza Dr. Ste 230  
Colorado Springs, CO 80906  
[www.heartspace-kids.org](http://www.heartspace-kids.org)

# Our Story

## Our Mission

Our mission at Heartspace Kids is to support the healthy social, emotional, and academic development of children, teens, and young adults through counseling and education.

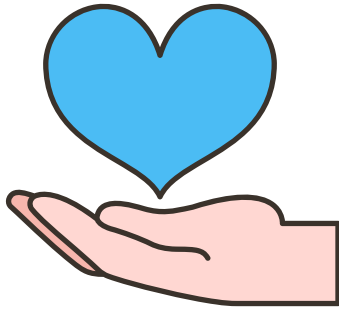
Heartspace Kids was founded by Dina Mark, a Licensed Professional Counselor who has witnessed first-hand the high demand for affordable and accessible mental health services for youth in our community. After establishing a private practice of her own, Dina began to lay the foundation for a nonprofit organization that would serve youth by providing them with the financial assistance needed to access therapy and educational services.

Fast forward to 2021, Heartspace Kids was born. Since our official launch in 2021, the board, staff, and therapists at Heartspace Kids Counseling Center have worked hard to establish our Kids First Fund, provide quality therapy services, develop new programs, connect with the community, and increase our organizational capacity. As we head into our second year we look forward to a year of more growth and giving!

*Won't You Join Us?*

## Our Vision

Our vision at Heartspace Kids is that all kids and their families will have access to high-quality mental health services and educational resources at a cost they can afford.

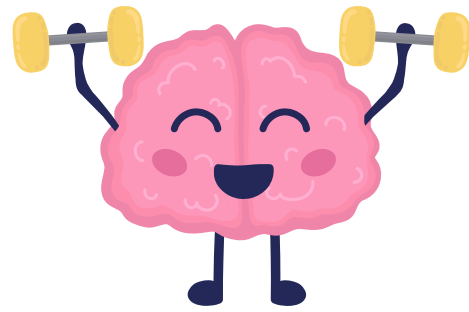


The Kids First Fund was established in 2021, providing more than \$50,000 in financial assistance for mental health and educational services to youth who are uninsured and underinsured in El Paso County.



Heartspace Kids began the transition to Heartspace Kids Counseling Center, integrating an in house therapy program to help further expand our reach.

# 2021-2022 *Impact*



Over 75 underinsured and economically disadvantaged youth were provided low-cost or free therapy services.




We partnered with local therapists, increased our community outreach efforts, and benefited from local funding organizations to help launch our organization.



# Events and Annual Sponsorship Opportunities

With your help, we can continue to provide affordable and accessible mental health and educational resources to uninsured, underinsured, and socioeconomically disadvantaged youth across El Paso County.



April 21, 2023

The Warehouse Restaurant & Gallery

25 W Cimarron St.

Colorado Springs, CO

6pm-9pm

# Annual Art Auction

**\$10,000**

Heartspace Hero  
Presenting Sponsor  
(Only 1 Available)

Prominent logo  
recognition on printed  
materials, event  
webpage, social media,  
and event signage

Full page ad  
in event  
program

Pre-event  
reception,  
20 Tickets to  
Event

Recognized  
as Community  
Partner on  
Website

**\$5,000**

Heartspace Kids  
Champion

Prominent logo  
recognition on printed  
materials, event  
webpage, social media,  
and event signage

Half page ad in  
event program

10 Tickets to  
Event

Recognized  
as Community  
Partner on  
Website

**\$2,500**

Heartspace Kids  
Ambassador

Prominent Logo  
recognition on printed  
materials, event  
webpage, social media,  
and event signage

Logo in event  
program

8 Tickets to  
Event

Recognized  
as Community  
Partner on  
Website

**\$1,000**

Heartspace Kids  
Collaborator

Logo recognition on  
printed materials,  
event webpage, social  
media, and event  
signage

Logo in event  
program

6 Tickets to  
Event

**\$500**

Heartspace Kids  
Advocate

Name recognition on  
printed materials,  
event webpage, social  
media, and event  
signage

Name in event  
program

4 Tickets to  
Event

**\$250**

Heartspace Kids  
Supporter

Name recognition on  
event webpage and  
social media

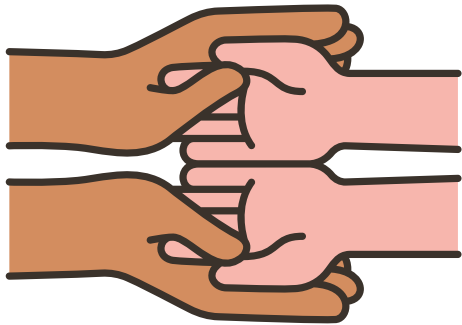
Name in event  
program

2 Tickets to  
Event

# Year Long Sponsorship & Partnership

## Corporate Sponsorship

- Make us your chosen charity
- Fundraise through corporate events
- Participate in peer to peer fundraising via our online store
- Sponsor special campaigns and event, as available
- Volunteer at special events
- Donate goods and services



## Partner With Us

We invite organizations and other entities who align with our mission to join us as partners. Get in touch to discuss some of the ways we might be able to work together.

## Become a Heartspace Hero

Our Heartspace Heroes Club is for folks who are passionate about the mental health of our youth and highly committed to providing essential mental health care and critical educational resources to youth in need in our community. Our Heartspace Heroes Club is comprised of individuals and organizations who have made a contribution of \$1440 or more annually (can be a recurring donation of \$120 a month).



# Heartspace Kids Sponsorship Form

## 2023 Annual Art Auction

Please visit [heartspace-kids.org/2nd-annual-art-auction](https://heartspace-kids.org/2nd-annual-art-auction) if you wish to submit your sponsorship and payment online

**Please reserve my 2023 Heartspace Kids Art Auction Event Sponsorship at the following level:**

- Heartspace Kids Hero Presenting Sponsor (1 Available) - \$10,000
- Heartspace Kids Champion Sponsor - \$5,000
- Heartspace Kids Ambassador Sponsor - \$2,500
- Heartspace Kids Collaborator Sponsor - \$1,000
- Heartspace Kids Advocate Sponsor - \$500
- Heartspace Kids Supporter Sponsor - \$250

**Company or Family Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Method of Payment

We ask that all pledges please be remitted by 04/08/2023

- Please send an invoice
- Check enclosed, made payable to Heartspace Kids, Inc.

Please return this form and your sponsorship to the address below or email to [info@heartspace-kids.org](mailto:info@heartspace-kids.org).

**Thank you** for your generous contribution to Heartspace Kids!

1235 Lake Plaza Dr. Ste 230, Colorado Springs, CO 80906

For more information on sponsorships,  
partnerships, or donations, please  
contact Cinthia Brown at  
[info@Heartspacae-kids.org](mailto:info@Heartspacae-kids.org), or visit  
[www.heartspace-kids.org](http://www.heartspace-kids.org)



*The Heartspace Kids Counseling Center  
Board and Staff Thank You!*