

# AI AND BANKING

FEAR NOT

## TOP REASONS BANKS USE ARTIFICIAL INTELLIGENCE



**DATA ANALYSIS  
& INSIGHT**

**60%**



**INCREASED  
PRODUCTIVITY**

**59%**



**COST BENEFITS  
/SAVINGS**

**54%**

## ARTIFICIAL INTELLIGENCE PAYS OFF FOR BANKING

**CONNECTS  
THE DOTS**



AI computes and connects data sets to help banks make smarter, data-driven decisions for their clients.

**IMPROVES  
CLIENT EXPERIENCE**



AI helps streamline customer interactions (such as applying for a loan) by removing burdensome, manual steps.

**AI EMPOWERS  
EFFICIENCY**



AI isn't robots eliminating jobs. It helps bankers use data to be more productive and efficient.