



One  
Planet  
Living®



One Planet Living Action Plan  
The Hearth Network CIC | 2026–  
2027

THE HEARTH  
IGNITING COMMUNITY-LED SUSTAINABILITY





# Vision & Mission

## Vision

A thriving, inclusive, and sustainable Southport where people live happy, healthy lives within the limits of our planet, leaving space for nature to thrive.

## Mission

To embed One Planet Living® principles into local economic development by supporting micro-SMEs, anchor institutions, and community groups to adopt ESG practices, reduce emissions, and improve social value.



Principle	Goal	Key Actions	Metrics
Health & Happiness	Promote well-being through inclusive, green spaces	Host warm spaces, green events, mental health workshops	Number of attendees, feedback scores
Equity & Local Economy	Build a resilient local economy	Expand CASA Network (Seed, Sapling, Oak tiers), promote local procurement	Membership growth, percentage of local suppliers
Culture & Community	Foster sustainability culture	Host Earthday & The Great Big Green Lunch, People, Planet, Pint socials - storytelling events, sewing workshops	Event reach, community engagement
Land & Nature	Protect and restore ecosystems	Annual Great British Beach Clean, biodiversity mapping, nature-based workshops	Number of participants, litter collected, biodiversity indicators
Sustainable Water	Reduce water use and pollution	ESG training on water-saving, pilot rainwater harvesting	Water savings, training participation
Local & Sustainable Food	Promote ethical food sourcing	Sustainable catering, support local growers, food waste education	Percentage of sustainable suppliers, food waste reduction
Travel & Transport	Encourage low-carbon mobility	Active travel campaigns, bike park collaboration, travel audits	Modal shift data, number of campaigns
Materials & Products	Reduce textile and material waste	Upcycling events, kit reuse schemes, clothes swaps	Number of items reused, waste diverted
Zero Waste	Support circular economy	Recycling workshops, circular SME support, reuse campaigns	Waste audits, recycling rates
Zero Carbon Energy	Promote renewables and literacy	Carbon literacy training, explore municipal energy options	Number trained, emissions reduction estimates



## 2. Scope & Stakeholders

Location: Southport and Sefton  
Primary Stakeholders: SMEs, anchor institutions, councils, community groups, residents







## 4. Flagship Initiative: Great British Beach Clean

When: September 26<sup>th</sup>

**What:** A community-led coastal clean-up event to promote stewardship of Southport's beach.

**Partners:** Marine Conservation Society, SMEs, residents, Sefton council

**Actions:** Promote through CASA Network and local media

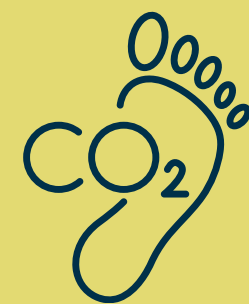
Provide educational materials on marine pollution

Track litter using MCS methodology

Celebrate with a fireless campfire, picnic & green coast storytelling session

**Metrics:** # participants, volume/type of litter, media reach, pledges for ongoing action

# 5. Timeline



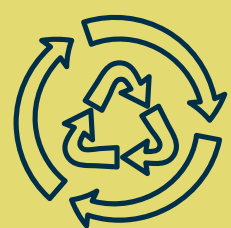
Q1 (Jan–Mar):  
Relaunch CASA  
Network, Carbon  
Literacy  
workshops



Q2 (Apr–Jun):  
Earth Day event,  
Big Green Lunch,  
textile reuse  
campaign



Q3 (Jul–Sep):  
Beach Clean,  
active travel  
campaign, food  
mapping



Q4 (Oct–Dec):  
Circular economy  
fair, impact report,  
2027 planning

## 6. Monitoring & Reporting

- Use Bioregional's One Planet Living toolkit and OnePlanet's digital platform
- Quarterly reviews with stakeholders
- Annual impact report with metrics, stories, and next steps







# 7. Communications & Licensings

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Follow Bioregional's communications guidelines

**Publish plan within 3 months of announcement**

**Include overarching vision and One Planet Living® logo as per licensing term**





# Thank you!

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